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TWF launches a ground-breaking new resource for women's networks, developed in partnership with McKinsey

The Women's Foundation is delighted to launch a new resource developed by TWF in partnership with McKinsey on the five success markers of successful and sustainable women's networks.

The new resource is the result of a study last year conducted by TWF with McKinsey as our Knowledge Partner, which reviewed the state of activity of women's networks in Hong Kong, identified local and international best practice and included two capacity building workshops for over 40 leading companies.

Beyond having a women's network, the project also identified the need for a broader organisational ecosystem that supports gender diversity. Our ecosystem identifies nine factors that underpin a holistic approach that leading companies are adopting to recruiting, retaining and promoting more women including CEO and management buy-in, integration with business strategy, training dedicated to women, mentoring and sponsorship, networking and community building, appropriately aligned HR policies and processes, and targets and transparent reporting.

The Women's Foundation would like to thank McKinsey and our 40+ participating companies for their contribution to this ground-breaking project.

If you would like a copy of our best practice resource or have any questions about the project, please email Sally Hasler at sally@thewomensfoundationhk.org. We also warmly welcome your feedback on how this resource helps to support best practice within your organisation.

All the best

Su-Mei Thompson
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