

TWF IS DELIGHTED TO INVITE YOU TO A FESTIVE FIRESIDE CHAT WITH LOUISE BEVERIDGE SENIOR VICE-PRESIDENT COMMUNICATIONS AT KERING DECEMBER 18, 8:00A.M.



LOUISE WILL DISCUSS:

- Her personal career journey
- Gender diversity as a management value in international business and the power of women's networks as agents of change
- Her advice for women executives particularly in the area of strategic profile-building and networking

ABOUT THE SPEAKER

Louise Beveridge is responsible for defining and implementing global strategy for all aspects of Kering's communications, corporate brand, public relations and digital media.

Previously, she held senior communications roles at BNP Paribas, Atisreal, Antalis and Société Générale. While at BNP Paribas, Louise launched the professional women's network of the banking group, MixCity. In 2014, she was awarded the Prix de la Personnalité Communicante by Communication et Entreprise.

Louise graduated from the Institut d'études Politiques de Paris earning a Masters degree in international Relations from the University of Sussex. She is on the board of trustees of Sarabande, the London-based charitable trust that manages the late Alexander McQueen's estate providing grants to students as well as other arts-based projects.

ABOUT OUR MODERATOR, CLARENCE YANG

Clarence Yang is a member of BlackRock's Strategy & Corporate Development team. He is responsible for supporting Ryan Stork, Head of BlackRock Asia-Pacific, having served as BlackRock's Head of Corporate Governance & Responsible Investment Asia ex-Japan. In 2008, he was recognised as a Rising Star of Corporate Governance by the Millstein Centre for Corporate Governance. He holds a BSc degree in Economics and Philosophy from City University of London.

DATE: Thursday, December 18, 2014
TIME: 8.00a.m. – 9.30a.m. Breakfast will be provided
VENUE: Thomson Reuters, 42/F Gloucester Tower, The Landmark, Central
TICKETS: HK\$500 per person including a HK\$250 donation to TWF's scholarship scheme. Receipts will be provided on request.
RSVP: Places are limited. Please [CLICK HERE](#) to register and pay

For further enquiries please contact Jessica Boyle on +852-2581-1153 or jessica.boyle@twfhk.org



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