



The Fundamentals of Starting a Business in Hong Kong,
February 25 12.30-2.00p.m.

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**TWF AND INVESTHK PRESENT A
WORKSHOP FOR ENTREPRENEURS ON
THE FUNDAMENTALS OF STARTING
A BUSINESS IN HONG KONG
FEBRUARY 25, 12:30 - 2.00P.M.**

Topics covered include:

- An overview of Hong Kong's ecosystem for start-ups and small businesses, and government funding available for the consumer products sector
- The business potential in the consumer products sector for micro to small businesses
- Learnings from two successful micro-business owners

Setting up a business in Hong Kong has never been easier. Co-working spaces, accelerators, and incubators are multiplying, and support from government, academia, and special interest groups are on the rise. Navigating and understanding all the options can be daunting.

Led by experts from InvestHK, the Hong Kong government department that is dedicated to supporting the development of Mainland and overseas entrepreneurs, this event is specifically targeted at existing business owners or aspiring entrepreneurs planning to start a business in the sourcing or retail of non-food items such as fashion, accessories, cosmetics, baby and children's products and home furnishings.

About InvestHK

Established in July 2000, Invest Hong Kong (InvestHK) is the Hong Kong Special Administrative Region (HKSAR) Government Department responsible for Foreign Direct Investment. Its mission is to confirm and strengthen Hong Kong as Asia's leading international business and financial centre by attracting economically and strategically important overseas and Mainland companies to invest in Hong Kong.

Date: Wednesday, February 25

Time: 12.30p.m.-2.00p.m. Registration begins from 12.00p.m.

Venue: InvestHK, 25/F Fairmont House, 8 Cotton Tree Drive, Central

Language: English

RSVP: This event is free to the public. Seats are limited. A light lunch will be provided.

Please [CLICK HERE](#) to register.

For more information, please contact Lisa Moore at Lisa.Moore@twfhk.org
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