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## Empowering Women Entrepreneurs Online Series Workshop 2

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### WOMEN ENTREPRENEURS WORKSHOP SERIES

THE WOMEN'S FOUNDATION PRESENTS

## EMPOWERING WOMEN ENTREPRENEURS ONLINE SERIES WORKSHOP 2: BUILDING GLOBAL PRESENCE THROUGH ONLINE PLATFORMS MARCH 31, 2015, 7:00P.M.

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## BUILDING GLOBAL PRESENCE THROUGH ONLINE PLATFORMS MARCH 31, 7.00P.M.

The second of our workshops for women entrepreneurs supported by Google will explore expanding reach through online platforms, leveraging technology to work with global teams, and utilising social media marketing to scale up.

### Introductory Remarks

Divya Kukar, Industry Manager, Agency, Google

### Speakers

Xie Qing, Regional Digital and Social Media Strategist, Kerry Properties Limited

Fiona Marin, Founder, Kotur

Joelle Woo, Business Development and Developer Experience Director, Microsoft

### Date

Tuesday, March 31, 2015

### Time

7.00-8.30p.m. | Registration opens at 6.30p.m.

### Venue

CoCoon, 3/F Citicorp Centre, 18 Whitfield Road, Tin Hau, Hong Kong

### RSVP

The event is free to the public. Seats are limited. Please [CLICK HERE](#) to reserve a place

Please contact Daisy Jiang at [Daisy.Jiang@twfhk.org](mailto:Daisy.Jiang@twfhk.org) with any inquiries.

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