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## TWF SEMINAR ON GENDER, FINANCE AND SOCIAL CHANGE BY JOY ANDERSON, CRITERION INSTITUTE APRIL 25, 10.30A.M. - 12.00P.M.



### JOY WILL SPEAK ABOUT:

- How earning a gender studies degree and working in finance can change the world
- Why people who work on gender should be looking at finance as a tool for social change
- Examples of women rights groups that have gotten involved in and intentionally use finance and investments

### About the speaker

Joy Anderson is a prominent leader at the intersection of business and social change. In 2011, Joy was ranked 51st in Fast Company's annual of the 100 Most Creative People in Business. She leads Criterion Institute - a think tank on how markets can be shaped to create social and environmental good. Joy is the founder of Criterion Ventures, co-founder of Good Capital and led the development of Rockefeller-funded Healthcare\_Uncovered from 2006 until 2009. She has been closely involved in several leading social innovation award programs including Unreasonable Institute and Echoing Green, and as chair of the board of directors of Village Capital and through her work with Investor's Circle, she is actively involved in shaping early stage social investments.

**DATE:** Saturday, April 25

**TIME:** 10.30A.M-12.00P.M.

**VENUE:** T3, Meng Wah Complex, University of Hong Kong, Pokfulam

**RSVP:** This talk is free to the public. Seats are limited. Please [CLICK HERE](#) to reserve a place.

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