



TWF invites you to Secrets to Success by Leonie Valentine

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SECRETS TO SUCCESS SPEAKER SERIES

## SECRETSTO SUCCESS BY LEONIE VALENTINE, DIRECTOR SMB CUSTOMER EXPERIENCE APAC, GOOGLE MAY 11, 12.00P.M.



### LEONIE WILL TALK ABOUT:

- Her career journey to becoming Director for SMB Customer Experience APAC at Google
- Pursuing a career in technology and challenging the status quo
- Her advice for professional women looking to serve on external boards and committees



**TWF is delighted to present the eighth event in our not-to-be-missed Secrets to Success Series featuring outstanding female leaders sharing their first-hand experience, insights and advice from their own leadership journey**

#### About the speaker

Leonie is Director SMB Customer Experience (APAC) for Google. Her team provides specialist online advertising advice for small-medium businesses across Asia, with a focus on goal setting to improve ROI from Google's products - including Adwords, Google Analytics, YouTube, Google Display Network, Google My Business and Merchant Centre. Leonie actively supports The Women's Foundation in Hong Kong, and is a member of the Women on Boards Advisory Panel (30% Club) and the Technology Advisory Committee. She is a board member for HandsOn Hong Kong, and is studying Cantonese to add depth to her international business experience.. Leonie holds an Executive Certificate of Business Administration (AGSE Swinburne University), a Masters Degree in Communication Management (University of Technology Sydney), and a Bachelor of Science (Melbourne University).

**DATE:** Monday, May 11, 2015

**TIME:** 12.30-2.00pm | Registration from 12.00pm

**VENUE:** Clifford Chance offices, 27F Jardine House, Central

**TICKETS:** HK\$200 per person | Tickets must be purchased prior to the event

A light lunch will be provided - we are grateful to Clifford Chance for their generous sponsorship

**RSVP:** Please [CLICK HERE](#) to register and pay

For further enquiries, please contact Jessica Boyle on +852-2581-1153 or [jessica.boyle@twfhk.org](mailto:jessica.boyle@twfhk.org)

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C H A N C E



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