


**EVENTS | PROGRAMMES | CEO BLOG**

Dear TWF friends

With International Women's Day just around the corner, we would love to hear your views on what you think are the most important issues preventing women and girls from achieving their full potential today and what can be done to drive positive change.

We invite you to spend a few minutes completing our [IWD 2016 Survey](#). Printed copies will also be available at this Friday's TWF IWD Lunch for anyone coming to the event.

Here are some of the questions we would love to hear your thoughts on:

- Now more than ever, companies have woken up to the fact that attracting and retaining female talent is critical for inclusive and sustained growth. However, on the whole, HR policies and practices haven't evolved sufficiently to support women staying in the workforce, particularly women with children or elderly dependents. What changes to workplace policies do you think would lead to higher female attraction and retention rates?

- One-fifth of female employees say they have been sexually harassed at work in Hong Kong. What strategies do you think would be most effective in reducing sexual harassment in the workplace?

- What needs to happen for the media to stop objectifying, sexualising and diminishing women?

- It's generally accepted that we won't achieve gender balance without the engagement of men but what does this look like in practice? We would love to hear your ideas on what men can and should be doing on a practical basis to level the playing field.

As a special incentive to participate, the top 3 responses will receive a wonderful prize! The winning entry will enjoy a fabulous holiday stay while the runners-up will receive trios of delectable wine. Please submit your completed survey before March 7.

Warm regards

Su-Mei Thompson  
 CEO, The Women's Foundation

**UPCOMING EVENTS - WITH SPECIAL GUEST JACKSON KATZ!**

**Celebrate International Women's Day with The Women's Foundation**

Join The Women's Foundation for delectable food and wine, enticing draw prizes and an inspirational keynote address by Jackson Katz – American educator, author, filmmaker and cultural theorist, internationally renowned for his pioneering scholarship and activism on issues of gender and violence.

**DATE:** Friday, March 4

**TIME:** 12.00 – 2.00 p.m.

**VENUE:** The Conrad, Pacific Place

[Click here to learn more](#)


**She Objects Preview Screening at the Reel Women HK Film Festival!**

Join us for a special preview screening of "She Objects" at the Reel Women Hong Kong Film Festival - the first and only independent film festival in Hong Kong to celebrate filmmaking by, for, and about women - followed by a panel discussion on gender parity with She Objects director Nicola Fan, TWF Deputy CEO Rita Ching, and online cultural programme host Vera Yuen. In Cantonese.

**DATE:** Friday, March 11, 2016

**TIME:** 7:00 - 8:30 p.m.

**VENUE:** RTF215, Community College of City University, Kowloon Bay

[Click here to learn more](#)

**Leading Female CFOs**



LEADING WOMEN SPEAKER SERIES

TWF and Bloomberg are delighted to present a panel of Leading Female CFOs as part of our Leading Women Speaker Series looking at opportunities and challenges for women in traditionally male-dominated industries.

**DATE:** Thursday, March 17, 2016

**TIME:** 12.30 - 2.00 p.m.

**VENUE:** Bloomberg Auditorium  
27/F Cheung Kong Centre, 2 Queen's Road, Central

[Register Now](#)



### Negotiating the Gender Pay Gap

TWF is delighted to present a panel on Negotiating the Gender Pay Gap, drawing on the latest developments in this area in the UK.

**DATE:** Wednesday, March 23, 2016

**TIME:** 12.00 - 2.00 p.m.

**VENUE:** Clifford Chance, 27/F, Jardine House, One Connaught Place, Hong Kong

[Register Now](#)

## TWF PROGRAMME UPDATES



### Mentoring Programme Alumni Network Events

The Alumni Network launched its Executive Leadership series on February 24 with a lively panel led by alumna Trish Meecham which included senior female executives from ANZ, The Hong Kong Trust Company, CBRE and Baxter. Fantastic insights were shared about the importance of being "politically savvy" and leveraging your network. We held our second Alumni Talks event on February 25 - a fireside chat led by alumna Megan Haas with special guest Julie Huang Tsang, Director of International Corporate Affairs at Alibaba Group. Julie shared her journey from working for major television networks and Yahoo to her current role at Alibaba.



### Successful Role Models Talk by Michael Ng

Last Friday, Michael Ng, Partner of Foster + Partners, shared his experience of leading Foster's architectural practice in HK and China with 700 Form 1 to Form 5 students at Shek Lei Catholic Secondary School, one of the participating schools in our Life Skills Programme. Michael's talk and his passion for his profession went down very well with both students and teachers.

## IN THE COMMUNITY



### WEN Circle

Last Thursday, the Women Entrepreneurs Network held its second Circle at IVEY Business School. 50 energetic women entrepreneurs across a spectrum of industries gathered for interactive moderated small group discussions on specific business problems and solutions. For more information on WEN, click [here](#) to visit and 'like' the WEN facebook page!

**PROFIT WITH PURPOSE:**  
LEADERSHIP IN THE GLOBAL ECONOMY



### TWF mentors at today's Fortune Most Powerful Women Summit

Congratulations to former TWF mentors, Leonie Valentine of Google and Anne O'Riordan of Accenture, who are speaking at this year's Fortune Most Powerful Women Summit happening today in Hong Kong!

[Click here for more details](#)

## IWD OFFERS



### Celebrate IWD with Beef & Liberty

Throughout March, 100% of sales from Beef & Liberty's delicious Warm Skillet Cookie & Cream will go to TWF to ensure a brighter future to women and girls in Hong Kong. Also, reserve a table for 4 or more female guests to receive one free fabulous dining treat on International Women's Day - March 8, 2016!



### Buy Jurlique and benefit TWF!

From March 5 to 9, Jurlique will donate 100% of sales from its best-selling Love Balm to TWF. Thank you Jurlique!

## OPENINGS AT TWF!

### TWF Graphic Designer Opening!

TWF is looking to hire a talented Graphic Designer to work on the design aspects of our event collateral and many publications. Please click [here](#) for the job spec.

## EXTERNAL EVENTS

### TWF is delighted to be supporting the following events:

**MARCH 6-27:** [Reel Women HK's First Film Festival](#)

**MARCH 8:** AmCham Women of Influence [Award Winners Panel](#) on "Celebrating the Path to Success: Why Mistakes Are Mandatory"

**APRIL 12:** International Financial Law Review's [Asia Women in Business Law Forum](#)

**APRIL 15:** [Morgan Stanley Sustainable Investing Challenge](#) – a graduate student pitch competition for institutional investment vehicles that target competitive financial returns alongside positive social and/or environmental impact

## WHAT WE'RE READING

### Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [Dropbox Gets Serious About Workplace Diversity](#) (Forbes)
- [I Analyzed A Year Of My Reporting For Gender Bias](#) (The Atlantic)
- [How Society Pays When Women's Work Is Unpaid](#) (The New York Times)
- [Gender-Neutral Parenting: Blurring The Line Between Boys And Girls](#) (SCMP)
- [In Powerful Photo Shoot, Syrian Girls Dress For The Jobs They Want](#) (The Washington Post)

9A Chun Wo Commercial Centre, 23-29 Wing Wo Street, Sheung Wan  
E: [info@twfhk.org](mailto:info@twfhk.org) | W: [twfhk.org](http://twfhk.org) | T: +852-2592-8265 | F: +852-2592-8264

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