

Dear Stephanie

Last Thursday's third US Presidential debate saw the Republican candidate claim no one has more respect for women than he does but as Mrs Clinton explained her ideas for Social Security funding, he interrupted her with four words that powerfully suggested otherwise: "[Such a nasty woman](#)."

The remark was sexist and belittling in the crude way that Mr Trump has repeatedly responded to women who question or challenge him in public - from newscasters like Megyn Kelly of whom he said "she had blood coming out of her eyes, blood coming out of her wherever" to Carly Fiorino who he disparaged by asking "Look at that face, would anyone vote for that? Can you imagine that, the face of our next president?"

But when men insult powerful women, not only do they cut them down to size, they also play into society's persistent discomfort with women in power.

Generally, the insults are subtler — and perhaps more pernicious, by playing into people's stereotypes without their knowing it. Calling Mrs. Clinton "angry," as Mr. Trump did several times last Wednesday, or "emotional," as John McCain once did, or former UK prime minister David Cameron saying to then Shadow Chief Secretary to the Treasury, Angela Eagle, "Calm down, dear" evokes negative gender stereotypes of women as hysterical and irrational.

Extensive research shows that people feel uncomfortable when men and women don't fit the stereotypes they expect — men as confident, strong leaders and women as humble, cooperative and supportive. Questioning a woman's niceness serves that purpose and also makes it hard for a woman to fight back because she appears, well, less nice.

It appears that Mr Trump's strategy may have backfired given the social media backlash and the wave of Nasty Woman t-shirts, totes, mugs and other merchandise in response to his remarks. As Mrs Clinton said, "Donald thinks belittling women makes him bigger. He goes after their dignity, their self-worth, and I don't think there is a woman anywhere who doesn't know what that feels like."

As always, we would love to hear your thoughts! Please write to me at su-mei.thompson@twfhk.org.

Warm regards

Su-Mei Thompson
 CEO, The Women's Foundation

UPCOMING EVENTS

MENTORING PROGRAMME

ALUMNI REUNION



Mentoring Programme Alumni Reunion

Join us for a half-day programme of panels and workshops featuring female leaders and HR experts on navigating successful transitions and transformations and taking greater control of your career, as well as plenty of networking!

DATE: Saturday, November 5, 2016

TIME: 8.30 a.m. - 2.00 p.m.

VENUE: Thomson Reuters, 18/F, ICBC Tower, 3 Garden Road, Central

REGISTER [here](#)

2016 GALA DINNER TUESDAY NOVEMBER 15

TICKETS NOW SELLING



TWF Gala Dinner 2016 - Reserve your table now!

Tables are now selling fast for TWF's 2016 Gala Dinner sponsored by Bloomberg! We are delighted to have Sabrina Peng, Vice President of Ant Financial Services Group and Partner of Alibaba Group, as our keynote speaker this year. Other guest speakers include Erika Irish Brown, Global Head of Diversity & Inclusion at Bloomberg, and Shiza Shahid, Co-Founder of the Malala Fund. In keeping with the theme of celebrating women in tech, we will also share video remarks from global tech icons including Sheryl Sandberg - COO of Facebook, Ruth Porat - CFO of Google (now Alphabet) and Jean Liu - President of Didi Chuxing, to celebrate women in tech, and

we are delighted to have Facebook as our Social Media Partner. We are also looking for more event sponsors and auction prize donors - to find out more, please contact Claire Lim at claire.lim@twfhk.org.

DATE: Tuesday, November 15, 2016

TIME: From 7.00 p.m.

VENUE: JW Marriott Hotel, One Pacific Place, 88 Queensway

REGISTER [here](#) to join.



TWF/Bloomberg Leading Women in FinTech Panel & Networking Lunch

TWF and Bloomberg are delighted to present Leading Women in FinTech featuring confirmed panellists: Renu Bhatia / SuperCharger, Melissa Guzy / Arbor Ventures, Bénédicte N. Nolens / SFC and Janet Yuen / HSBC. The event will be moderated by Lu Lu Chen / Bloomberg.

DATE: Thursday, November 17, 2016

TIME: 12:15 - 2:00 p.m.

VENUE: Bloomberg Auditorium, 27/F, Cheung Kong Center, 2 Queen's Road Central

REGISTER [here](#)

TWF PROGRAMME UPDATES



Winnie Kwan addresses 1,000 girls in our Life Skills Programme!

We are very grateful to Winnie Kwan, Partner at the Capital Group, for giving an inspiring talk to 1,000 students at St Catherine's School for Girls, one of the partner schools of our Life Skills Programme. Winnie encouraged the girls to look at things from different perspectives by active listening and asking more questions, to cultivate their self-confidence by focusing on their strengths, to take more risks and not to be afraid of trying new experiences.



T.E.E.N. Alumni Enjoy Mahler

Last Thursday, our T.E.E.N. Alumni enjoyed Mahler's Titan Symphony performed by the Hong Kong Philharmonic. This was many TEENS' first experience of an orchestral concert performance. Many thanks to "Just The Ticket" for providing our TEENS with this valuable eye-opening experience.

SHE OBJECTS UPDATE



Education Bureau Teachers' Workshop

Last Wednesday, the Education Bureau, CUHK and TWF co-organised a training workshop for 30 teachers at which Dr Connie Koo from CUHK who helped TWF develop our media literacy programme curriculum introduced the TWF media literacy teaching kit and shared the team's experience of running pilot workshops at different types of schools. We are thrilled that going forward, teachers will be able to access the materials via the EDB's and EdCity's portal.



Community Screenings

Last week, we held two community screenings of She Objects hosted by Bloomberg and the International Women's Insolvency & Restructuring Confederation at Linklaters, in addition to our four public screenings at the Metroplex. Coming up this week, we have four screenings at UBS, Island ECC Church, Standard Chartered and Credit Suisse. To arrange a screening for your company, women's network, school or university, please



HKEJ and HKET feature She Objects
Both [Hong Kong Economic Journal](#) and [Hong Kong Economic Times](#) ran positive features on She Objects last week!

TWF IN THE SPOTLIGHT

October 18, 2016

INSPIRATIONAL WOMAN INTERVIEW: RITA CHING



Rita Ching is the Deputy CEO of **The Women's Foundation**, an organization dedicated to the full and equal participation of women in Hong Kong society. She is mainly responsible for program design, development and community outreach. Programs and initiatives she has spearheaded include TWF's **Life Skills Program**, **Financial Literacy Program** and

Inspirational Women Series Interview with Rita Ching
TWF Deputy CEO Rita Ching was interviewed for the Inspirational Women Series and shared her insights on women empowerment, gender equality, social advocacy and non-profit leadership. Click [here](#) to read the interview.



Su-Mei Thompson Speaks to Women@FacebookNorthAsia
Last Tuesday, TWF CEO Su-Mei Thompson was the guest speaker at the Women@FacebookNorthAsia summit. Su-Mei shared her story of climbing the corporate ladder and the importance for women supporting women. Her presentation was followed by a lively Q&A moderated by Facebook's George Chen.



40 Years of Women@Trinity
Last Sunday, Su-Mei was the lunch-time guest speaker at an event to celebrate 40 years since the first post-graduate women were admitted to Trinity College, Cambridge (female under-graduates had to wait two more years). Su-Mei spoke on the progress of women globally, the biggest remaining areas for concern and how this has impacted and informed TWF's priorities and work.

IN THE COMMUNITY



WOMEN'S EMPOWERMENT ADVOCATE

“ While most regions of the world continue to face challenges in increasing women's representation at all levels in the workplace, Asia is projected to have the lowest representation of women in management positions in 2025. In a region with so many highly-educated women, how can we have so many Tiger mothers and so few Tiger women? ”

— Marie Claire Lim Moore, on her TEDxWanChai talk titled 'Why Asia Needs More Tiger Women'

MARIE CLAIRE LIM MOORE

TWF at TEDxWanChai, October 29
Don't miss TWF Development Director, Marie Claire Lim Moore, who will be speaking at this year's TEDxWanChai Crossroads event on "How can Asia, a region with so many highly educated women, have so many tiger mothers and so few tiger women?" To buy a ticket, please go to <https://goo.gl/Xb860F>.



MAGOS HERRERA 馬高斯 埃雷拉

DATE 8PM
20 November 2016
2016年11月20日

TIME 7:30pm

VENUE 88M
Hong Kong City Hall
Concert Hall

Magos Herrera: A Jazz concert in support of HeForShe
TWF is proud to support Magos Herrera's concert on November 20 in aid of UN Women's HeForShe. Click [here](#) to book your tickets now!



HKIHRM Annual Conference & Exhibition 2016
Nov 24-25 | Hong Kong Convention and Exhibition Centre

Transformation:
People • Strategy • Organisation

TWF Panel at the HKIHRM Conference

TWF will share best practices for developing the female talent pipeline at the 2016 HKIHRM Annual Conference on November 25. Panellists include TWF HR Advisory Council Chair - Zoe Henham, Kimberley Cole/Thomson Reuters, Selina Ko/Manulife, Margaret Lyng/BAML and Jo Hayes/TWF. For more information, please click [here](#).

TWF FUNDRAISING INITIATIVES - We Would Love Your Support!



TWF Mischa Pins

To raise funds for our programmes, TWF is selling pins, specially designed for TWF by Michelle Lai - MISCHA founder. The beautiful black and gold enamelled pins featuring MISCHA's signature design can be purchased at TWF and partner events for HK\$50. We are looking for volunteers to help us with selling pins within their organisations and networks. Please contact Stephanie Ko at stephanie.ko@twfhk.org to find out more.

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [Training To Be A 'Super Dad' In Japan](#) (CNN Money)
- [WHY IT MATTERS: Child Care and Pay Equity](#) (New York Times)
- [The Truth About Boys And Books: They Read Less - And Skip Page](#) (The Guardian)
- [Our Daughters Don't Need To Feel 'Empowered' - They Need Real Power](#) (Sydney Morning Herald)
- [Will More Paid Leave Encourage Parents To Have More Babies? Most Chinese Provinces Think So](#) (SCMP)

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