



Dear Lisa

After nearly three years of planning, filming and production, The Women's Foundation is very excited to be officially launching our She Objects documentary and campaign next week!

To watch the trailer, please click [here](#).

She Objects will have its red carpet premiere primarily for media industry representatives at HSBC on June 14. This will be followed by a community screening for academics, NGOs, educators and students at HKU on June 23. We are also planning additional special previews for TWF corporate partners and our many donors to She Objects in September.

Following these previews of the film, we will be releasing a short version of under 10 minutes which will be available online for free - watch out for the release of the short version at the end of June. The full length one-hour version will be accessible from September. We hope that as many people as possible will watch the film so we are trying to keep any licence fees and access charges to a minimum. More information on this to come!

Drawing on the film, TWF is calling for community-wide collaboration to safeguard the positive portrayal of women, challenge stereotypes and celebrate diversity in the media. To show your support, please go to sheobjects.org and click **COUNT ME IN**. Then please share [the link](#) with your family, friends, and networks to help spread the word. Everyone's voice matters, everyone's vote counts!

Going forward, you can get involved by hosting a community screening, being an advocate and/or helping to raise funds. Contact us at sheobjects@twfhk.org - we would love to hear from you!

Thank you in advance for your support!

Warm regards

Su-Mei Thompson
 CEO, The Women's Foundation

UPCOMING EVENTS

MENTORING PROGRAMME

CORPORATE PARTNERS
 INFO SESSION



Mentoring Programme Prospective Corporate Partners Breakfast

TWF's acclaimed Mentoring Programme has been working to develop the female talent pipeline in HK for the last seven years. To find out how our 30+ corporate partners are supporting our efforts and the benefits they derive from their involvement, join our Information Session for prospective and existing corporate partners!

DATE: Wednesday, June 8, 2016

TIME: 7.45 - 9.30 a.m.

VENUE: Clifford Chance, 27/F Jardine House, 1 Connaught Place, Central

RSVP: It's not too late to sign up! Please email danielle.yeung@twfhk.org before 6 p.m. tonight.



TWF/Bloomberg Leading Female Investors Panel & Networking Lunch

TWF and Bloomberg are delighted to present Leading Female Investors featuring confirmed panellists so far: Anh Lu/T Rowe Price, Linda



Csellak/Manulife Asset Mgt and Stephanie Hui/Goldman Sachs. The panel will be moderated by Dorothy Chan/Bloomberg.
DATE: Thursday, June 30, 2016
TIME: 12.15 - 2.00 p.m.
VENUE: Bloomberg Auditorium 27/F Cheung Kong Centre, 2 Queen's Road Central
[Register Now](#)



Lunch with Henry Kravis, Co-Chairman and Co-Chief Executive Officer, KKR
 TWF and the 30% Club HK are delighted to announce that Henry Kravis, Co-Chairman and Co-CEO at KKR, will be the special guest speaker at our next 30% Club lunch. Mr Kravis will speak about the current global investing environment and D&I considerations for business.
DATE: Wednesday, July 20, 2016
TIME: 12.00 - 2.00 p.m.
VENUE: The Asia Society Hong Kong Center, 9 Justice Drive, Admiralty
[Register Now](#)

TWF PROGRAMME UPDATES



Helen Zhu shares her Secrets to Success!
 Helen Zhu, Managing Director at BlackRock, was the latest female leader to share her Secrets to Success at a well-attended lunchtime event last week. Helen generously shared many stories and advice on taking calculated risks, speaking up for the team, and managing a busy career while bringing up four children. Many thanks to KPMG for hosting the event.



Girls Go Tech Credit Suisse Workshop & Pilot Results
 On July 8, TWF and Credit Suisse will hold an interactive IT workshop for 50 girls from the pilot year of our Girls Go Tech Programme. We are very heartened that the interim impact assessment of the pilot shows a positive impact on the girls' self-efficacy, perceived success and confidence in coding. TWF is looking for additional corporate partners for Year 2 of Girls Go Tech starting this Fall. For more info, please email claire.lim@twfhk.org.

IN THE COMMUNITY



'Women: New Portraits' by Annie Leibovitz
 Last Wednesday, TWF CEO - Su-Mei Thompson, spoke on a Women in the Media panel organised by UBS alongside legendary American portrait photographer - Annie Leibovitz, Reel Women Hong Kong Co-founder - Sonia Wong and Kering's Vice President of Communications - Charlotte Judet. The panel was moderated by FT Asia and FT Live publisher - Angela MacKay.



Catch She Objects' Talented Young Songwriter & Singer, Anna Lo!
 Catch TWF She Objects' theme song composer and talented young singer - Anna Lo in two upcoming shows:
JUNE 17-19: [Requiem HK](#)
AUGUST 22-23: [Beyond Good Music @ The Fringe](#)

TELSTRA

NOW RECOGNISING THE
BRILLIANT BUSINESS WOMEN
OF ASIA



Telstra extends its Business Women's Awards to Asia!

For two decades, Telstra has run Australia's longest running and most esteemed women's awards programme which is being extended this year to Asia. Do you know women who are changing business in Asia for the better - women who are respected for their remarkable spirit, achievements and leadership? Nominations for the 2016 Telstra Business Women's Awards are now open. Go to the [TBWA website](#) to find out more!

TWF IN THE NEWS



Click [here](#) to read last Saturday's full-page interview with Su-Mei in the SCMP on TWF and the She Objects campaign.

EXTERNAL EVENTS

TWF is delighted to be supporting the following events:

JUNE 8: The British Chamber of Commerce will present a [fireside chat with 100 Women in Hedge Funds CEO - Amanda Pullinger](#), as part of its Inspirational Women series. The discussion will be moderated by TWF Honorary Treasurer - Michelle Paisley.

JUNE 8: AmCham [screening of Miss Representation](#) which looks at how mainstream media is contributing to the under-representation of women in positions of power and influence in America.

JUNE 9-11: LAWASIA will host their [6th Family Law & Children's Rights Conference](#) focusing on a range of cross border family law and children's rights issues including surrogacy, the interaction of secular family law systems and religion, impact of ADR of children, ethical issues for family lawyers and dealing with modern family concepts across jurisdictions.

TWF Fundraising Initiatives - We Would Love Your Support!



Buy Jurlique and benefit TWF!

From now through June 30, Jurlique will donate 5% of sales from its new Rosewater Balancing Mist Intense Deluxe Edition to TWF's Life Skills Programme! Thank you Jurlique!

CALL FOR VOLUNTEERS



TWF is seeking volunteers for our first ever flag day!

TWF is looking for energetic volunteers to help out at our first ever Flag Day on Wednesday, July 20 from 7 a.m. - 12 p.m. in the New Territories. Besides street sales, TWF will also be selling Gold flags in our corporate partners' offices. Please click [here](#) to volunteer or email flagday@twfhk.org to reserve an allocation of Gold flags!



TWF Mischa Pins

To raise funds for our programmes, TWF is selling pins, specially designed for TWF by Michelle Lai - MISCHA founder. The beautiful black and gold enamelled pins featuring



MISCHA's signature design can be purchased at TWF and partner events for HK\$50. We are looking for volunteers to help us with selling pins within their organisations and networks. Please contact Stephanie Ko at stephanie.ko@twfhk.org to find out more.

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [Why Do So Few Women Edit Wikipedia?](#) (Harvard Business Review)
- [Why Aren't There More Women In Science? The Industry Structure Is Sexist](#) (The Guardian)
- [Welcoming Men As Caretakers Can Help Close The Gender Pay Gap](#) (The Huffington Post)
- [Universities Should Lead The Fight For Gender Equality In Business](#) (Times Higher Education)
- [A Shocking Number Of College Men Surveyed Admit Coercing A Partner Into Sex](#) (The Washington Post)

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