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Dear TWF friends

Last week, TWF was delighted to host a series of events for gender lens investing expert, Joy Anderson - a prominent leader at the intersection of gender, finance and social change. Joy engaged in thrilling conversations with entrepreneurs and investors, supply chain and sustainability experts, academics and the media on how to rethink our financial systems, women's economic empowerment through entrepreneurship and philanthropy to be more inclusive and effective for all.

We hope you are enjoying our new weekly update which aims to provide the latest information about our programmes and upcoming events in one easy read. As always, we would appreciate your feedback and ideas on whether we can do things differently or better.

Warmest regards

Su-Mei Thompson  
 CEO, The Women's Foundation

## UPCOMING EVENTS



### Empowering Women Entrepreneurs Online Series #3: Creating Engaging Marketing Content

**DATE:** Thursday, May 7, 2015

**TIME:** 6.30 – 8.30 p.m.

**VENUE:** CoCoon, 3/F Citicorp Centre, 18 Whitfield Road, Tin Hau

**SPEAKERS:**

- Kannan Ashar, Co-Founder & Chief Editor, HKYantoYan
- Lindsey Coen-Fernandez, Business Leader & Entrepreneur
- Aquin Mathew, Social Media Strategist, Fluid

[Register for this event](#)



### Fireside Chat with Jo Farrell, Author of Living History: Bound Feet of Women in China

**DATE:** Tuesday, May 19, 2015

**TIME:** 6.30 – 8.30 p.m. Talk begins at 7.00 p.m.

**VENUE:** RPC, 11/F, Three Exchange Square, 8 Connaught Place, Central

**Moderator:** Anna Dickie, Managing Editor, Ocula Hong Kong

**JO WILL TALK ABOUT:**

- Art, culture and the pressure women feel to conform to beauty standards

[Register for this event](#)



### Secrets to Success by Leonie Valentine, Director SMB Customer Experience APAC, Google

**DATE:** Monday, May 11, 2015

**TIME:** 12:30 – 2.00 p.m.

**VENUE:** Clifford Chance, 27/F Jardine House, Central

**LEONIE WILL TALK ABOUT:**

- Her career journey
- Being a senior woman in tech & challenging the status quo
- Her advice for women looking to serve on boards

[Register for this event](#)

### Save the date for these upcoming entrepreneur workshops

**MAY 26** - Empowering Women Entrepreneurs Online Series #4: Tech Stuff for Non-Techies

**JUNE 9** - Empowering Women Entrepreneurs Online Series #5: Access to Capital

**JUNE 23** - Empowering Women Entrepreneurs Online Series #6: Expanding into Mainland

## CEO BLOG



### Snippets from our CEO Blog

**April 29:** Go Jacky! Visiting TWF's Cambridge Scholarship Recipient

**April 27:** TWF Panel on Women-Led Start Ups and Social Change

**April 16:** An Intimate Dinner with Dame Carol Black and Cambridge Women of Influence!

Follow Su-Mei on Twitter @SuMeiThompson1 as well!

[Read more...](#)

## WHAT WE'RE READING

Our top picks for recommended reading on the key trends and breaking stories about women and girls:

- [擁有開心、滿足、幸福生活的基本條件: 忠於自己](#) by Rita Ching, TWF Deputy Executive Director ([Womany](#))
- [Start-ups run by women face gender bias when seeking venture capital, says expert Joy Anderson](#) (SCMP)
- [How to attract female engineers](#) (NY Times)
- [Women earn 24% less than men on average, U.N. report finds](#) (TIME)
- [Gender stereotypes are the root of sexism, and they're still growing](#) (The News Hub)
- [Why female CEOs thrive in nonprofits](#) (Forbes)
- [Transforming work for women's rights](#) (UN Women)

## EXTERNAL EVENTS

### TWF Supports

**MAY 14-16:** [2015 Global Summit of Women](#)

**MAY 18:** [CSR Asia: Creating Shared Value Workshop](#)

**MAY 27-29:** [TEDWomen 2015: Momentum](#)

**MAY 30:** [Time Out Wine Walk 2015](#)

**MAY 31:** [TEDxWanChaiWomen](#)

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