


EVENTS | PROGRAMMES | CEO BLOG

Dear Stephanie

Welcome back from the Chinese New Year break!

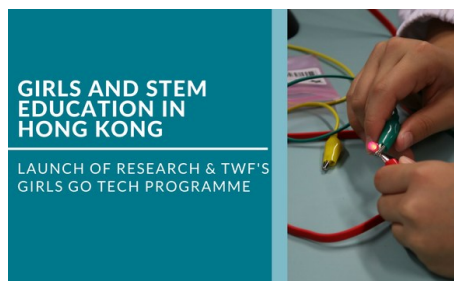
Tonight we have a very special concert taking place at City Hall in aid of TWF's girls and STEM programmes. The charity concert, MindMuse, has been organised by CELL (Community Engagement in Learning and Living), a German Swiss International School (GSIS) student-run organisation seeking to bridge social gaps and empower the underprivileged in Hong Kong. The brainchild of Misha Fischer, a 15 year old student at GSIS, the concert will feature performances by Misha herself, alongside world renowned pianist and Music Director at St. Paul's Co-educational College Warren Lee and HK Philharmonic members Lorenzo Iosco and Tae-Mi Song together with Orquesta Barrio de Tango and the GSIS Big Band and Philharmonic. Here is a [link](#) to a recent performance by Misha at TWF's Gala Dinner in November to give you a taster!

We are thrilled and humbled that our work to empower women and girls is gaining so much broad support. A big thank you to everyone coming to tonight's event and the folks who have generously sponsored tickets for underprivileged students to attend, tonight's corporate sponsors - Credit Suisse, J Select, Howse Williams Bowers and Continuum, Misha and her fellow CELL student organisers, and all of tonight's performers for so generously giving up their time and giving of their talent.

At TWF, we are very concerned about increasing the number of girls in Hong Kong studying for, and moving into, STEM careers, given this is where the brightest job prospects will be found increasingly in the future. This Friday, we will be unveiling the results of our pilot study sponsored by Goldman Sachs on why girls in Hong Kong are not opting for STEM subjects and our recommendations for how, working together, we can change this. Please join us for the launch of the research - see below for how to reserve a place. Otherwise, watch out for the release of the report and related materials in the next couple of weeks.

Warm regards

Su-Mei Thompson
 CEO, The Women's Foundation

UPCOMING EVENTS

Ground-breaking Girls and STEM Study: Launch Event this Friday!

Goldman Sachs and TWF invite you to this Friday's lunchtime event to discuss TWF's latest ground-breaking study on why girls in HK are not opting to pursue STEM subjects and to celebrate the second year of TWF's Girls Go Tech programme. Speakers include Dr Catherine KK Chan / EDB, Charles Mok / LegCo, Monica Fung / Holy Trinity College, Su-Mei Thompson / TWF, Dr Danni Yeung / CityU, Jennifer Moyer/Goldman Sachs and Wenchi Yu / Goldman Sachs.

DATE: Friday, February 10, 2017

TIME: 12.30 - 1.30 p.m.

VENUE: Goldman Sachs, 59/F Cheung Kong Centre, 2 Queen's Road Central

[Register Here](#)


Secrets to Success by Annoushka Ducas, MBE – Founder, Links of London and Annoushka Jewellery

TWF is delighted to welcome celebrated female entrepreneur and businesswoman, Annoushka Ducas, as the next speaker in our not-to-be-missed Secrets to Success series featuring outstanding female leaders sharing their first hand experience, insights and advice from their own leadership journey.

DATE: Friday, February 24, 2017

TIME: 12.30 - 2.00 p.m.

VENUE: KPMG, 8/F, Prince's Building, Central

[Register Here](#)



with The Women's Foundation

TWF's 2017 IWD Gala Lunch is now sold out! Sponsored by Thomson Reuters, the lunch will feature an inspirational keynote address by Gary Liu, CEO of South China Morning Post Publishers Ltd. Drawing on his expertise in digital media and his experiences as a business leader, innovator and opinion influencer at Google, Spotify and Digg, Gary will share his thoughts on how to navigate a digital world with a distinct editorial identity, how to unlock innovation through thought diversity and what it's like to straddle two cultures personally and professionally. The event will also include an update on TWF's work, a delectable lunch and enticing auction prizes. For prize sponsorship enquiries, please contact Sarah Abbott Ladner at Sarah.AbbottLadner@twfhk.org.

DATE: Friday, March 3, 2017

TIME: 12.00 – 2.00 p.m.

VENUE: JW Marriott Hotel Hong Kong

[Click here to learn more](#)

TWF PROGRAMME UPDATES



Girls Go Tech Workshops

Over the holiday, we completed a three-day coding workshop at Christ College in Sha Tin and launched a similar workshop at Hong Kong True Light College in Ap Lei Chau. The 80 F.1 and F.2 girls who took part in the workshops learned hardware and coding skills and made creative wearable tech items like ties, umbrellas and boots. Many thanks to the passionate MTR volunteers for facilitating the workshops.



Mentoring Programme Elevator Pitch Workshop

Last month, we hosted the TWF Mentoring Programme Elevator Pitch workshop. Participants learnt how to make their elevator pitches compelling, memorable and impactful, how to make a positive first impression and how to represent their personal brand for the best effect. Many thanks to Ashurst for hosting and Nidhi Kush Shah for facilitating.

SHE OBJECTS UPDATE



Many thanks to Professor Donna Chu of CHUK for hosting a screening of She Objects for 50 students from her Gender and Media course before the CNY Holiday. The screening was followed by a lively discussion led by TWF Deputy CEO, Rita Ching, on documentary production and the media's impact on gender stereotypes. To arrange a screening for your company, women's network, school or university, please email

Sarah.AbbottLadner@twfhk.org.

IN THE COMMUNITY



Nominations open for Women Leading Change Awards 2017

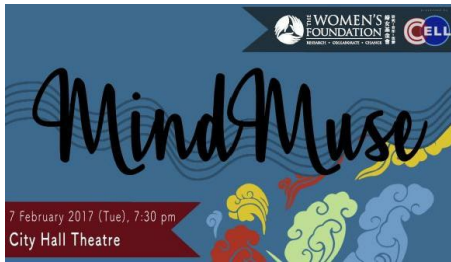
TWF is pleased to support Campaign's inaugural Women Leading Change Awards recognising the media and marketing industry's most notable female changemakers, leaders and achievers. The closing date for nominations is Monday, February 27, 2017. For nomination criteria and award descriptions, please click [here](#).



The Diversity Survey

first Diversity [online survey](#). Please participate in the survey to help the media and marketing industry move forward in creating a more equal and fair workplace!

SUPPORT TWF!



Tonight! - MindMuse: A Charity Concert In Aid of Girls & STEM

A big thank you from TWF to Misha Fischer, the CELL team and the other organisers of tonight's [MindMuse](#) concert to raise support for TWF's programmes for girls in STEM! We are so grateful for the support of the corporate sponsors, Credit Suisse, J Select, Howse Williams Bowers and Continuum, the musicians who donated their time and to everyone who purchased tickets! Click [here](#) to read Misha's interview in SCMP's Young Post and [here](#) to listen to her on RTHK Radio 3's Morning Brew, talking about why it's important to encourage girls to pursue STEM subjects. We are looking forward to the concert tonight!



TWF Mischa Pins

To raise funds for our programmes, TWF is selling pins, specially designed for TWF by Michelle Lai - MISCHA founder. The beautiful black and gold enamelled pins featuring MISCHA's signature design can be purchased at TWF and partner events for HK\$50. We are looking for volunteers to help us with selling pins within their organisations and networks. Please contact Stephanie Ko at stephanie.ko@twfhk.org to find out more.

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [The Mid-Career Internship](#) (The Atlantic)
- [This 22-Year-Old Is Already An Engineer At NASA](#) (Huffington Post)
- [The Ivy League's Gender Pay-Gap Problem](#) (The Atlantic)
- [How To Accelerate Gender Diversity On Boards](#) (McKinsey Quarterly)
- [Girls Believe Brilliance Is A Male Trait, Research Into Gender Stereotypes Shows](#) (The Guardian)
- [Is It OK For A Bunch Of Men To Lead A "Women In The Workforce" Initiative?](#) (Harvard Business Review)
- [Despite Backlash, We'll Probably See More Gender-Themed Ads Like Audi's Super Bowl Spot](#) (Washington Post)

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