

EVENTS | PROGRAMMES | CEO BLOG

Dear Stephanie

Since launching our [Girls & STEM study](#) last week and given our many initiatives at TWF to encourage more girls to pursue tech-related subjects and careers, one of the questions we're often asked is whether we're concerned about driving up screen time for girls and the number of hours girls spend on their devices.

This is absolutely a concern for TWF - especially since UK and US studies show that girls are twice as likely as boys to be both perpetrators and victims of cyberbullying and girls are more susceptible to be influenced by pro-anorexia and body-shaming sites that target girls over boys.

Obviously, all of this also needs to be seen in the wider context of online safety which is rapidly changing. Traditional issues like inappropriate content, cyberbullying and sexting continue to persist while emerging concerns around fake news, radicalisation and wiki/data leaks pose new challenges for all of us, not just families and kids.

In connection with our work to tackle the objectification of women in the media and its impact on women's body image and self-esteem, violence against women and the leadership ambition gap, TWF is humbled and delighted to have been invited to attend Facebook's Annual Global Safety Network Summit in Washington DC this Friday. Leaders from industry, government, educators, parent groups and NGOs will be sharing their expertise on connecting for good, the parent-child online relationship, addressing online safety at scale, online well-being and resilience, and building online critical thinking particularly among youth. We can't wait to learn from them and to infuse our own programmes and initiatives with the latest ideas on our return!

PS As the count-down begins to March 8, we're excited about the events and initiatives which many of you are planning to mark this year's International Women's Day. For a sampling of IWD events happening in Hong Kong, see In The Community below.

Warm regards

Su-Mei Thompson
CEO, The Women's Foundation

UPCOMING EVENTS**SECRETS TO SUCCESS**

ANNOUSHKA DUCAS,
MBE - FOUNDER,
LINKS OF LONDON AND
ANNOUSHKA JEWELLERY



Secrets to Success by Annoushka Ducas, MBE – Founder, Links of London and Annoushka Jewellery

TWF is delighted to welcome celebrated female entrepreneur and businesswoman, Annoushka Ducas, as the next speaker in our not-to-be-missed Secrets to Success series featuring outstanding female leaders sharing their first hand experience, insights and advice from their own leadership journey.

DATE: Friday, February 24, 2017

TIME: 12.30 - 2.00 p.m.

VENUE: KPMG, 8/F, Prince's Building, Central

[Register Here](#)

BREAKFAST DISCUSSION

SUCCESS MARKERS FOR
GENDER-INCLUSIVE
GLOBAL MOBILITY
PROGRAMMES



Breakfast Discussion on Success Markers for Gender-Inclusive Global Mobility Programmes

Join TWF and AmCham for a breakfast discussion on Success Markers for Gender-Inclusive Global Mobility Programmes. Moderated by AmCham President Tara Joseph, our panel of subject matter experts will discuss the main inhibitors for female executives to be globally mobile. They will share success markers and innovative ideas for gender-inclusive global mobility programmes. Speakers include Wendy Chan/JLL, Kris Lui/C&A and Nick Rhodes/John Swire & Sons. Zoe Henham, Chair of TWF's HR Advisory Council, will open the session with an overview of TWF's latest Best Practice Guide for designing and implementing effective gender-inclusive global mobility programmes.

DATE: Wednesday, March 1, 2017

TIME: 8.00 - 9.30 a.m.



Celebrate International Women's Day with The Women's Foundation

TWF's 2017 IWD Gala Lunch is now sold out! Sponsored by Thomson Reuters, the lunch will feature an inspirational keynote address by Gary Liu, CEO of South China Morning Post Publishers Ltd. Drawing on his expertise in digital media and his experiences as a business leader, innovator and opinion influencer at Google, Spotify and Digg, Gary will share his thoughts on how to navigate a digital world with a distinct editorial identity, how to unlock innovation through thought diversity and what it's like to straddle two cultures personally and professionally. The event will also include an update on TWF's work, a delectable lunch and enticing auction prizes.

DATE: Friday, March 3, 2017

TIME: 12.00 – 2.00 p.m.

VENUE: JW Marriott Hotel Hong Kong



Breakfast Talk on Engaging Men to Achieve Gender Equality by Dame Barbara Stocking DBE

Please join TWF and Baker McKenzie for a Breakfast Talk on Engaging Men to Achieve Gender Equality. We are delighted to have special guest, Dame Barbara Stocking DBE, President of Murray Edwards College at Cambridge, as our guest speaker. Dame Barbara will discuss the College's ground-breaking research into behaviours and perceptions of men regarding women's workplace experiences. Until recently, most research on workplace experiences has been from the perspective of women. This new [research](#) engaged with male leaders to explore how men and women can work together to transform workplace culture barriers to progress women's pathways into leadership positions.

DATE: Tuesday, March 7, 2017

TIME: 8.00 – 9.30 a.m.

VENUE: Baker McKenzie, 14th Floor, Hutchison House, 10 Harcourt Road, Central

[Register Here](#)

TWF PROGRAMME UPDATES



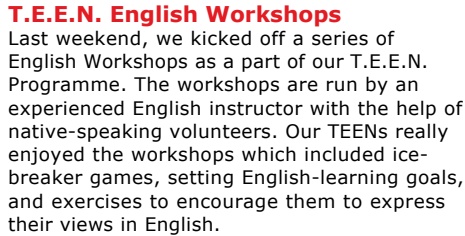
TWF Recognised in today's Women's Commission Awards

TWF received a number of Awards at this morning's Women's Commission Award Ceremony, organised by the WoC and the Labour & Welfare Bureau. Our Financial Literacy and Employability Training Programme for Marginalised Women received an Outstanding Project Award under the "Award Scheme in Promoting Women's Economic Empowerment". TWF's Mentoring Programme and our HR Advisory Council were also recognised with Certificates of Commendation.

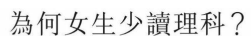


TWF at Money Month's Education Fair

Last Saturday saw TWF at Money Month's Education Fair. Two of our Financial Literacy and Employability Training Programme ambassadors shared their money saving and income earning strategies at the 'Smart Ways to Make the Most of Your Money' sharing session. Money Month, Hong Kong's first territory-wide financial education campaign, will run till March 18. Click [here](#) to learn more.



Tune in to hear TWF on RTHK!
Tune in to hear TWF CEO, Su-Mei Thompson, discuss STEM education on last Friday's [RTHK 123 Show](#) with programme hosts, Noreen Mir and Karen Koh, and other guests including the British Council's Deputy Director for Education in East Asia - Sophia Chan-Combrink, Michelle Sun - founder of First Code Academy and Karena Belin - co-founder of W Hub.



Other TWF Girls & STEM coverage
Click [here](#) to read the Hong Kong Economic Journal's article covering our girls and STEM study.

Programme Officer, Pipeline Initiatives
TWF is seeking a full-time Pipeline Initiatives Officer to support our exciting range of programmes for advancing women leaders including TWF's celebrated Mentoring Programme. The role would suit a recent graduate who is energetic, personable, adaptable, detail-oriented and highly organised. Click [here](#) to view the job description and for details on how to apply.

French Chamber & HKEX Celebrate HeForShe – March 7
Join the French Chamber, HKEX, HKU and TWF to celebrate IWD and HeForShe! The event - which will take place at HKEX on March 7 - will showcase HK and French male leaders championing women's advancement in the workplace. Click [here](#) for the event flyer and info on how to register.

Women's Empowerment Charity Photo Exhibition at The Landmark Mandarin Oriental– March 8

TWF is delighted to be the beneficiary of a one-of-a-kind photo exhibition & auction celebrating women's empowerment. Arranged by The Landmark Mandarin Oriental and Basics for Basics and captured by Sean Lee-Davies, the unique exhibition features 10 Hong Kong-based female icons – from entertainment stars to Olympic athletes to consul generals. Each photo is paired with a special experience involving the subject of the photo. Bidders can win experiences like attending the premiere of upcoming movie 29+1 with singer Joyce Cheng. The photos will be on display in the hotel lobby and MO Bar from March 7 when bidding will also open - stay tuned for more details!

General Assembly IWD Lightning Talks – March 8
TWF is delighted to be supporting General

WOMEN'S DAY LIGHTNING TALKS



[Assembly's lightning talks](#) to celebrate IWD. The talks will feature female leaders who are spearheading innovation in tech, culture, social media and politics who will share their efforts to pioneer gender equality in their fields, the challenges they faced and key tips and strategies on creating change. #BeBoldForChange.

SUPPORT TWF!



TWF Mischa Pins

To raise funds for our programmes, TWF is selling pins, specially designed for TWF by Michelle Lai - MISCHA founder. The beautiful black and gold enamelled pins featuring MISCHA's signature design can be purchased at TWF and partner events for HK\$50. We are looking for volunteers to help us with selling pins within their organisations and networks. Please contact Stephanie Ko at stephanie.ko@twfhk.org to find out more.

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [Conquering The Biggest Gender Gap For Women: Investing](#) (Forbes)
- [Everyone Likes Flex Time, But We Punish Women Who Use It](#) (Harvard Business Review)
- [Is Meat Manly? How Society Pressures Us To Make Gendered Food Choices.](#) (Washington Post)
- [Giving Women The Tools And Training To Close The Political Gender Gap](#) (Forbes)
- [Will Gender Pay Gap Reporting Tackle The Motherhood "Pay Penalty"? \(Personnel Today\)](#)
- [ELLE's New Video Challenging Gender Stereotypes Is Going Viral For All The Right Reasons](#) (Mashable)

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