



EVENTS | PROGRAMMES | CEO BLOG



Dear Stephanie

As the NY Times put it: after the election in November, we should have known better than to assume that a sure thing was a sure thing. The stunning reversal of fortune that saw Moonlight snatch the Best Picture Oscar from La La Land mid-acceptance speech had all of us at TWF reeling. Talk about a moment of fake news! Perhaps unsurprisingly given the constant theme of politics throughout the show, Twitter immediately exploded with wags asking if in fact Hillary had won the election.

At TWF, we congratulate all of the winners and losers and applaud the celebration of racially diverse and female talent at this year's ceremony which saw Hong Kong's own Jackie Chan receive an honorary lifetime award, Mahershala Ali and Viola Davis win the Best Supporting Actor and Actress Oscars, Meryl Streep celebrated for her 20th Academy Award nomination and (ahem - eventually) Moonlight – a film about a poor gay black young man growing up on a housing estate – take home the Best Picture award.

After the White House last week banned several news organisations including the New York Times, CNN, the Guardian and the BBC, and President Trump once again called much of the media an 'enemy of American people' - with this as a backdrop, there could be no more relevant guest speaker for this Friday's TWF IWD Lunch than Gary Liu who recently took the helm as CEO of the South China Morning Post. We look forward to hearing what he has to say about fake news, how technology and social media are reshaping our world and why it's so important to have diversity of thought. To the 600 people who will be joining us on Friday – please come early and we look forward to celebrating International Women's Day 2017 with you!

Warm regards

Su-Mei Thompson  
CEO, The Women's Foundation

## UPCOMING EVENTS



### BREAKFAST DISCUSSION

SUCCESS MARKERS FOR  
GENDER-INCLUSIVE  
GLOBAL MOBILITY  
PROGRAMMES

### **Breakfast Discussion on Success Markers for Gender-Inclusive Global Mobility Programmes**

Join TWF and AmCham for a breakfast discussion on Success Markers for Gender-Inclusive Global Mobility Programmes. Moderated by AmCham President Tara Joseph, our panel of subject matter experts will discuss the main inhibitors for female executives to be globally mobile. They will share success markers and innovative ideas for gender-inclusive global mobility programmes. Speakers include Wendy Chan/JLL, Kris Lui/C&A and Nick Rhodes/John Swire & Sons. Zoe Henham, Chair of TWF's HR Advisory Council, will open the session with an overview of TWF's latest Best Practice Guide for designing and implementing effective gender-inclusive global mobility programmes.

**DATE:** Wednesday, March 1, 2017

**TIME:** 8.00 - 9.30 a.m.

**VENUE:** AmCham, 1904 Bank of America Tower, 12 Harcourt Road, Central

**REGISTER** via AmCham [here](#)



### **Celebrate International Women's Day with The Women's Foundation**

TWF's 2017 IWD Gala Lunch is now sold out! Sponsored by Thomson Reuters, the lunch will feature an inspirational keynote address by Gary Liu, CEO of South China Morning Post Publishers Ltd. Drawing on his expertise in digital media and his experiences as a business leader, innovator and opinion influencer at Google, Spotify and Digg, Gary will share his thoughts on how to navigate a digital world with a distinct editorial identity, how to unlock innovation through thought diversity and what it's like to straddle two cultures personally and professionally. The event will also include an update on TWF's

work, a delectable lunch and enticing auction prizes.

**DATE:** Friday, March 3, 2017

**TIME:** 12.00 – 2.00 p.m.

**VENUE:** JW Marriott Hotel Hong Kong



### Breakfast Talk on Engaging Men to Achieve Gender Equality by Dame Barbara Stocking DBE

Please join TWF and Baker McKenzie for a Breakfast Talk on Engaging Men to Achieve Gender Equality. We are delighted to have special guest, Dame Barbara Stocking DBE, President of Murray Edwards College at Cambridge, as our guest speaker. Dame Barbara will discuss the College's groundbreaking research into behaviours and perceptions of men regarding women's workplace experiences. Until recently, most research on workplace experiences has been from the perspective of women. This new [research](#) engaged with male leaders to explore how men and women can work together to transform workplace culture barriers to progress women's pathways into leadership positions.

**DATE:** Tuesday, March 7, 2017

**TIME:** 8.00 - 9.30 a.m.

**VENUE:** Baker McKenzie, 14th Floor, Hutchison House, 10 Harcourt Road, Central

[Register Here](#)



### Lunch with Barbara Stocking at the Ladies Recreation Club – March 8

TWF and the LRC are delighted to invite you to lunch on March 8 to celebrate International Women's Day. Our special guest speaker will be Dame Barbara Stocking, President of Murray Edwards College (formerly New Hall) – one of the few remaining women's only colleges at the University of Cambridge. Dame Barbara will speak on the benefits of single sex education and how Cambridge is preparing its female students for working life.

**DATE:** Thursday, March 8, 2017

**TIME:** 12.15 - 2.00 p.m.

**VENUE:** LRC Function Room

**Ticket price:** HK\$480pp (Ticket price includes a 3-course meal, one standard drink and a HK\$200 donation towards TWF's research and programmes benefitting underprivileged women and girls). **Please sign up by calling the LRC Reception (3199 3500) by March 3\***

\*Kindly note that this event is open for LRC members and their guests only.

## TWF PROGRAMME UPDATES



### Secrets to Success by Annoushka Ducas, MBE – Founder, Links of London and Annoushka Jewellery

Last Friday, Annoushka Ducas, MBE - Founder of Links of London and Annoushka Jewellery - spoke to a rapt audience about her life and work. From discussing her creative design process to how she founded and grew her businesses, her talk powerfully combined practical advice with entertaining anecdotes. A big thank you to KPMG for hosting the event and supporting our Secrets to Success Series.



### Mentoring Programme Corporate Partner Briefing

Last Thursday, TWF hosted a breakfast briefing for the corporate partners of the current cycle of our Mentoring Programme for Women Leaders at which we shared the progress of the Programme and feedback from our 100+ mentors and protégés. We also heard our corporate partners' thoughts on the evolution of the programme. Many thanks to everyone who contributed and to Bloomberg



for hosting.



### Girls Go Tech Programme Update

Over the past 2 weeks, we have completed a Coding Workshop and 2 Plantbot Workshops at Hong Kong True Light College, Christ College and TWGHs Chen Zao Men College. The 120 F.1 and F.2 girls who took part in the workshops learned hardware and coding skills to create wearable products and smart plant watering kits. Many thanks to our enthusiastic volunteers from MTR and Bloomberg for facilitating these workshops. Last week, we also completed a teacher workshop for 60 teachers at United Christian College in Scep Kip Mei which covered global and local tech trends and their impact on education. Many thanks to Nicole Wong of the HK Computer Society for sharing her insights on STEM education alongside Rita Ching, TWF Deputy CEO.

## GIRLS & STEM



### Dr Jedidah Isler - "The Untapped Genius that Could Change Science for the Better"

Check out this inspiring [TED Talk](#) by Dr Jedidah Isler - an award winning astrophysicist, TED Fellow and staunch advocate for inclusive STEM education, in which she shares her life story - from growing up in an underprivileged family to becoming the first black woman to earn a PhD in astrophysics from Yale. In her [blog post](#) last week, she discussed her initial discomfort about Ivanka Trump re-tweeting her talk and went on to issue a powerful call to action for Ivanka and other women in positions of influence to dismantle institutional barriers for women and minority groups to access education and research opportunities in STEM.

EDUCATION POST 教育網  
SET YOUR COURSE FOR LIFE

### Other TWF Girls & STEM Coverage

Click [here](#) to read the Education Post's article covering our girls and STEM study.

## IN THE COMMUNITY



### 2017 Budget Address

Much ink has already been spilt on analysing last week's budget with Financial Secretary Paul Chan generally lauded for allocating HK\$61 billion to services for the elderly and the disabled, sports, innovation and technology and youth development while critics questioned the HK\$89 billion allocated for infrastructure projects. At TWF, we would have liked to see more gender-focused measures especially in light of last week's excellent articles in The Economist on gender budgeting ([here](#) and [here](#)) which underscored the importance of integrating gender equality goals with fiscal commitments to bring about positive social and economic developments. From Austria's realisation that lowering income tax on second earners will encourage women to join the labour force thereby boosting growth and tax revenues, to [Mexico's](#) decision to invest in the prevention of teen pregnancies and diseases affecting women like cervical cancer, ovarian and breast cancer which has resulted in lower mortality rates, gender budgeting has translated into smart investments.

## Network Summit

February 24, 2017  
Washington, D.C.



A huge thank you to Facebook for inviting TWF to join their Global Safety Network Summit last Friday. It was a real eye-opener to hear from Facebook senior staffers working on areas like Facebook's AMBER Alert missing children's tool, suicide prevention features, disaster response programme portfolio, health-related services, parents portal and last but not least, inspired - a collaboration between Facebook and the Yale Center for Emotional Intelligence to bring social and emotional learning resources and greater wellbeing to teens in high schools around the world. It was also incredibly inspiring to hear from world experts on The Parent-Child Online Relationship, Developing Online Well-Being and Resilience and Building Critical Online Critical Thinking. To Facebook – Kudos and thank you!

**SUITS FOR SUCCESS 2017**  
**LAUNCH BREAKFAST EVENT**

**WEDNESDAY 1ST MARCH**

Address: 5th Floor Champion (formerly Citibank)  
Tower 1, Central, Hong Kong.  
Doors open & breakfast served from 8am.  
Informative panel including Charity work initiative  
Information 8.30am to 9.15am,  
Networking 9.15am to 10am.

**REGISTER HERE**

Supported by VAN CAFE, PURE PURÉ, HKFCB, HKFB, HKFBS

### Suits for Success 2017

TWF is delighted to support Women in Finance Asia's 4th Annual [Suits for Success](#) campaign - a professional clothing donation drive that aims to help young underprivileged adults. The collection will run from March 1-9, 2017. Join the free networking and [information breakfast](#) at Eaton House on March 1 at 8.30 a.m. to find out more.

**WOMEN IN LAW  
HONG KONG**

CROSS-FIRM LEGAL  
MENTORING PROGRAMME



### Women in Law Hong Kong (WILHK) Cross-Firm Legal Mentoring Programme

TWF is proud to be supporting WILHK's ground-breaking mentoring programme for legal professionals in Hong Kong for the second year running. The 10-month pilot programme provides younger female lawyers with structured support from senior lawyers at a different organisation and focuses on empowering participants with key skills to navigate their legal career. To find out more and to apply before the March 20 deadline, please click [here](#).

## INTERNATIONAL WOMEN'S DAY 2017

### INTERNATIONAL WOMEN'S DAY



### French Chamber & HKEX Celebrate HeForShe – March 7

Join the French Chamber, HKEX, HKU and TWF to celebrate IWD and HeForShe! The event - which will take place at HKEX on March 7 - will showcase HK and French male leaders championing women's advancement in the workplace. Click [here](#) for the event flyer and info on how to register.

**WOMEN'S  
EMPOWERMENT  
CHARITY  
PHOTOGRAPHIC  
EXHIBITION**

*basics for basics*



### Women's Empowerment Charity Photo Exhibition at The Landmark Mandarin Oriental – March 8

TWF is delighted to be the beneficiary of a one-of-a-kind photo exhibition & auction celebrating women's empowerment. Arranged by The Landmark Mandarin Oriental and Basics for Basics and captured by Sean Lee-Davies, the unique exhibition features 10 Hong Kong-based female icons - from entertainment stars to Olympic athletes to consul generals. Each photo is paired with a special experience involving the subject of the photo. Bidders can win experiences like attending the premiere of upcoming movie 29+1 with singer Joyce Cheng. The photos will be on display in the hotel lobby and MO Bar from March 8 when bidding will also open [here](#)!

## INTERNATIONAL

### General Assembly IWD Lightning Talks – March 8

# INTERNATIONAL WOMEN'S DAY LIGHTNING TALKS



TWF is delighted to be supporting [General Assembly's lightning talks](#) to celebrate IWD. The talks will feature female leaders who are spearheading innovation in tech, culture, social media and politics who will share their efforts to pioneer gender equality in their fields, the challenges they faced and key tips and strategies on creating change.

#BeBoldForChange.



## Hong Kong's Biggest Women's Workout with Pherform – March 8

[#BeBoldForChange](#) on International Women's Day 2017 by becoming the strongest version of yourself at [Pherform](#)'s outdoor bodyweight session supporting The Women's Foundation. No experience is required and the session is open to all women - all you need to bring is a mat, some water and a smile!

**DATE:** Wednesday, March 8, 2017

**TIME:** 7.30 - 8.30 p.m.

**VENUE:** Tamar Park, Admiralty

**RSVP** here: [goo.gl/8Iw8vz](http://goo.gl/8Iw8vz), HK\$50pp donation will benefit The Women's Foundation's programmes for underprivileged women and girls.



## Swire Women of Wine Festival – March 10

TWF is delighted to support Hong Kong's first Women of Wine (WoW) Festival - a chance to get inspired, celebrate, taste, discover, learn, meet and mingle, all in celebration of International Women's Day 2017.

**DATE:** Friday, March 10, 2017

**TIME:** 5.00 – 9.00 p.m.

**VENUE:** HKGCC Chamber Theatre, 22/F United Centre, Admiralty

**REGISTER:** Buy tickets [here](#) now.

## SUPPORT TWF!



## TWF Mischa Pins

To raise funds for our programmes, TWF is selling pins, specially designed for TWF by Michelle Lai - MISCHA founder. The beautiful black and gold enamelled pins featuring MISCHA's signature design can be purchased at TWF and partner events for HK\$50. We are looking for volunteers to help us with selling pins within their organisations and networks. Please contact Stephanie Ko at [stephanie.ko@twfhk.org](mailto:stephanie.ko@twfhk.org) to find out more.

## WHAT WE'RE READING

### Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [Wall Street Diversifies Itself](#) (The Atlantic)
- [Millennial Women Confident They Can Close The Gender Gap](#) (Financial Times)
- [Universities 'Actively Covering Up' Sexual Assault And Harassment, Report Says](#) (The Guardian)
- [Women Central Bank Bosses Outnumber Men In Southeast Asia](#) (Bloomberg)
- [Why Men Have Such a Hard Time With Aging](#) (Wall Street Journal)
- [Why Women Look "Mad" When Men Look "Serious"](#) (Cosmopolitan)

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