



Dear Stephanie

TWF got into the Christmas spirit last week with the TWF/Clifford Chance Annual Festive Balloon Debate. Our six intrepid balloonists competed in an entertaining battle of wits to avoid being thrown out of the balloon.

Donald Trump AKA Angelina Kwan/HKEX was the first balloonist to be evicted despite his swaggering claims that he would make America great again.

Following Donald out of the balloon was Dean Ward/Thomson Reuters as Harry Potter who was thrown out after the other balloonists suggested he use magic to keep himself safe.

Even playing "God Save The Queen" couldn't save Claire Lim/TWF as Queen Elizabeth II.

Simon Brookes/Telstra as Malala Yousafzai tried in vain to appeal to the audience's sympathies by pointing out that her fellow balloonists were all egoists while she represented millions of girls aspiring for education and equal opportunities.

Putting up a valiant effort as one of two final surviving balloonists, Brian Gilchrist/Clifford Chance as Neil Armstrong promised he would reveal whether the 1969 moon landing was real or staged if he won the debate.

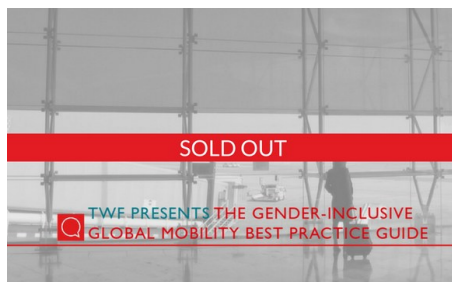
Finally, Leonie Valentine/Google as Hedy Lamarr and the eventual victor put her fellow balloonists in the shade by reminding the audience that the six-time married movie star was also a pioneer when it came to technology and innovation. During WWII, Lamar was instrumental in developing the spread spectrum and frequency hopping technology that formed the basis of Wi-Fi and Bluetooth!

Please click [here](#) for highlights from the debate.

Warm regards

Su-Mei Thompson  
 CEO, The Women's Foundation

## UPCOMING EVENTS



### Launch of TWF's Gender-Inclusive Global Mobility Best Practice Guide

Please join us for the launch of our latest Best Practice Guide: Success Markers for Gender-Inclusive Global Mobility Programmes. TWF and our panel of subject matter experts will discuss the main inhibitors for female executives to be globally mobile and success markers and innovative ideas for gender-inclusive global mobility programmes.

**DATE:** Wednesday, December 7, 2016  
**TIME:** 12.15 - 1.45 p.m (Registration at 12 p.m.)

**VENUE:** PwC, 21/F, Edinburgh Tower, 15 Queens Road Central

## TWF PROGRAMME UPDATES



### TWF at the Community Business Conference

Last month, TWF's Director of Pipeline Initiatives, Jo Hayes, moderated a panel discussion at the Community Business Conference 2016 on approaches to D&I in Asia that have had the biggest impact as well as future issues and trends that need to be addressed to ensure continued progress.



### TWF & Hour of Code HK

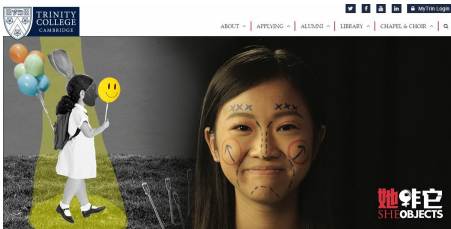
Last Sunday, TWF Board Chair, Susan Hutchison, helped kick off Hour of Code for 300 participants at the Science Park. This global campaign aims to encourage every single person including women and girls to learn how to code.



### Mentoring Programme: Ice-breaker 5

Last Monday, we hosted our fifth TWF Mentoring Programme Ice-breaker - the Open Mic Lunch. Around 20 protégés presented their individual aspirations and goals for the Programme. Many thanks to Thomson Reuters for hosting.

## SHE OBJECTS UPDATE



### Cambridge College Spotlight's She Objects

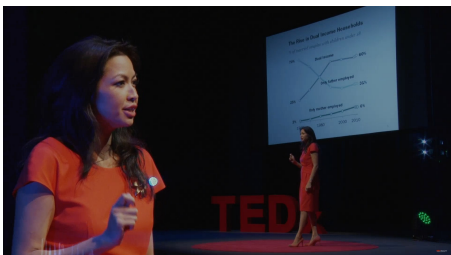
Click [here](#) to read the article on "[Alumna campaign against gender stereotyping](#)" on the Trinity College, Cambridge website featuring Trinity alumna Su-Mei Thompson and She Objects!



### Community Screenings

Many thanks to Deutsche Bank for organising a screening of She Objects for their staff members last Wednesday. Director Nicola Fan and Research & Advocacy Manager Lisa Moore joined the post-screening discussion. To arrange a screening for your company, women's network, school or university, please email [Sarah.AbbottLadner@twfhk.org](mailto:Sarah.AbbottLadner@twfhk.org).

## TWF MEDIA GALLERY



### TWF at TEDxWanChai

Click [here](#) to watch TWF Development Director, Claire Lim, speaking at TEDxWanChai on "Why Asia Needs More Tiger Women"!



### TWF 2016 Gala Dinner

Click [here](#) for the highlights video from this year's Gala Dinner and [here](#) for the Gala photo gallery.



### 2016 Gold Standard Communicator of the Year Award

TWF CEO Su-Mei Thompson was named the 2016 Gold Standard Communicator of the Year Award by [PublicAffairsAsia](#) last week. Please click [here](#) for the Awards press release and [here](#) for TWF's release.



### TWF at the Women's Forum Global Meeting 2016

Last week, TWF CEO, Su-Mei Thompson, interviewed two amazing women - Amani Yahya and Norma Bastidas, at the [Women's Forum for the Economy & Society in Deauville](#). Click [here](#) for Su-Mei's conversation with Amani and [here](#) for Su-Mei's interview with Norma.

## OPENINGS AT TWF

### Marketing & Communications Manager/Director

TWF is seeking a full-time Marketing & Communications Manager/Director to manage and implement its marketing & communications strategy. This position would suit a marketing & communications executive with broad experience of traditional & digital media, CRM and PR. You are welcome to apply even if you don't cover the entire spectrum of desired skills and experience provided you are a capable manager, quick learner and resourceful. Click [here](#) to view the job description.

### Assistant Manager/Manager, Pipeline Initiatives

TWF is seeking a full-time Assistant Manager/Manager, Pipeline Initiatives to help manage its programmes, partnerships and other initiatives to develop the pipeline of female talent in Hong Kong for executive and non executive roles. This position would suit an energetic, articulate and organised professional who is passionate about talent development and women's issues. Click [here](#) to view the job description.

## IN THE COMMUNITY



### Women in Leadership Summit

TWF is happy to support the 2nd Annual Women in Leadership Summit Asia in Hong Kong. The two-day conference on January 16-17, 2017 promotes empowerment, leadership and career advancement for female leaders, managers and next-generation leaders. **Please use the code TWF10% for a 10% discount.**

[Register here](#)

## SUPPORT TWF!

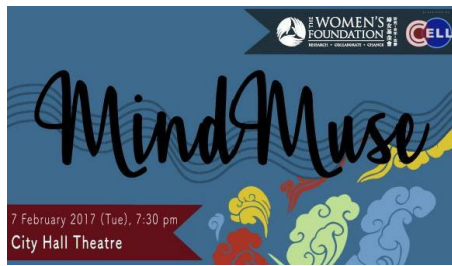


### DUDELL'S

CEREMONIAL  
CHRISTMAS TREE  
LIGHTING CEREMONY

### Duddell's Christmas Tree Lighting Ceremony

Heartfelt thanks to [Duddell's](#) and their GM, Tze-Huei Choo, for selecting TWF as the beneficiary of their inaugural Christmas Tree Lighting Ceremony last night. The event raised over HK\$10,000 for TWF's research and programmes.



## Save-The-Date for MindMuse: A Charity Concert In Aid of Girls & STEM

Join us for a night of wonderful music in aid of girls and STEM organised by CELL (Community Engagement in Learning and Living), a student-run organisation seeking to bridge social gaps and empower the underprivileged in Hong Kong. The brainchild of Misha Fischer, a 15 year old student at GSIS, the concert will feature performances by Misha herself, along with Warren Lee, Lorenzo Iosco and Tae-Mi Song.

**DATE:** Tuesday, February 7, 2017

**TIME:** From 7.30 p.m.

**VENUE:** City Hall Theatre, 5 Edinburgh Place, Central

**TICKETS** (@HK\$200pp) are available [here](#) starting December 11, 2016.



## TWF Mischa Pins

To raise funds for our programmes, TWF is selling pins, specially designed for TWF by Michelle Lai - MISCHA founder. The beautiful black and gold enamelled pins featuring MISCHA's signature design can be purchased at TWF and partner events for HK\$50. We are looking for volunteers to help us with selling pins within their organisations and networks. Please contact Stephanie Ko at [stephanie.ko@twfhk.org](mailto:stephanie.ko@twfhk.org) to find out more.

## WHAT WE'RE READING

### Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [A New Era Of Sustainable Value Creation](#), Written By Sanjeev Chatrath/Thomson Reuters (LinkedIn)
- [How CEOs Can Put Gender Balance On The Agenda At Their Companies](#) (Harvard Business Review)
- ['We Must Continue To Dream Big': An Open Letter From Serena Williams](#) (The Guardian)
- [We Talk About Gender Diversity, But What We Really Mean Is This](#) (Forbes)
- [This Startling Video Portrays A Battered Woman Reversing The Effects Of Domestic Abuse](#) (Washington Post)
- [Are Your Ads And TV Shows Defective On Gender Equity? The ANA Has A Tool That Can Help](#) (Advertising Age)

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