



Dear Sarah

The Women's Foundation was honoured to host Victor G. Dodig, Chief Executive Officer of CIBC and Chair of the 30% Club Canada, as our guest speaker at a 30% Club HK / TWF breakfast on Monday.

Mrs Stella Lau - Chair of the Women's Commission, and fifty male and female business leaders gathered at the American Club to hear Mr Dodig share his experiences as 30% Club Canada Chair and the progress the Club is making within the Canadian corporate landscape. Mr Dodig also spoke about his own background as the son of immigrants who came to Canada as refugees and how being given access to opportunities when he was younger has driven him to ensure others are able to reach their full potential.

Since assuming his role with CIBC in 2014, Mr Dodig has ushered in a new era for the bank positioning CIBC as a strong, innovative and relationship-oriented financial institution with a return on equity among the highest of its peers globally. CIBC currently has 38% female representation on its board and three of its four board committees are chaired by women. Women also occupy 30% of the bank's senior management positions. Mr Dodig addressed the need for organisations to integrate practices that encourage and develop diverse talent into their operating processes, to set diversity targets and continuously track progress, and to see talent diversity as a strategic imperative and competitive advantage.

We are very grateful to Mr Dodig for his powerful and invigorating remarks and for so generously sharing his insights and advice. With Prime Minister Trudeau also a strong advocate for gender diversity, clearly more of us should be looking to Canada for inspiration when it comes to cracking the glass ceiling and redoubling our efforts to increase the number of women on corporate boards in Hong Kong.

As Tim Payne, Co-Chair of the 30% Club HK, observed at the breakfast, "Victor presented an inspiring story of real progress being achieved in Canada and at CIBC that we can learn from in Hong Kong. He showed us that real, deep change comes from reforming processes to ensure organisations can leverage the talent of all their employees, women as well as men. That way diversity is truly good for business."

We hope to see many of you at our other 30% Club HK events later this year – including the 30% Club Boardroom Lunch which will be held on September 29 at the Asia Society. Mark your calendars now!

Warm regards

Su-Mei Thompson
 CEO, The Women's Foundation

UPCOMING EVENTS



Launch of TWF's Unconscious Gender Bias Best Practice Guide

Please join us for the launch of our latest Best Practice Guide: Success Markers for Effective Unconscious Gender Bias Strategies. Zoe Henham, TWF HR Advisory Council Chair, will present on how unconscious gender bias holds women back and will share success markers and innovative ideas for designing an effective unconscious gender bias strategy that works for your organisation. This will be

followed by small group discussions, facilitated by Senior HR Executives, D&I and Unconscious Bias experts.

DATE: Monday, June 12, 2017

TIME: 12.30-2.00 p.m. (Registration from 12.15pm)

VENUE: State Street, 68/F Two IFC, Central

REGISTER [here](#)

FIRESIDE CHAT WITH
DEIRDRE STANLEY, EVP &
GENERAL COUNSEL,
THOMSON REUTERS



Fireside Chat with Deirdre Stanley, EVP & General Counsel, Thomson Reuters

Thomson Reuters & TWF present a fireside chat with Deirdre Stanley, Executive Vice President, General Counsel and Board Secretary at Thomson Reuters. Deirdre will share her inspiring life and career journey, pivotal decisions along the way, and how being interested in multiple disciplines is the key to high level positions. The conversation will be moderated by Simon Brookes, Deputy Group General Counsel at Telstra.

DATE: Wednesday, June 14, 2017

TIME: 12.00-2.00 p.m.

VENUE: Thomson Reuters, 18/F, ICBC Tower, 3 Garden Road, Central

REGISTER [here](#)

A light lunch will be served.

FACEBOOK & INSTAGRAM
AD TOOLS WORKSHOP
#SHEMEANSBUSINESS HONG KONG

#SheMeansBusiness



Facebook & Instagram Ad Tools Workshop for Female Entrepreneurs

TWF is delighted to support Facebook's upcoming workshop to help female business owners amplify their reach and find new customers. The interactive workshop will offer suggestions for how female entrepreneurs can grow their businesses using the latest cutting edge online resources and creative ideas. To help Facebook design the workshop content, we invite any female entrepreneurs interested in attending to complete this [survey](#) by EOB June 1.

DATE: Thursday, June 22, 2017

TIME: Networking & reg 6.30 – 7.00pm /
Workshop 7.00-9.00 p.m

VENUE: Metta, 21/F California Tower, Lan Kwai Fong, Central

REGISTER [here](#)

TWF PROGRAMME UPDATES



Financial Literacy for Primary Students

Last week, TWF ran another IEC-commissioned financial literacy workshop for 100 P.3 students from SKH Holy Cross Primary School, with the help of the 36 P.4 & P.5 older students we previously trained to be financial literacy ambassadors. Using the programme's life simulation card game and structured debriefing, the students learned key financial concepts and the importance of saving.



Women to Watch Lunch with Erika Irish Brown

Last Wednesday, TWF and KKR hosted lunch for Erika Irish Brown, Bloomberg's Global Head of D&I, and a small group of our Women to Watch. Erika gave an inspiring account of the current status of women in the workplace and the progress that Bloomberg is making to achieve and promote gender equality both at Bloomberg and in the broader community.



30% Club HK Breakfast with Victor G. Dodig

On Monday, TWF and the 30% Club HK hosted breakfast with Victor Dodig, CEO & President of CIBC and 30% Club Canada Chair. A big thank you to all our attendees and in



particular Canadian Consul General, Jeff Nankivell, for providing closing remarks. Thank you also to CIBC for generously hosting the event.



Mentoring Programme Active Listening Workshop

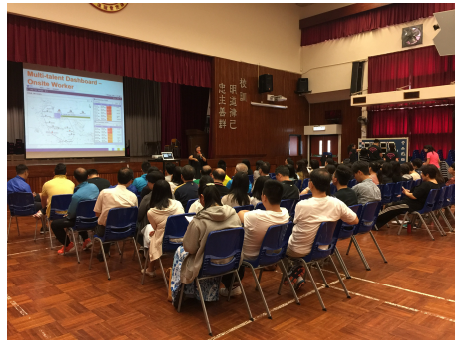
Last Tuesday, our mentors and proteges learnt to be more active and engaged listeners and how this leads to more effective leadership. Many thanks to Abigail Croft and Alix Farquhar from Bridge Partnership for facilitating the session and also to Ashurst for hosting.



Mentoring Programme Corporate Partners' Breakfast

This morning, we were delighted to welcome representatives from 45 different companies to our Corporate Partners' breakfast where TWF's Jo Hayes shared highlights from this year's programme and a current mentor and protégé pair spoke about their mentoring relationship. Attendees also heard from two of our longest standing corporate partners, Morgan Stanley and Barclays, on the benefits they have derived from being part of the programme. A big thank you to all our speakers and also to Bloomberg for hosting. To find out more about becoming a Corporate Partner, please contact Claire.Lim@twfhk.org.

GIRLS GO TECH PROGRAMME



Girls Go Tech Teachers' Workshop

Last week, TWF delivered a GGT workshop for 60 teachers at Carmel Alison Lam Foundation Secondary School. Thank you to Candy Liu, Chairperson of HKCS FACE Club Charity Walk, for her inspiring remarks on the role that women must play in the future development of the STEM industry. Connie Cheung, TWF Senior Manager, also shared highlights from TWF's Girls & STEM research and the GGT Programme.



Interim Impact Assessment & Testimonials

We were delighted and relieved (!) by the encouraging interim results from the impact assessment for this year's GGT programme conducted by independent evaluators, Dr Anita Chan and Dr Adam Cheung of Education University. Students showed significant improvements in their interest in and self-efficacy in relation to ICT subjects, enhanced confidence particularly in their problem solving skills and increased awareness of ICT related gender stereotypes. At TWF, we are thrilled to see the positive impact of the Programme extend beyond the students' mindsets to teachers' attitudes and the overall school culture. For testimonials from our GGT partner schools and participants, please click [here](#).



Latest Girls & STEM Research

In parallel with their impact evaluation of the Programme, Dr Anita Chan and Dr Adam Cheung are also working on our latest girls & STEM study which will compare how boys and girls feel about STEM subjects. For their research, they have now collected responses from over 2800 students in 44 secondary schools. The next stage will involve student

TWF IN THE SPOTLIGHT

Fewer Hong Kong women saving money, survey finds

Situation even more dire for those earning lower incomes as advocacy groups urge changes in government policies

PUBLISHED : Sunday, 28 May 2017, 9:18pm
UPDATED : Tuesday, 30 May 2017, 3:36pm

COMMENTS: 4



TWF Deputy CEO Quoted in the SCMP

Last Saturday, TWF Deputy CEO Rita Ching was quoted in the SCMP's article on the challenges for women in Hong Kong to set aside "personal money" for themselves. Rita mentioned the need for more financial literacy training and more affordable childcare. Click [here](#) to read the article.



TWF Deputy CEO Featured on DragoNation Panel

Last Saturday, TWF Deputy CEO Rita Ching, was invited by DragoNation to join a panel discussing succession and sustainability, following keynote speakers Wong Kam-sing - Secretary for the Environment and Jason Yip - International Committee of the Red Cross.

'Could do better': Hong Kong watchdog chairman on his efforts to protect the city's sexual and ethnic minorities

Alfred Chan discusses his performance since becoming chairman of the Equal Opportunities Commission, including a number of media gaffes

PUBLISHED : Saturday, 27 May 2017, 11:50am
UPDATED : Monday, 29 May 2017, 4:57pm

COMMENTS: 4



SCMP Interview with the EOC Chair

In an interview with the SCMP published last Saturday, Professor Alfred Chan - Chair of the Equal Opportunities Commission, mentioned his support for TWF's #MyRealCareerLine campaign. Click [here](#) to read the article.

TWF IN THE COMMUNITY



JUNE 9th 2017 (FRIDAY)

Island Ballroom, Island Shangri-la Hotel, HK

REGISTRATION
9:00am

LEADERS LUNCHEON
12:00nn

JESSICA Leaders Forum

TWF is delighted to be one of the supporting partners for the JESSICA Leaders Forum on June 9, 2017. The forum will explore "Women in leadership - successful stories, challenges and triumphs" and feature two panels of women leaders including TWF CEO, Su-Mei Thompson, speaking about the digitisation of business and career & personal growth strategies for women executives. The event will be webcast live on JESSICA's [Facebook Page](#) from 9:30 a.m. onwards on 9 June.

OPENINGS AT TWF

TWF Graphic Designer Opening!

TWF is looking to hire a talented Graphic Designer. Please click [here](#) for the job spec and help us to spread the word! Applications should be received before June 8.

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [Cracking the Girl Code to Tech Success](#) (General Assembly)
- [How Women Mentors Make the Difference in Engineering](#) (The Atlantic)
- [Why Women Excel at Podcasting](#) (The Economist)
- [Kanchhi Maya Tamang summits MT Everest for gender equality in sports and empowerment of women migrant workers](#) (UNWomen)
- [How Dads Parent Their Daughters Differently Than Sons](#) (TIME)
- [No Quantum Leap](#) (Thomson Reuters)

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