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Dear TWF friends

Welcome to TWF's new weekly email update: TWF Connect!

From this week onwards, in order to streamline our communications with our supporters and partners, we will be sending out a TWF email update every Tuesday which will contain details of upcoming TWF events and other events we are supporting in HK and further afield, the latest highlights from our community programmes, recommended reading, snippets from our CEO Blog and other selectively curated content. We hope our weekly update will - in one easy read - provide you with a window on what TWF is up to and how you can be involved.

As always, we warmly invite and welcome your comments and feedback on the content and format of TWF Connect. If you would prefer not to receive a weekly update from us, please click on "unsubscribe" at the bottom of this email. Even if you choose to unsubscribe, we hope you will visit our website from time to time. Our new website - twfhk.org - has received very positive reviews so please check it out!

Warmest regards

Su-Mei Thompson
 CEO, The Women's Foundation

UPCOMING EVENTS



Empowering Women Entrepreneurs Online Series #3: Creating Engaging Marketing Content

DATE: Thursday, May 7, 2015

TIME: 6.30 – 8.30 p.m.

VENUE: CoCoon, 3/F Citicorp Centre, 18 Whitfield Road, Tin Hau

[Register for this event](#)



Secrets to Success by Leonie Valentine, Director SMB Customer Experience APAC, Google

DATE: Monday, May 11, 2015

TIME: 12:30 – 2.00 p.m.

VENUE: Clifford Chance, 27/F Jardine House, Central

LEONIE WILL TALK ABOUT:

- Her career journey
- Being a senior woman in tech & challenging the status quo
- Her advice for women looking to serve on boards

[Register for this event](#)



Fireside Chat with Jo Farrell, Author of Living History: Bound Feet of Women in China

DATE: Tuesday, May 19, 2015

TIME: 6.30 – 8.30 p.m. Talk begins at 7.00 p.m.

VENUE: RPC, 11/F, Three Exchange Square, 8 Connaught Place, Central

Moderator: Anna Dickie, Managing Editor, Ocula Hong Kong

[Register for this event](#)

Save the date for these upcoming entrepreneur workshops

MAY 26 - Empowering Women Entrepreneurs Online Series #4: Tech Stuff for Non-Techies

JUNE 9 - Empowering Women Entrepreneurs Online Series #5: Access to Capital

JUNE 23 - Empowering Women Entrepreneurs Online Series #6: Expanding into Mainland China

TWF COMMUNITY PROGRAMME UPDATES



Life Skills: providing skills that allow youth to flourish

Last week, TWF's Life Skills Programme organised 5 company visits for high school students from HKMA KS Lo College with Cathay Pacific, Pure International, Barclays, AECOM, and L'Occitane. Company visits are a very popular feature of the Programme and offer our students exposure to different career pathways and inspiring role models.

Our new Life Skills report - hot off the press - examines critical issues facing youth today and captures the key learnings from the first three years of the Programme and the outcomes of TWF's facilitated interventions as well as suggestions for new approaches by parents, educators, the Government and the community at large.

[Read more...](#)



Mentoring Programme activities

We are now halfway through the sixth cycle of our Mentoring Programme for women leaders. So far this year, we have held 14 events for current participants as well as 3 alumni events. We are also poised to launch a new Best Practice Guide sharing key success factors for companies looking to develop mentoring programmes for women.

[Read more...](#)

CEO BLOG



Snippets from our CEO Blog

April 23: Our April column in the SCMP discusses the French ban on skinny models and implications for HK.

April 24: TWF and Thomson Reuters Breakfast on Gender Lens Investing with Joy Anderson

[Read more...](#)

WHAT WE'RE READING

Our top picks for recommended reading on the key trends and breaking stories about women and girls:

- [Top companies with women on boards perform better, research finds](#)
- [30% Club UK launches technology group](#)
- [Chinese activist more determined after lockup](#)
- [23 ways feminists have made the world better for women](#)
- [Meryl Streep funds lab for women screenwriters over 40](#)

EXTERNAL EVENTS

TWF Supports

APRIL 28: [Village Focus International's Fundraiser to End Human Trafficking in Laos and Cambodia](#)

MAY 14-16: [2015 Global Summit of Women](#)

MAY 18: [CSR Asia: Creating Shared Value Workshop](#)

MAY 27-29: [TEDWomen 2015: Momentum](#)

MAY 30: [Wine Walk 2015 by Time Out](#)

MAY 31: [TEDxWanChaiWomen](#)

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