

**EVENTS | PROGRAMMES | CEO BLOG**

Dear Alana

As many of you know, at TWF, we are deeply concerned about stereotyped and harmful portrayals of women in the media.

We recently partnered with YouGov to poll over 500 women aged between 16 and 30 in Hong Kong to better understand the effect of media on women and girls' body image and self-esteem. The results were startling: In Hong Kong, 9 out of 10 women think about their weight all or some of the time, and 6 out of 10 women have avoided an activity because they don't want to draw attention to how they look. Over half of women polled believe that the media portrays women negatively. For full coverage of the poll's results, please click [here](#).

These findings clearly demonstrate that more work is needed to challenge harmful gender stereotypes in the media. This is why we're hard at work on She Objects, our new documentary that will explore the scale and impact of media influences in Hong Kong. Filming is underway and we are looking forward to unveiling the documentary early next year. To receive on-going updates about the production and related discussion forums and other events, please sign up at [sheobjects.org](http://sheobjects.org).

Warmest regards

Su-Mei Thompson  
 CEO, The Women's Foundation

**TWF PROGRAMME UPDATES****TWF Deputy Executive Director in the spotlight**

Rita Ching, TWF's Deputy Executive Director, spoke at the recent EDiversity Education Conference 2015 on positive parenting, drawing on key learnings from TWF's Life Skills Programme. For more details, click [here](#).

Rita has also been appointed as a member of the Financial Competency Framework Working Group by the Hong Kong Investor Education Centre (IEC). Congratulations Rita!

**TWF's last Google workshop focused on expanding into Mainland China**

Last week, TWF hosted another well-attended Google-sponsored workshop for female entrepreneurs interested in expanding into Mainland China. Many thanks to our terrific panellists: Kim Leitzes, CEO and Founder of ParkLU, Ashley Galina Dudarenok, MD of Alarice International, and Xie Qing, regional digital & social media marketing strategist.

**UPCOMING EVENTS****Leading Women Speaker Series: Women in Sustainability**

**DATE:** Tuesday, July 14, 2015

**TIME:** 12.00 – 2.00 p.m.

**VENUE:** The Hong Kong Exchanges and Clearing Ltd, Exchange Auditorium, 1/F, One and Two Exchange Square, Central

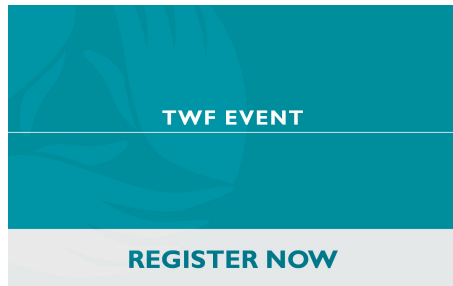
**SPEAKERS:**

- Christine Loh, Undersecretary for the Environment, HKSAR (moderator and keynote)
- Frances Liu, ESG Data Specialist, Bloomberg
- Jeanne Ng, Director, Group Sustainability, CLP Power
- Ellie Pang, Vice President, Policy and Secretariat Services Unit, Listing Department,

**REGISTER NOW**

Hong Kong Exchanges and Clearing Limited  
- Hannah Routh, Director, Sustainability and Climate Change Consulting, PricewaterhouseCoopers  
- Alexandra Tracy, President, Hoi Ping Ventures  
- Carlo Imò, Head of Kering Asia Pacific (closing remarks)

[Register for this event](#)



**Breakfast with Kiran Bedi, Global Feminist Icon, Indian Politician and Activist**

**DATE:** Saturday, July 18, 2015

**TIME:** 8.30 – 10.00 a.m.

**VENUE:** DLA Piper, 17F Edinburgh Tower, The Landmark, 15 Queen's Road Central, Central

**ABOUT THE SPEAKER:**

Dr. Kiran Bedi is an Indian politician, social activist, former tennis player and a retired police officer

[Register for this event](#)



**Secrets to Success by Sara Yang Bosco, President, Emerson Electric Asia-Pacific**

**DATE:** Tuesday, July 21, 2015

**TIME:** 12.30 – 2.00 p.m.

**VENUE:** 8/F, KPMG, Prince's Building, Central

**SARA WILL TALK ABOUT:**

- Her career journey from a Baker & McKenzie associate to President of Emerson Electric Asia-Pacific
- Tips for balancing a busy career while raising two children
- Managing her external commitments as an AMCHAM Governor and advisor to CEIBS and other academic programmes

[Register for this event](#)

**EXTERNAL EVENTS**

**TWF is delighted to be supporting the following event:**

**AUGUST 3-4:** [Global Youth Entrepreneurs Forum 2015](#)

**WHAT WE'RE READING**

**Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:**

- [Actions at Trust Forum Asia \(Trust Forum Asia\)](#)
- [Madeleine Albright Says: Learn to Interrupt, But Only If You Know What You're Talking About \(New York Magazine\)](#)
- [Working Moms Have More Successful Daughters and More Caring Sons, Harvard Business School Study Says \(Quartz\)](#)
- [What It's Like as a 'Girl' in the Lab \(New York Times\)](#)
- [Only 16 of World's Highest-Paid Celebrities are Women, Forbes Finds \(The Guardian\)](#)
- [The Strongest Women in TV and Film \(The Independent\)](#)

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