

EVENTS | PROGRAMMES | CEO BLOG

Dear TWF friends

I had the pleasure of moderating the [Energising Learning](#) panel at last week's [Women's Forum](#) in Deauville. My panellists comprised three amazing women doing amazing things in education and I am sure you will find their stories as inspiring as I did!

Mary Anne de Amorim Ribeiro

Mary Anne de Amorim Ribeiro is the founder of [PUPA Education](#) which works to fill the gap in early childhood development programmes in Brazil, focusing particularly on developing their social competence, language skills and critical thinking through playful learning activities. Today, PUPA reaches hundreds of thousands of children between 0 and 6 from low-income families across Brazil. Mary won the 2014 Ashoka/Lego Education Global Challenge for change makers who are re-imagining learning.

Ramona Pierson

As a 22 year old marine out on a run, Ramona Pierson was hit by a drunk driver which left her in a coma for 18 months and when she woke up she was blind, couldn't walk and couldn't speak. Well – she recovered and became a neuroscientist, she's led a software development venture and she's on her third tech start up [Declaro](#) which enables people to learn by connecting with experts and others. Her fans include President Obama who admitted she's so bright, he can only really understand half of what she says. There's a great [Youtube video](#) of him paying tribute to her.

Virginie Morgon

Virginie Morgon is Deputy CEO of [Eurazeo](#), a leading listed investment company with over 5 billion Euros under management. Virginie is a member of Eurazeo's Executive Board and co-leads the investment team and also sits on a number of company boards including Accor, Moncler, L'Oréal and Vivendi. Passionate about education, Virginie is spearheading Eurazeo's involvement in two ground breaking education projects in France - [Agir Pour L'Ecole](#) and [Apprentis d'Auteuil](#).

To watch the video of our discussion, please go to the [Women's Forum](#) website.

Warm regards

Su-Mei Thompson
CEO, The Women's Foundation

TWF PROGRAMME UPDATES**KKR Volunteers Visit Kwai Chung Methodist College**

Last Friday, 20 volunteers from KKR Asia spent the afternoon with 30 students at our partner school, Kwai Chung Methodist College in Kwai Chung. The KKR representatives shared their career experience and advice, inspiring the students and reinvigorating their sense of ambition.

**Rita Ching Speaks on Positive Parenting at Holy Trinity College**

TWF's Deputy ED Rita Ching delivered a talk on positive parenting to more than 100 parents of Holy Trinity College, one of our Life Skills Programme's partner schools last Saturday. The parents gave a lot of encouraging and thought-provoking feedback as Rita shared her extensive experience of working with youth and offered practical advice on how to enhance the parent-child relationship.

UPCOMING EVENTS

GirlSpark Camp 2016 Briefing Session

Microsoft
GirlSpark Camp
2016

Jan 4, 7-9



DATE: Saturday, October 24, 2015

VENUE: Ivey Business School, Hong Kong Convention and Exhibition Centre, Phase 1 Room S321, Level 3

1 Harbour Road, Wan Chai

ABOUT THE EVENT: Attend this briefing session to learn more about GirlSpark, the groundbreaking 4-day programme run by Microsoft, Ivey Business School and TWF. Now in its third year, the programme exposes female undergraduates from HK's leading universities to a business case competition, mentoring from business, Government and NGO leaders and networking opportunities, to inspire them to become leaders in technology-related fields. Click [here](#) to learn more and to register for the briefing session.



TWF and J.P. Morgan Reception for She Objects Donors & Partners

DATE: Tuesday, October 27, 2015

TIME: 6.00 – 7.30 p.m.

VENUE: J.P. Morgan, 27/F Chater House, 8 Connaught Road, Central

ABOUT THE EVENT: TWF and J.P. Morgan are delighted to invite you to a drinks reception with Madeline Di Nonno, CEO of the Geena Davis Institute on Gender in Media. As well as remarks by Madeline, TWF will unveil the trailer for She Objects and provide an update on the documentary and related media literacy campaign in schools. For more details on the event which is free thanks to J.P. Morgan's generous support and how to RSVP, please click [here](#).

PUBLIC LECTURE

THE UNDUE EMPHASIS ON WOMEN'S APPEARANCE IN THE MEDIA



香港中文大學
The Chinese University of Hong Kong

Public Lecture: The Undue Emphasis on Women's Appearance in the Media

DATE: Wednesday, October 28, 2015

TIME: 3.00 – 4.00 p.m.

VENUE: Room G05, Hui Yeung Shing Building, Chinese University of Hong Kong

ABOUT THE EVENT: In this public lecture, Madeline Di Nonno, CEO of the Geena Davis Institute on Gender in Media, will share research findings on global trends on how women are portrayed in the media, the social and cultural implications this can have, and the actions we can take to influence positive change. To register for this event, please click [here](#).

GENDER IN CHILDREN'S PROGRAMMING

WITH MADELINE DI NONNO,
CEO OF THE GEENA DAVIS
INSTITUTE ON GENDER IN MEDIA



Gender In Children's Programming - Parents' Talk

DATE: Wednesday, October 28, 2015

TIME: 6.30 – 8.00 p.m.

VENUE: Goldman Sachs, 68/F Cheung Kong Center, 2 Queen's Road, Central

ABOUT THE EVENT: Madeline Di Nonno, CEO of the Geena Davis Institute on Gender in Media will provide advice on how parents can become more aware of gender bias on screen, such as staying informed through research and thinking critically. She will offer tips for how parents can engage with their children and help guide their media habits and assumptions. She will also suggest activities parents can engage in with their children to spark more critical gendered thinking. Click [here](#) to register now.



Gala Dinner 2015

DATE: Thursday, October 29, 2015

TIME: 7.00 – 11.00 p.m.

VENUE: The Conrad Hotel, Pacific Place, 88 Queensway, Admiralty

KEYNOTE SPEAKER: Madeline Di Nonno, CEO of the Geena Davis Institute on Gender in Media

For inquiries regarding sponsorship and table/ticket sales, click [here](#) or contact

Stephanie.Poon@twfhk.org

IN THE COMMUNITY



Protect Yourself Against Breast Cancer – Just In Case It's You

Did you know breast cancer is the most common cancer affecting HK women? 1 in 17 HK women are at lifetime risk of breast cancer - the good news is 17 out of 17 can do something about it!

Act now and enjoy a **special 20% premium discount for 10-year policy term of MetLife Breast Cancer Protector for all TWF members** with promo code "20%OFF"! You can enjoy HK\$100,000 protection for only HK\$400 per year - just in case it's you! To find out more, [click here](#) or call 2199 1000.

EXTERNAL EVENTS

TWF is delighted to be supporting the following events:

OCTOBER 22: CoCoon Entrepreneurs [Pitch Semi-Finals](#)

NOVEMBER 6: AMCHAM 12th Annual [Women of Influence Conference and Awards](#)

NOVEMBER 9-12: Hong Kong University of Science and Technology and Smith College [Leadership Program for Women](#)

NOVEMBER 11: Euromoney Legal Media Group [Asia Women in Business Law Awards](#). To reserve your place, please email [Simon King](#) or call +852 2842 6936

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [Tunisian National Dialogue Quartet Wins 2015 Nobel Peace Prize](#) (The Guardian)
- [The Evolution of Anne-Marie Slaughter](#) (The Atlantic)
- [Google CFO: Hiring Women Is Good For Business](#) (CNET)
- [This School Won't Charge Women Programmers For Tuition Until After They Land Jobs](#) (Business Insider)
- [Women In Their 20s Earn More Than Men Of Same Age](#) (The Guardian)

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