

Dear Lisa ,

As the HK Government continues to equivocate over its stance on Uber and with the recent arrest of 22 more Uber drivers, TWF is coming out in support of #IChooseUber!

We are doing this not because TWF gets any sponsorship from Uber (we don't) but because we are strongly in favour of HK commuters having more choice when it comes to transport in a city where the MTR carries a whopping 1.2 million passengers a day and we only have 18,000 licensed taxis for a population of nearly 7.4 million – a ratio of 410:1, compared to 96:1 for London and 650:1 for New York. (The number for New York doesn't include chauffeured car services which are abundantly available. Bear in mind too that private household car ownership in New York is estimated at 46%, compared to 14% in Hong Kong.) In my own case, our family relies entirely on public transport to get my 86-year old mother from her apartment to ours and to her doctor's surgery and I worry every time it rains, how our helper is going to get our 9 year old from school to her activities and back home.

TWF is also supporting #IChooseUber because of the earning opportunities it allows for housewives, retirees, students and others who are looking for flexible part-time work. In Hong Kong, 80% of Uber's 30,000 drivers work part-time. Research conducted on the "gig" economy shows that Uber-style arrangements which allow individuals flexibility in setting personalized work schedules mean gig economy workers earn more than twice the surplus they would in less flexible arrangements and without these flexible arrangements, they would reduce the hours they supply by more than two thirds.

While we can appreciate the Government's concerns about passenger safety and the need for drivers to have adequate insurance cover, we find it hard to understand how governments from China to Singapore have moved ahead to regulate the provision of general passenger transport services by private vehicles but the Hong Kong administration seems so reluctant to even contemplate the legal reforms required to facilitate new technologically-driven business models like Uber's. In China, DiDi Chuxing, which acquired Uber's China unit last year, now has over 400 million users across 400 cities in China. DiDi clocked over 200 million rides in December 2016 alone making it the no. 1 global ride sharing company. According to DiDi, its car-hailing, hitch and chauffeur services provide over 10 million flexible job opportunities for people including a considerable number of women, laid-off workers from traditional sectors and veteran soldiers.



As The Honorable Charles Mok, the LegCo member for the IT sector, put it in his keynote address at last week's launch event for TWF and Bloomberg's new Leading Women in Futurism Series, "The government's rigid and bureaucratic approach to Uber is sending a message to the world that innovation and new technology are not welcome in Hong Kong. It suggests Hong Kong will have nothing to do with anything that threatens vested interests and entails any law change".

As always, we would love to hear your views on this topic. Please write to me at su-mei.thompson@twfhk.org.

Warm regards

Su-Mei Thompson
 CEO, The Women's Foundation

UPCOMING EVENTS



Launch of TWF's Unconscious Gender Bias Best Practice Guide

Please join us for the launch of our latest Best Practice Guide: Success Markers for Effective



Unconscious Gender Bias Strategies. Zoe Henham, TWF HR Advisory Council Chair, will present on how unconscious gender bias holds women back and share success markers and innovative ideas for designing an effective unconscious gender bias strategy that works for your organisation. This will be followed by small group discussions, facilitated by Senior HR Executives, D&I and Unconscious Bias experts.

DATE: Monday, June 12, 2017

TIME: 12.30-2.00 p.m. (Registration from 12.15pm)

VENUE: State Street, 68/F Two IFC, Central
REGISTER [here](#)



Facebook & Instagram Ad Tools Workshop for Female Entrepreneurs

TWF is delighted to support Facebook's upcoming workshop to help female business owners amplify their reach and find new customers. The interactive workshop will offer suggestions for how female entrepreneurs can grow their businesses using the latest cutting edge online resources and creative ideas. To help Facebook design the workshop content, we invite any female entrepreneurs interested in attending to complete this [survey](#) by EOB June 1.

DATE: Thursday, June 22, 2017

TIME: Networking & reg 6.30 – 7.00pm / Workshop 7.00-9.00 p.m

VENUE: Metta, 21/F California Tower, Lan Kwai Fong, Central

REGISTER [here](#)

TWF PROGRAMME UPDATES



Launch of Leading Women in Futurism Speaker Series

Last Thursday saw the launch of TWF's new Leading Women in Futurism Speaker Series in partnership with Bloomberg. The series will explore how technology is impacting traditional industries and will celebrate the contribution of women to the technology revolution in Hong Kong. Last Thursday's launch event focused on "How Technology has Transformed the Financial News & Information Services Business at Bloomberg" and featured a panel of impressive Bloomberg women executives: Adriana Arai, Anjali Kapoor, Izumi Wolf and Maria Chan. Many thanks to our keynote speaker and moderator, the Hon. Charles Mok, and to Bloomberg for hosting.



Girls Go Tech Teachers' Workshop

Last Friday, TWF delivered a teacher workshop for 60 teachers at Holy Trinity College. Thank you to Dr Ray Cheung/CityU Apps Lab and Candy Liu/HKCS FACE Club, who shared their views on the importance of STEM education and women's roles in STEM-related industries. Thanks also to Terry Ng/HKT education and his team for hosting the teacher workshop and showcasing tools for e-learning.

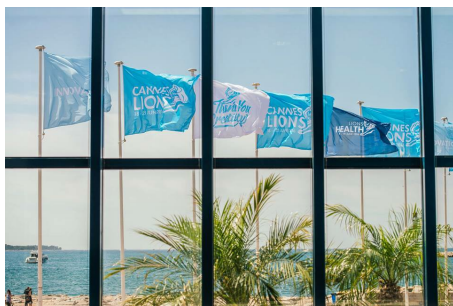


Congrats to our Latest TWF Cambridge Scholarship Recipient!

Congratulations to Xinlei Sha, our latest TWF Cambridge Scholarship recipient! For five years running, TWF has been supporting deserving HK graduate students to pursue the MPhil in Multidisciplinary Gender Studies at Cambridge, with the aim of increasing the talent pool of gender experts in Hong Kong. Xinlei recently received her Masters in China Studies at the City University of Hong Kong where her dissertation explored class identity

and class consciousness of rural migrant workers at 10 gas stations in Zhejiang province. She has also been actively involved in promoting children's literacy and education, particularly for orphans. To find out more and to donate to our Scholarship Scheme, please contact Lisa Moore at Lisa.Moore@twfhk.org

#MYCAREERLINE



TWF's MyRealCareerline & Cannes Lions

Hot on the heels of the recent success of TWF's documentary *She Objects* at the Nice International Film Festival, we are keeping our fingers crossed for #MyCareerLine which is in the running for 14 Cannes Lions awards, including the Glass: The Lion for Change prize, three Direct Lions and three Media Lions. This year's International Festival of Creativity will run from June 17 to 24. For more information about the Cannes Lions, click [here](#).

TWF IN THE COMMUNITY



JUNE 9th 2017 (FRIDAY)

Island Ballroom, Island Shangri-la Hotel, HK

REGISTRATION
9:00am

LEADERS LUNCHEON
12:00nn

JESSICA Leaders Forum

TWF is delighted to be one of the supporting partners for the JESSICA Leaders Forum on June 9. The forum will explore "Women in leadership - successful stories, challenges and triumphs" and feature two panels of women leaders including TWF CEO, Su-Mei Thompson, speaking on career & personal growth strategies for women executives and the digitisation of business. The event will be webcast live on JESSICA's [Facebook Page](#) from 9:30 a.m. onwards on June 9.



Find Yours At
THE CIRCLE

WEN Event for Female Entrepreneurs

TWF is delighted to support The Women Entrepreneurs Network (WEN)'s June 15 event "5 Steps to Scaling Up - Is Your Business Ready?" Join WEN for an inspiring evening with other business owners and learn from experts on strategies for scaling up your business: When, How, Strategy, Marketing and Finance. For more information and to register, please click [here](#).

TWF IN THE SPOTLIGHT



Girls Go Tech Mentioned in SCMP Telstra Article

Last Wednesday, TWF's Girls Go Tech Programme was mentioned in an SCMP feature on Telstra and Telstra's commitment to gender equality. Telstra Foundation is a sponsor of our Girls Go Tech Programme and our GGT participants were thrilled by the opportunity to visit Telstra's Satellite Station in Stanley earlier this year. Click [here](#) to read the article.

OPENINGS AT TWF

TWF Graphic Designer Opening!

TWF is looking to hire a talented Graphic Designer. Please click [here](#) for the job spec and help us to spread the word! Applications should be received before June 8.

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [How We Closed the Gap Between Men's and Women's Retention Rates](#) (Harvard Business Review)

- [How to Raise a Feminist Son](#) (NY Times)

- [Ad Campaigns Tag Along as Men Embrace Different Paths](#) (NY Times)

- [Cannes and 'Wonder Woman' show what happens when women challenge archetypes — and triumph](#)

(Washington Post)

- [Women Entrepreneurs Take On Gender Stereotypes in North Kenya](#) (Forbes)

- [Why This 'Big Bang Theory' Star Got a Ph.D. in Science](#) (National Geographic)

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