

EVENTS | PROGRAMMES | CEO BLOG

Dear TWF friends

As an organisation that has both been in the forefront of the HeforShe movement and also championing women on boards through our association with the 30% Club, we have been watching closely the recent shenanigans at Uber that led to David Bonderman resigning from the board for an ill-judged remark that stereotyped women as talking too much.

Ironically, it was at a company-wide meeting to unveil Uber's plan for overhauling its corporate culture to make it more inclusive to women that Mr Bonderman, co-founder of the private equity firm TPG, interrupted fellow Uber board member Arianna Huffington who was discussing research showing the benefits of board gender diversity, to interject that having more women on the board just meant more talking.

You might think OK, this was a harmless (if tasteless) joke. But for two compelling accounts of why Mr Bonderman HAD to resign – read [Tabatha Southey's piece in Canada's Globe and Mail](#) and [Heidi Stevens in The Chicago Tribune](#).

As Ms Southey said, "More women does mean more talking.... because we have to repeat ourselves multiple times to be heard and start over every time we get interrupted... In the main, women don't talk more than men, as several studies have shown. They are, however, interrupted more."

At TWF, we think there should be room for humour and women and men not taking themselves too seriously – but we believe it's inappropriate for men to interrupt a female colleague to make a joke about them during a formal presentation. We also agree with Heidi Stevens that it's the throwaway comments that "drip feed" the stereotypes and prevent young girls and women thinking they can do supposed "men's" jobs. As Ms Stevens says, "There is nothing funny about women not achieving their potential and not being paid or promoted fairly when they do break through and succeed at work. Or still being judged by their attractiveness (or lack of)." Yes – at TWF, we have a sense of humour - but there are some things that just aren't funny.

As always, we would love to hear from you with your views. Please write to me at su-mei.thompson@twfhk.org.

Warm regards

Su-Mei Thompson
 CEO, The Women's Foundation

UPCOMING EVENTS

SECRETS TO SUCCESS

NATASHA D'SOUZA



Natasha D'Souza Shares Her Secrets to Success!

TWF is delighted to present the next session in our not-to-be-missed Secrets to Success series featuring outstanding female leaders sharing their first-hand experience, insights and advice from their own leadership journey. We are looking forward to hearing from Natasha D'Souza, a business journalist, strategist and speaker/presenter focused on startups, technology and innovation in emerging markets.

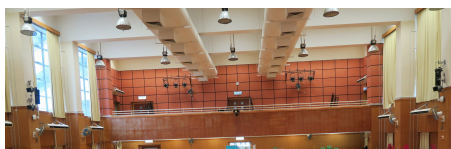
DATE: Wednesday, June 21, 2017

TIME: 12:30–2.00 p.m., registration from 12.00 p.m.

VENUE: 8/F, KPMG, Prince's Building, Central
TICKET: HK\$200pp. A light lunch will be available.

All proceeds will go to The Women's Foundation Cambridge Scholarship Scheme which sends deserving Hong Kong students to pursue the M Phil in Multi-disciplinary Gender Studies. Register [here](#).

TWF PROGRAMME UPDATES



Financial Literacy for Primary Students

Last week, TWF ran the last workshop of the IEC-commissioned Financial Literacy Ambassador Programme for Primary Students at SKH Tsing Yi Chu Yan Primary School. With



the help of 24 P.5 Financial Ambassadors we previously trained, around 100 P.3 students learnt key financial concepts and the importance of saving by playing a life simulation card game and having a structured debriefing.



T.E.E.N. Update - Work-Shadowing at CLSA

The Big Brothers/Sisters from the 7th cycle of TWF's TEEN Programme did work-shadowing at CLSA last week. They spent four days with different CLSA staff members who acted as "buddies", enjoyed guided tours to the Hong Kong Monetary Authority and Hong Kong Exchange and worked on their interview, presentation and CV writing skills. Special thanks to the numerous CLSA employees who generously contributed their time and services to make this invaluable experience possible!



Launch of the 2017-18 T.E.E.N. Programme

We kicked off the 8th year of our TEEN Programme last Wednesday with an orientation for our new group of 15 Big Brother/Sister undergraduates to prepare them for their role as youth mentees. They heard from past Big Brother/Sisters about their experience of the Programme and will receive more training over the next two weeks including a training camp and gender and diversity workshops.

SHE OBJECTS UPDATE



Screening at Boucheron

Last Tuesday, TWF facilitated a screening for Boucheron which was followed by a lively Q&A session. To arrange a screening for your company, women's network, school or university, please email sarah.abbottladner@twfhk.org.

TWF IN THE SPOTLIGHT



TWF Deputy CEO on Eldercare Panel

Yesterday, the Sau Po Centre for Ageing at HKU organised a seminar on "Financial and Employment Impacts of Family Caregiving" to discuss research on the financial and employment impact of caregiving, and explore ways to promote family friendly working environments. TWF's Deputy CEO, Rita Ching, shared her perspectives alongside Patricia Chu / Family Council, Dr Helen Ko / Singapore University of Social Science, Dr Lam Ching-choi / Elderly Commission and Annissa Lui / Hong Kong Lutheran Social Service. The panel was moderated by Dr Vivian Lou, Director for the Sau Po Centre for Ageing.



TWF Deputy CEO at OLTA Conference

TWF Deputy CEO, Rita Ching, facilitated a panel on our Girls Go Tech Programme at last Saturday's Online Learning and Teaching Association teacher conference on how to effectively promote e-learning and STEM education in Hong Kong. The conference was attended by 120 teachers. Many thanks to our GGT partner school leaders, Mr Chu, Mr Fong and Mr Poon, for their valuable sharing on how the Programme helped inspire their school teachers to use technology in teaching.



Pitch Like a Girl

TWF is delighted to support NextChapter and Dock@Work's "Pitch Like a Girl" event taking place during RISE 2017. 10 outstanding entrepreneurs will be selected from the applications via a thorough process led by a team of experienced investors and given virtual coaching. For more information, please visit this [link](#).



FT NED Exclusive: Individual Behavior in the Boardroom

TWF is delighted to support the Financial Times NEDs' Club's 'Individual behaviour in the boardroom' panel on July 5. Diana David, founder of the Financial Times NED Diploma in Asia will give an overview of the personal skills needed to effectively carry out an independent non-executive role followed by a panel comprised of female board members Christine Ip, Angelina Kwan and Fiona Nott, moderated by the FT's Henry Sender. To register, please click [here](#).



BNP Paribas Returnship Programme

TWF is pleased to support BNP Paribas' Returnship Programme in Global Markets Hong Kong. The programme is aimed at providing women with a meaningful career pathway back to work and ultimately to improve the gender balance in this area of the financial services industry. If you are a woman who has taken a minimum of two years out of the workforce and had previously reached the level of Director/Executive Director/Managing Director (or equivalent) read more (including how to apply) [here](#).
*Applications close June 30.



Children's Medical Foundation & Clifford Chance Present Cracking the Code: Making it Into Your Dream University

TWF is delighted to support the Children's Medical Foundation & Clifford Chance's Cracking the Code event on how to get into your dream university. The event will feature a panel of students currently attending Ivy League schools who will share their high school highlights, application and interview experiences and tips for success. For more details and to RSVP, please click [here](#). All donations will be used to support CMF's programmes to lower preventable newborn deaths in rural China.



HeforShe Workshop From Wishes to Practices

TWF is delighted to support the French Chamber's HeforShe workshop on June 22. The workshop will be led by Alessandro Paparelli, Vice President of HR of Kering APAC, who will share Kering's practical experiences in empowering diversity within the organisation. To register, please click [here](#).

OPENINGS AT TWF

Networks Manager Opening!

TWF is looking to hire a dynamic Networks Manager to develop and support our expanding circle of influencer networks including the 30% Club HK, TWF Male Allies and Chief Executive Women. For the job description, click [here](#) and help us spread the word! Applications should be received by June 30.

Development Officer Opening!

TWF is seeking a full-time Development Officer to join its dynamic team to plan and execute its fundraising initiatives, cultivate new sponsors and partners, manage its grant applications, and explore other innovative approaches to fundraising. Please click [here](#) for the job description! Applications should be received by June 30.

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [A woman's world for South Sudanese refugees](#) (BBC)
- [This is what to study if you want a high paying job in the future](#) (CNBC)
- [The Man Trap](#) (The Economist 1843)
- [The Universal Phenomenon of Men Interrupting Women](#) (NY Times)
- [Serbia gets its first female - and gay - Prime Minister](#) (The Guardian)
- [Talking to Boys the Way We Talk to Girls](#) (NY Times)
- [Hong Kong Ignoring 1.5 million marginalised women and funding for women's rights, campaigners say](#) (SCMP)
- [Why Women Need More than a Seat at the Table](#) (CNN)

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