

Dear TWF friends

Greetings from London where I attended last week's Chatham House International Policy Forum on "[Smart & Fair: Recognising Women's Role in our Economic Future](#)".

Sponsored by EY, Coca Cola and the Asia Foundation, last week's Forum explored the women-focused policy issues discussed at, and the recommendations emerging from, the recent G20 meeting in Hamburg. More than 100 Government leaders, policy-makers, academics, business influencers and campaigners from around the world discussed developments in the multi-lateral agenda and monitoring change, innovative gender-responsive policies, disrupting harmful gender norms, improving financial inclusion and access to finance for women, supporting women's entrepreneurship and preparing women for the jobs of tomorrow.

One of the most tangible actions to emerge from the G20 was [the launch of a new US\\$1 billion+ funding facility - the We-Fi](#) – to support women-owned SMEs and we were fortunate to have Karen Mathiasen, Acting US Executive Director of the World Bank and other World Bank colleagues, at the Forum to share a first hand account of the goals for the fund.

I was privileged to speak on the Changing Habits, Disrupting Norms panel and shared TWF's work in three areas – She Objects and disrupting the media landscape while enhancing the media literacy and critical thinking of young people in Hong Kong, our research and programmes to encourage more girls to embrace STEM subjects and careers including Girls Go Tech and GirlSpark, and last but not least, our work to empower and encourage men to actively champion gender equality through the TWF Male Allies and other initiatives.

My fellow panelists included Shereen El Feki, Senior Fellow, ProMundo who shared [fascinating new research by Promundo and UN Women](#), in collaboration with local research partners, on what it means to be a man in the Middle East today. Exploring key issues at home and at work, in public and private life, the research confronts many of the stereotypes commonly associated with men in the region and highlights pathways to gender equality. As Shereen pointed out, "It is not just men who uphold the patriarchy, women buy into a lot of these attitudes as well."

Meanwhile, Martha Lane Fox, founder of [Doteveryone](#), shared her mission to help make technology more accountable, diverse, useful and fair in the context of a world where currently "our visions of the future are dominated by a few large companies. Our citizens are engaging digitally with politicians who don't understand the channels they're using. Our end users are diverse, but our designers and developers are not."

Kudos to Chatham House on pulling off a very stimulating and successful event and let the dialogue continue!

Warm regards

Su-Mei Thompson
 CEO, The Womens Foundation

UPCOMING EVENTS

PATHWAYS TO SUCCESS FOR ASPIRING FEMALE DIRECTORS

August 16, 2017
 8.00-9.30 a.m. / KPMG



Pathways to Success for Aspiring Female Directors

TWF is delighted to invite you to a panel discussion for aspiring female board directors. Our speakers who include Diana David / Financial Times, David Graham / HKEX, Kirti Lad / Harvey Nash and Elaine Young / Link REIT will discuss how to position yourself for a board appointment, getting prepared for board service and the good and bad of being on a board.

DATE: Wednesday, August 16

TIME: 8.00-9.30am

VENUE: KPMG, 8/F, Prince's Building, Central

TICKET: HK\$200pp. A light breakfast will be available.

All proceeds will go to TWF's programmes to advance women and girls. [Register here.](#)

MENTORING PROGRAMME



Mentoring Programme 2017-18 Info Sessions

This August, TWF will launch the ninth year of our highly acclaimed Mentoring Programme for Women Leaders. Every year, this best-in-class



programme matches 50 high potential protégés with 50 successful mentors. All interested applicants must attend an Information Session to find out more about the Programme curriculum and content, the commitment required of participants, and the selection and pairing process. Please [click here](#) for the list of sessions. Attendance at one of these sessions is a compulsory component of the application process. Please choose ONE session only.

PROGRAMME UPDATES



Life Skills Programme Career Workshop

Last Tuesday, TWF partnered with Bloomberg to host a career workshop for 170 Form 5 students from St. Catharine's School for Girls, as part of our Life Skills Programme. Many thanks to the enthusiastic Bloomberg volunteers who helped the students with their CV writing and interview skills and shared their valuable career experiences with the girls.



TEEN BBS Workshops

Last week, our new cohort of Big Brothers and Sisters from the 8th and latest cycle of the T.E.E.N. Programme enjoyed two intensive training workshops. TWF's Deputy CEO Rita Ching delivered a positive psychology workshop on developing resilience and enhancing wellbeing, while our training partner ran a youth engagement workshop. Both workshops helped prepare the BBS to become positive role models with the requisite skills to inspire the TEENS.



TEENS in Tsinghua University

Last Sunday, five shortlisted outstanding TEENS from our 7th programme cycle embarked on the exciting Tsinghua Summer Exchange Programme organised by ActiveKids. The TEENS will learn Chinese culture and visit heritage sites in Beijing over the coming two weeks. Heartfelt thanks to The Children's Museum for generously sponsoring 5 consecutive years of our TEENS to join the Tsinghua Programme.



Mentoring Circle 3: Making A Leap

Last Thursday, TWF Mentoring Programme protégés Janet Chow and Clarice Cheung organised the final Mentoring Circle event of the year focused on 'Making a Leap'. Many thanks to supporting mentors Lesley-Anne Thadani, Rose Kehoe, Natalie Rie and Morgan Tan for sharing their insights and experiences. Thank you also to FDM Group for hosting the session.

TWF IN THE COMMUNITY



TechnovationHK Girls Compete in Silicon Valley!

As a proud supporter of the TechnovationHK: #GirlsMakeTech programme by Young Makers and ChangeMakers, TWF is delighted that one of the teams: Team Dementia Care Companion from DGS has been selected as a finalist from 1100 teams of girls worldwide to compete at the World Pitch Finals held at Google's

California HQ in August. [Click here](#) for more information. TechnovationHK is also fundraising for next year via NextChapter - a female entrepreneurs' crowdfunding platform. To learn more, [click here](#).



Nominations Open for AmCham's Women of Influence Awards 2017!

TWF is proud to support AmCham's 14th Women of Influence Awards celebrating women, companies and male champions that are leading the way for gender equality. For nomination criteria and award descriptions, [visit here](#). Nominees can be any nationality but need to have a strong connection to Hong Kong. The deadline to submit nominations is September 18. For inquiries, please contact Mimi Shih at mshih@amcham.org.hk.



Thomson Reuters Anti-Slavery Summit

TWF is pleased to support Thomson Reuters' Anti-Slavery Summit on August 29. Corporations, banks, government and individuals all have a role to play to stop slavery. The anti-slavery summit will focus on how technology, data and regulation can tackle a crime affecting 46 Million people. The summit will provide real examples, case studies and ways that all companies can tackle slavery and take real action.

ON THE AGENDA

- . Technology and Data driving change – from digital identify to blockchain
- . Increasing Slavery regulations – creating a global standard
- . Breaking the chain – supply chain risks and response models

[Early bird tickets](#) are on sale now.

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [Real Men Might Get Made Fun Of](#) (NY Times)
- ['Brave' Women in Tech Can't Weed Out Misconduct Alone](#) (Bloomberg)
- [To hell with sympathetic sexism. 'Busy mums' don't need your patronising help.](#) (The Guardian)
- [After 54 years, Doctor Who has finally cast a woman to play the famous Time Lord](#) (Quartz)
- [Afghan-American female pilot breaks barriers](#) (Al Jazeera)
- [Muppet Promotes Respect for Women in Male-Dominant Afghanistan](#) (TIME)
- [Teaching Little Girls to Lead](#) (The Conversation)

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