



EVENTS | PROGRAMMES | CEO BLOG

Dear TWF friends

This is my first week on board at The Women's Foundation and am beyond excited to join this incredible organisation.

I would like to thank and acknowledge our former CEO, Su-Mei Thompson for her outstanding leadership and tireless efforts to further the interests of women and girls in Hong Kong.

TWF has been a significant part of my life for many years as a former Mentor in our Mentoring Programme and as a member of the Women on Boards Advisory Council. The support, learnings and friendships I have gained from TWF have had a huge impact on my life and am now delighted to come full circle and join TWF in a formal capacity. I look forward to working with Deputy CEO, Rita Ching and all the incredible TWF team, our dedicated Board and of course each of you as our important stakeholders, donors and programme beneficiaries.

I would like to assure you all that our foot is not off the pedal and we will continue, with your support, to advocate for and deliver world class programmes for women and girls in Hong Kong. At a time when gender diversity is under challenge from various quarters, it has never been more important for us to keep striving for a fairer and more inclusive society where the equal rights and human possibility of both women and men are fully realised.

In my first 100 days, I will be focusing on getting to know our staff and operations and diving deeper into the key issues for women and girls in Hong Kong so we can continue to deliver ground breaking programmes with nimble and innovative infrastructure.

As always, we would love to hear your ideas and feedback so please do get in touch at Fiona.Nott@twfhk.org and I look forward to connecting with you all at our events and programmes over the coming weeks.

I will leave you with an inspirational quote from one of our heroes at TWF.

"This isn't just, 'girls are better than boys, boys are better than girls.' This is just, 'everyone deserves a fair chance.'" – Emma Watson, UN Women Goodwill Ambassador

Have a fantastic week!

Warm regards

Fiona Nott
 CEO, The Women's Foundation

UPCOMING EVENTS

TWF HR BEST PRACTICE GUIDES LUNCHTIME DISCUSSION

September 20, 2017
 12.30 - 2.00 p.m. / BofAML



TWF Best Practices for Developing the Female Talent Pipeline

Please join us for a cross-industry best practice discussion drawing on TWF's Best Practice Guides. The session will include small group discussions on cutting edge company programmes and initiatives facilitated by senior HR and D&I experts.

DATE: Wednesday, September 20

TIME: 12.30 - 2.00 p.m. (12.15 p.m.: registration opens)

VENUE: Bank of America Merrill Lynch, 55/F Client Center, Cheung Kong Center, Cheung Kong Center, 2 Queen's Road Central. [Register here.](#)

GALA DINNER 2017

**WEDNESDAY
 NOVEMBER 22**

EARLY BIRD TICKETS

NOW SELLING



TWF Gala Dinner 2017 – Reserve your table!

Excitement is beginning to spark for TWF's 2017 Gala Dinner sponsored by Bloomberg! We are thrilled to have The Honourable Mrs. Anson Chan GBM GCMG CBE JP, Former Chief Secretary for Administration HKSAR as our keynote speaker. We will also share video remarks from Michael R. Bloomberg, founder of Bloomberg LP & Bloomberg Philanthropies and 108th Mayor of New York City. Early bird tables and tickets are now on sale. We are also looking for more event sponsors and auction prize donors - if you can help, please contact Spring Kok at Spring.Kok@twfhk.org.

DATE: Wednesday, November 22

TIME: From 7.00 p.m.
VENUE: JW Marriott Hong Kong, Pacific Place, 88 Queensway, Admiralty
Click [here](#) for more information.

TWF PROGRAMME UPDATES



Financial Literacy and Employability Training Programme

Last Friday, TWF and CUHK, our independent programme evaluator, shared the interim evaluation results of the Programme with the media. Participants have significantly improved their resilience, self efficacy, social support, skills on general parenting and financial education to children, and increased their hopes for employment after the Programme. Thank you Prof Mary Zhou and Monica Yau/CUHK, Helina Yuk/Executive Director of HKSXH Lady MacLehose Centre, our NGO partner, for endorsing the Programme and two programme participants for sharing their transformation. Thank you Barclays and SWD's Partnership Fund for the Disadvantaged for sponsoring the Programme. For more information, please read the media coverage in [Oriental Daily](#) and [Wen Wei Po](#) (in Chinese).



Mentoring Programme Info Sessions

Last week, we held our final Mentoring Programme Information Session for the 2017 - 2018 cohort. It has been wonderful to meet the hundreds of women looking to join the programme and we're excited about the next phase of selection. Many thanks to everyone who has helped to run these sessions including our volunteer alumni, MP Steering Committee, Corporate Partners, TWF Interns and the TWF Mentoring Team. Thank you to Clifford Chance, Baker McKenzie, Nomura, Linklaters, Bloomberg and Morgan Stanley for hosting.



Mentoring Programme Graduation

Last Thursday, we celebrated the Graduation of our Mentoring Programme 2016 - 2017 cohort with a fun, memorable and inspirational evening around the theme of 'Paying it Forward'. Thank you to our fantastic MCs, speakers, event sponsors, keynote speaker Leonie Valentine | Google and to Pomegranate Private Kitchen for hosting. Congratulations once again to 2016 - 2017 cohort of women leaders!



Alumni Event Monica Vinader

Last week, Alumni of the Mentoring Programme for Women Leaders attended an exclusive shopping event organised by Monica Vinader. Part of the proceeds from the event will be donated to TWF Programmes for developing the pipeline of women leaders. Many thanks to Monica Vinader for hosting and to our Alumni for their support.

SHE OBJECTS UPDATE

She Objects Media Literacy Workshop

September 11, 2017



She Objects Media Literacy Workshop

Yesterday, St. Catharine's School for Girls hosted a screening of She Objects for nearly 1000 F.1 - F.6 students followed by a lively panel discussion. Thank you Natalie Ngai, TWF's Cambridge scholarship recipient (2014 - 2015) for sharing her thoughts with teachers and students on how the media negatively portrays and influences women.

TWF IN THE SPOTLIGHT



建「希望思維」 持續追夢

總策基金會開辦的「Life Skills Programme」(「智識人生計劃」)及「T.E.E.N. Programme」(「突破Teen計劃」)，旨在引入正向心理學。Rita表示，對很多學生而言，找出自己的優點和興趣，與建立一個不空虛、「你們從中感到達成感或有所學」，不知從何處開始。曾經有幾學生感到困難，因為父母要求再修讀其他科目，鼓勵說要更努力起來，又有學生想放下自己的經歷和想法，由於父母想她日後繼續升學，但她不感興趣，所以「以後不再再讀書」。

Rita表示，導師會教導學生尋找自己的優點和興趣，建立「希望思維」，先訂立目標，然後設計達成目標的方法，並建立及保持動力。如未能達成，導師鼓勵學生思考，再重新制定或調整。這些技能都是指向自己的目標進發。但訂立目標時不要一下子訂得太遠，先訂一個短期可以達成的目標，達到後的滿足感，可以令你保持動力，繼續向前。」

不看成績 過程更重要

Rita以獨特對策為高中生訂「智識人生計劃」為例，教導學生建立全盤知識，可持續的正向人際關係、職業及人生計劃等生活技能，有助發展自己的目標，同時要求他們找出自己的優點和興趣，從而思考及嘗試可以做的事。為了達成目標，亦須學習吸取身邊的資源，將目標變成一個步驟，方法是將學習沖向複雜的課程及課室，練習及觀察相關訊息，為了推動自己向目標前進。可先拆解及，讓他們為自己訂定「每日進度自己喜歡的，通常會不中不實，困難，但為了保持動力，過程中遇多少困難，才不會被打回場」。



TWF Deputy CEO featured in Sing Tao Daily

TWF's Deputy CEO, Rita Ching, was interviewed by Sing Tao Daily on how our Life Skills Programme and T.E.E.N. Programme help students think through their life plans. Read the article [here](#). (P.7, Chinese only)



TWF weighs in on gender stereotyping in ads in SCMP

TWF's Senior Research and Advocacy Manager, Lisa Moore, spoke about how Hong Kong is oversaturated with examples of sexist advertisements. Read the article [here](#).

SUPPORT TWF!



Law Rocks! Hong Kong to benefit TEENs

TWF is thrilled to be the beneficiary of the inaugural Law Rocks! Hong Kong event on October 15 at Grappa's Cellar featuring performers from Reed Smith, Pinsent Masons, KWM, Latham & Watkins, Mayer Brown JSM, Ashurst and more. Proceeds will benefit TWF's T.E.E.N. Programme for high need, high potential boys and girls aged 13 to 15. Tickets on sale now. For more information, click [here](#).

TWF IN THE COMMUNITY



Gender Equity Conference 2017 "Fixing the Leaking Female Pipeline"

TWF is pleased to support the second Gender Equity Conference organised by FLEXImums and Back to Work on Thursday, September 21. The conference brings together experts from around the region to share ideas and business practices to empower corporations to create gender-balanced workplaces. For more information and to save your place, please visit this [link](#).



2017 ASPAC Institute
Asia: New Ways to Build Business & Governance
September 27-28 | Hong Kong

WCD Asia Summit 2017

TWF is pleased to support WomenCorporateDirectors' Asia Summit on September 27 and 28. WCD is a global not-for-profit organisation supporting women sitting on over 7,000 boards world-wide. HKSAR Chief Executive, The Honourable Carrie Lam, will give the keynote speech at the Summit. WCD invites all current board members and "board ready" women to attend the event. Please click [here](#) for more details.

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and breaking stories on women and gender:

- [To Understand Rising Inequality, Consider the Janitors at Two Top Companies, Then and Now](#) (The New York Times)
- [The Confidence Gap - 3 Tools to Level the Playing Field](#) (Women of Influence Canada)
- [Can men be feminists?](#) (France 24)
- [100 Women: 'I dye my hair brown to be taken more seriously at work'](#) (BBC)

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