



## EVENTS | PROGRAMMES | CEO BLOG

Dear TWF friends

"Our lives begin to end the day we become silent about things that matter." - Martin Luther King, Jr., leader of the American civil rights movement.

#BelieveSurvivors. A simple hashtag that represents a watershed moment.

That is the rallying cry of many women who have protested and rallied against the confirmation of US Supreme Court nominee Brett Kavanaugh, who is facing multiple allegations of sexual assault and misconduct. One of the women, Dr Christina Blasey Ford, who accused Kavanaugh of sexual assault while they were in high school, [agreed](#) to testify in front of the US Senate Judiciary Committee on September 27.

Women, including #MeToo creator Tarana Burke and actress Alyssa Milano, took part in protests at the Supreme Court and the Senate offices, and sexual assault survivors [confronted](#) a senator who supported Kavanaugh – before the Judiciary Committee decided to delay the vote for a week pending the FBI investigators. This week, protesters stepped up the pressure to block the nomination altogether. "How many stories of sexual violence do you need to hear in order to believe women?" a woman protester [asked](#) US Senate majority leader Mitch McConnell, a Republican, at Reagan National Airport in Washington, D.C.

October marks the first anniversary of the #MeToo movement going viral and becoming a global phenomenon, with women and men speaking up for change. Throughout the past year, we have seen individuals in positions of power accused of sexually assaulting and harassing women and men being held accountable. Hollywood producer Harvey Weinstein [faced](#) multiple sexual assault charges and could face life in prison.

One day before the Ford-Kavanaugh hearings, actor Bill Cosby was [sentenced](#) to jail for three to 10 years for sexual assault. However, we still hear "boys will be boys" arguments defending the actions of perpetrators and victim-blaming is common. It also took multiple women to come forward recounting their traumatic experience in the hands of Weinstein, Cosby and others before they were finally believed. There has been progress, but we still need to do better.

In Hong Kong, #MeToo faces significant challenges - 1 in 7 women in Hong Kong has [experienced](#) sexual assault but 90% of them choose [not to report](#) it.

TWF is committed to keep conversations around #MeToo going in the city, and we also need to support victims and survivors of sexual assault and harassment, whether at home, school, the workplace or in public places.

The #MeToo movement has given way to the call for #BelieveSurvivors. We hope this shift in perspective from personal experience to community responsibility will help move us from conversation to action.

Get in touch at [Fiona.Nott@twfhk.org](mailto:Fiona.Nott@twfhk.org).

Have a great week.

Fiona Nott  
 CEO, The Women's Foundation

## UPCOMING EVENTS

**TWF Gala – Last Tables on Sale!**

Our last few tables and individual tickets are on sale for the upcoming TWF Gala! We are thrilled to be featuring **Laura Zelenko**, Bloomberg News' Senior Executive Editor for Diversity, Talent, Standards and Training and leader of the global "New Voices" campaign at Bloomberg News; video remarks by **Arianna Huffington**, Founder of the Huffington Post and Founder & CEO of Thrive Global; and our **TWF Male Allies** in conversation about their groundbreaking efforts to drive gender equality in Hong Kong. A big thank you to our Title Sponsor, Bloomberg; and our Associate Sponsors, Cathay Pacific and Manulife.

Please contact [riya@twfhk.org](mailto:riya@twfhk.org) for enquiries on tickets and tables.

**Date:** Wednesday, October 24, 2018

**Time:** From 7.00pm

**Venue:** JW Marriott Hong Kong, Pacific Place



## Facebook Marketing Workshop for Female Entrepreneurs

Grow your business with Facebook & Instagram!

Presented by the Facebook team, this training is for intermediate Facebook marketers. Most helpful for online businesses, the workshop will:

- Introduce setting up Facebook campaigns from forming objectives and targets to implementing creative formats and measuring results.
- Share strategies on how to drive traffic to your website, and drive conversion and leads using Facebook advertising.

**Date:** Wednesday, October 10, 2018

**Time:** 7.30-8.30pm (light refreshments provided, courtesy of Facebook)

**Venue:** Facebook Office, 60F, One Island East, 18 Westlands Road, Quarry Bay

\*The event is now full. Tune in to the workshop from afar via Facebook Live!

Please note this workshop will be conducted in Cantonese.

## TWF PROGRAMME UPDATES



### T.E.E.N. Programme Update

On September 21, four TEENs from Lok Sin Tong Leung Chik Wai Memorial School of the eighth year T.E.E.N. Programme shared their key learnings, experiences and reflections from the Programme in front of more than 300 students.



### Girls Go Tech Year 4 Launched!

Last week, TWF launched GGT Year 4 with two promotion sessions with our Training Partner, HKT Education. We received a warm welcome from more than 300 students from Kit Sam Lam Bing Yim Secondary School and Munsang College (Hong Kong Island), who enjoyed interactive demonstration booths that displayed smart devices powered by micro:bit as a teaser for the Programme's upcoming workshops.



### 30% Club Boardroom Lunch

On September 21, we held our sixth annual 30% Club Boardroom Lunch at Asia Society joined by over 200 guests. The lunch was a series of simulated board room discussions where board directors and senior executives together with our Women to Watch, had an opportunity to connect and share their board expertise.

We would like to thank all our corporate sponsors as well as our Lead Sponsor of the Boardroom Series for Women Leaders, Standard Chartered Hong Kong and contributing sponsors, Goldman Sachs and KPMG.

## IN THE SPOTLIGHT



### TWF Participates in Asia Pacific Forum for Equality Conference

TWF was pleased to participate in the Asia Pacific Forum (APF) for Equality Conference on September 20-21, organised by the Equal Opportunities Commission and the APF. TWF CEO Fiona Nott gave a speech on progress and challenges to gender equality in Hong



Kong. TWF Senior Research & Advocacy Manager Lisa Moore moderated a panel on gender equality in the workplace featuring Rosalind Croucher | Australian Human Rights Commission, Ammar Dwaik | Palestine Independent Commission for Human Rights, and Fern Ngai | Community Business.



### TWF Deputy CEO at Hong Kong's Most Outstanding Business Awards

On September 20, TWF Deputy CEO Rita Ching was invited to be an Award Presenter for Hong Kong's Most Outstanding Business Awards organised by CORPHUB, where more than 100 local and international companies received awards in recognition of their achievements in corporate management & governance, financial performance & market competitiveness, product innovativeness, and social responsibility. For more information, click [here](#).

## IN THE COMMUNITY



### Step Challenge to Support Girls Go Tech

Get active in November! Please join the Hong Kong Computer Society's FACE Club charity event "Step Challenge" to raise funds for TWF's Girls Go Tech Programme (GGT).

Step Challenge is a month-long activity challenge beginning November 1. The person with the highest number of steps at the end of the 30-day challenge will take home an Xbox! Every step counts as all proceeds raised go to GGT. Step up to the challenge for a worthwhile cause [now!](#)



### Entries for the 2018 HK Human Rights Arts Prize Now Open!

TWF is pleased to support the Hong Kong Human Rights Arts Prize 2018, organised by the Justice Centre HK. Open to all Hong Kong-based and Hong Kong born visual artists, the HKHRAP invites creatives to submit work in any medium exploring the theme of local or international human rights. Deadline is October 5. Participants can enter free of charge by visiting [here](#).



### Ladies Who Tech

TWF is pleased to support a collaboration between Ladies Who Tech and PwC Hong Kong looking at Tech4Good. The evening will discuss several key questions: How can we increase the social benefits of technology while reducing its risks? Should there be an adopted code of ethics for technology creators and distributors? When and what should startups consider during product and service development?

**Date:** Wednesday, October 10, 2018

**Time:** 6.30-9.00pm

**Venue:** PwC Experience Centre - 19/F East Town Building, 41 Lockhart Road, Wan Chai

To register, click [here](#).



### AmCham's 15th Annual Women of Influence Conference & Awards

TWF is proud to support the AmCham Women of Influence Conference and Awards. The Conference will focus on what it means to have influence and impact through the stories and experiences of key global and local



leaders as well as sharing the secrets on how to make a personal impact and the cultural factors that impact the progression of women in corporate environments. The heart of the event celebrates the announcement of the Awards, with nine award categories will recognise and award seven high-achieving women, one man who has demonstrated support for the advancement of women and one outstanding company for women.

**Date:** Friday, November 16, 2018  
**Time:** 8.00am-2.30pm  
**Venue:** Four Seasons Hotel Hong Kong  
Register [here](#).



### MWM Wine School

MWM Wine School, by Debra Meiburg MW offers the ideal blend of wine fundamentals and fun to fuel your enjoyment and up your wine IQ. Spend a Saturday afternoon (or several depending on which course you pick) in their wine studio, with engaging teachers, unique workshops and an active, passionate alumni community. Join the HalloWINE party this month to taste over 200 different bottles of wine and learn more about the school. Visit the [webpage](#) for more information and to sign up for the party.

## OPENINGS AT TWF

### Development Officer Opening!

TWF is seeking a full-time Development Officer to join its dynamic team to plan and execute its fundraising initiatives, cultivate new sponsors and partners, manage its grant applications and explore other innovative approaches to fundraising. Please click [here](#) for the job description. Applications should be received by October 10.

## WHAT WE'RE READING

### Our top picks for recommended reading on the key trends and breaking stories on women and gender:

- [Where are all the women? 4 in 5 senior academics at Hong Kong's publicly funded universities are men](#) (SCMP)
- [Google 'Scott Morrison' and 'children' and 'juggle'. The result may surprise you](#) (ABC.net)
- [Gender differences bigger in languages than STEM, study finds](#) (Sydney Morning Herald)
- [HeForShe's Emerging Solutions For Gender Equality](#) (Forbes)
- [How We Describe Male and Female Job Applicants Differently](#) (HBR)
- [Why Mentoring Matters, and How to Get Started](#) (NY Times)
- [For the first time ever, a woman anchored the nightly news in Saudi Arabia](#) (Washington Post)
- [Want to Get Rich Buying Art? Invest in Women](#) (NY Times)
- [Jacinda Ardern's Full Speech to the UN General Assembly](#) (NewsHub)

We are following the latest developments on combatting sexual harassment. Key reports below:

- [Kavanaugh Battle Shows the Power, and the Limits, of #MeToo Movement](#) (NY Times)
- [Where Are the Male Allies in U.S. Politics?](#) (HBR)
- [MeToo's Hidden Activists? Working class women](#) (The Guardian)
- [Finally, angry women are the solution and not a problem – but we still have far to go](#) (The Guardian)
- [End the strategy that shuts alleged sexual harassment victims down](#) (Sydney Morning Herald)
- [Padma Lakshmi: I Was Raped at 16 and I Kept Silent](#) (NY Times)
- [The True Cost of Women's Silence](#) (Bloomberg)
- [【教練性侵案】裁判官:metoo係乜嘢? \(Appledaily\)](#)

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