



Dear TWF friends

The FemTech Surge

"Communities and countries, and ultimately the world, are only as strong as the health of their women" – former US First Lady Michelle Obama

Half of the world's population are female, and the economic costs of women's diseases are estimated to reach more than US\$500 billion. However, women's health care is generally treated like an afterthought.

Medical research primarily focuses on men, with the findings applied to women, overlooking differences between the two genders, for example, in metabolising medications, responding to vaccines, etc. Studies also reveal a widespread "gender pain gap": doctors and medical professionals frequently ignore women's pain. Female patients complaining of severe pain have to wait longer for treatment and are less likely to be given painkillers than male patients who complain of the same symptoms.

[Read More](#)

UPCOMING EVENTS



IWD Lunch 2019: Curating Gender Equality: a Conversation with Women in the Arts

Join TWF on March 1 to celebrate International Women's Day!

We are delighted to present "Curating Gender Equality: A Conversation with Women in the Arts". Our panel of inspiring female voices featuring Suhanya Raffel, Museum Director M+; Whitney Ferrare, Senior Director, Pace Gallery; and artist Annysa Ng will join TWF Board Member Desiree Au, Publisher, Vogue Hong Kong to discuss challenges and celebrate achievements of women in the Hong Kong art world.

Early bird rates of HKD37,000 (Gold Table), HKD31,000 (Silver Table) and HKD1,900 (Individual Ticket) expire on **January 25** so please reserve your seat now! For sponsorship, table host and ticket enquiries, please contact Aggi Cheng at aggi.cheng@twfhk.org.

[Book now!](#)

TECH Talks: FemTech

FemTech is technology designed to improve women's lives, often addressing understudied and stigmatised issues. Join Nicole Denholder | Next Chapter, Stephanie Ko | Ava Women and Katrina Shin | PolyU as they discuss crowdfunding



for female entrepreneurs, fertility tracking and fashionable tech solutions for female cancer survivors in this interactive evening of knowledge-sharing and networking.

Date: Wednesday, February 27
 Time: 7.00-8.30pm (registration from 6.30pm)
 Venue: Bloomberg Auditorium, 27/F Cheung Kong Center, Central (25/F registration)
 Refreshments will be provided courtesy of Bloomberg

University students and professionals with 0-5 years of work experience highly encouraged to attend.

[Register here](#)



Gender Diversity in the Financial Services Sector

PwC Hong Kong and TWF recently released a [report](#) looking at the current state of gender diversity in the Financial Services (FS) sector in Hong Kong, in partnership with an informal group of women chief executives from the FS industry in Hong Kong. Moderated by Ali Tse | PwC Hong Kong, join Ivy Au Yeung | ANZ, Harjeet Baura | PwC Hong Kong, Fiona Nott | TWF as they explore findings from the survey in depth looking at why women leave a company, what actions in the workplace drive gender parity, and perceptions on the gender gap in pay.

Date: Friday, February 15
 Time: 8.15-9.30am (registration from 8.00am)
 Venue: PwC Executive Conference Centre, 21/F Edinburgh Tower, 15 Queen's Road Central

[Register here](#)

TWF PROGRAMME UPDATE



Girls Go Tech Programme Update

Last Saturday, we kicked off the last Coding Workshop of GGT Year 4 at Holy Trinity College for 40 F.1 and F.2 girls. During the workshop, students designed their own smart lamp powered by micro:bit. We are looking forward to seeing more creative smart living devices designed by our GGT girls.

IN THE SPOTLIGHT



TWF Deputy CEO Speaks at Rotary Club

Last Monday, TWF Deputy CEO Rita Ching was invited by Rotary Club to present TWF's mission and work.

TWF Featured in Press

TWF and PwC's latest report on the current state of gender diversity in Hong Kong's financial services sector was covered by Fintech Innovation and International Adviser. Please read the articles [here](#) and [here](#) respectively.



IN THE COMMUNITY



TWF & HK01 Happy Galentine's Day Concert

[Support us and make your donation here!](#)



British Council's SPARK & Gender Perspectives: A discussion on technology with purpose

[More information here!](#)

賽馬會凝動香港 Jockey Club InspiringHK

SportsCHAT!

SportsCHAT! Female Volunteer Recruitment

[Click here to enroll now!](#)



WOM Guide & Nike Training Club Wellness Programme

[Sign up here!](#)

OPENINGS AT TWF

Development Officer Opening

TWF is seeking a full-time Development Officer to join its dynamic team to plan and execute its fundraising initiatives, cultivate new sponsors and partners, manage its grant applications and explore other innovative approaches to fundraising. Applications should be received by January 31, 2019.

[Apply now](#)

Senior Manager / Manager Pipeline Initiatives Opening

TWF is seeking a full-time Senior Manager/Manager Pipeline Initiatives to join its dynamic team to develop, manage and execute a range of TWF's pipeline related programmes, partnerships and initiatives as well as cultivate new partners and stakeholders. Applications should be received by January 31, 2019.

[Apply now](#)

Programme Director Opening

TWF is seeking a full-time Programme Director to join its rapidly growing and dynamic team to plan and manage its innovative and impactful community programmes. Applications should be received by January 31, 2019.

[Apply now](#)

WHAT WE'RE READING

Gender Equality

- [I Am \(an Older\) Woman. Hear Me Roar](#) (NYT)
- [Where are all the women? The myth of the pipeline problem in Asia's tech sector](#) (Channel News Asia)
- [Those paid to promote diverse workplaces are rarely diverse themselves](#) (SMH)
- [Imposing Gender Equality Can Increase Women's Competitiveness: Evidence From China](#) (Royal Economic Society)
- [We have to fight for a fairer tech industry for women](#) (World Economic Forum)
- [How economics is trying to fix its gender problem](#) (The Economist)
- [It's Time for a Woman to Lead the World Bank](#) (Fortune)

Sexual Harassment

- [Japanese magazine apologises for university 'easy sex listing'](#) (The Independent)
- [Of All The Gender Issues At Work, Men Are Most Concerned About False Harassment Claims From Women](#) (Forbes)

Masculinity

- [P&G Challenges Men to Shave Their 'Toxic Masculinity' in Gillette Ad](#) (WSJ)
- [Psychologists' warning over masculinity offends the right](#) (The Guardian)
- [How Mansplaining Is Negatively Impacting Your Workplace -- And What You Can Do To](#)

Prevent It (Forbes)

- Nine Things Men Can Do To Better Support Women Leaders (Forbes)

Board Diversity

- Silicon Valley's Women on Boards Problem (MSCI)

- Do you have what it takes to be appointed to the board of directors? (HR Magazine)

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