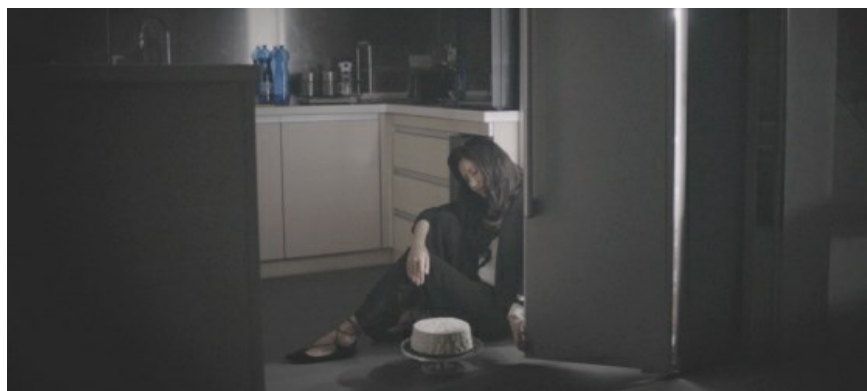


Dear TWF friends



### #MakePeopleCount

Sexual violence is happening here in Hong Kong: 1 out of 7 women will experience sexual violence in her lifetime, but 9 out of 10 will say nothing.

TWF is proud to launch a major campaign to raise awareness around the prevalence of sexual violence in Hong Kong, aligned with Sexual Assault Awareness Month.

Coined #MakePeopleCount, this campaign aims to break the taboo, boost preventative measures, encourage people to see victims as real people who need support, and significantly improve the support available to victims - from Government, employers, and individuals.

To enhance the protection and support available to victims, TWF has created a website with resources, including legal and mental health contacts as well as information for companies and individuals around preventative measures and interventions.

Join us in addressing this under-discussed and critical issue:

- **Social Media:** Like and share our campaign posts on [Facebook](#), [LinkedIn](#), [Instagram](#), and [Twitter](#) using the hashtags #MakePeopleCount #關顧沉默者 #TWFHK #婦女基金會
- **Share our video:** [English](#) and [Chinese](#)
- **Share our resources site**
- **Read our advocacy:** [English](#) and [Chinese](#)

Thank you to all of our supporting partners: End Child Sexual Abuse Foundation, Equal Opportunities Commission, Family Planning Association, Gender Research Centre - Hong Kong Institute of Asia-Pacific Studies at The Chinese University of Hong Kong, Harmony House, HER Fund, MTR, On Air Collective, PathFinders, Rainlily, Resolve Foundation, and The Zubin Foundation. Edelman, Facebook, the Committee on Gender Equality and Diversity at the University of Hong Kong, Wunderman Thompson, and Cosmopolitan are also supporting this campaign as PR Agency, Social Media Partner, Academic Partner, Creative Agency, and Media Partner, respectively.

It's time for our community to come together to address this issue that has been ignored for too long and ensure the safety, dignity and human rights of all residents - particularly women and girls - are fully respected.

Let's show victims that they matter and #MakePeopleCount.

Get in touch at [Fiona.Nott@twfhk.org](mailto:Fiona.Nott@twfhk.org).

## #TECHFORGOD

#TechforGood Initiative  
Help Us Support Underprivileged Families during Covid-19



### Help Us Support Underprivileged Families During COVID-19

As Hong Kong fights the pandemic with ongoing school closures and other measures, TWF is committed to assisting underprivileged girls and their families. In collaboration with Hong Kong Association for Computer Education (HKACE), we intend to donate **500** much needed second-hand portable devices to underprivileged families to enable their children to access online school work and

e-classes amid school suspensions.

We need your help to make this happen. Please consider joining this vital project for our community by donating 25-50 laptops, iPads or tablets; or by helping us cover the costs for coordination of this outreach project.

Visit [here](#) for more information. Kindly contact [Connie.Cheung@twfhk.org](mailto:Connie.Cheung@twfhk.org) or [Deanie.Chiu@twfhk.org](mailto:Deanie.Chiu@twfhk.org) with any questions.

## UPCOMING EVENTS



### Special Edition for Mother's Day: Supermoms Fight Against COVID-19

Facebook and TWF are coming together with Hong Kong Momtrepreneurs to bring you a Mother's Day panel. Diana Wu David | Future Proof Labs; Anita Lam | Facebook Greater China; Shalini Mahtani | The Zubin Foundation; and Janice Chew | JC Legal will join Fiona Nott | TWF to discuss resilience, support from technology, and collaborating to help other mother-entrepreneurs and the wider community.

#### DETAILS

**Date:** Friday, May 8 2020

**Time:** 1.00pm

**Language:** English

Watch Live on the following Facebook pages: [TWF](#), [Hong Kong Momtrepreneurs](#) or [Facebook](#)

### International Women's Day Lunch 2020

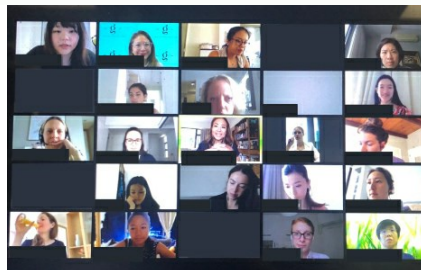
Please join us for TWF's International Women's Day Lunch on June 11, 2020, at the Conrad Hong Kong, sponsored by Swire Group and Swire Properties, as we reaffirm our commitment to build a gender balanced world and carry forward the spirit of IWD. Early Bird pricing is now available until Friday, May 8, 2020!

For table/corporate sponsorship opportunities, please directly contact [Virginia.Li@twfhk.org](mailto:Virginia.Li@twfhk.org). Individual tickets can be purchased [here](#).

[Read more...](#)



## TWF PROGRAMME UPDATES

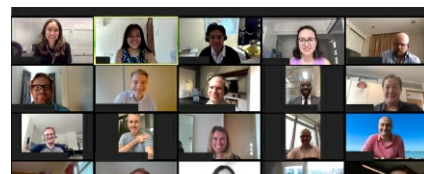


### Mentoring Programme - Design Your Life

On April 27, our Mentoring Programme participants had a fun and inspiring virtual session with TWF alumni and protégé Stephanie Wong on Design Your Life. Participants went through a journey reflecting on values, life plans, and ideas to overcome challenges and achieve goals. Thank you Stephanie for leading this session and to everyone for participating!

### Male Allies Influencers Circle

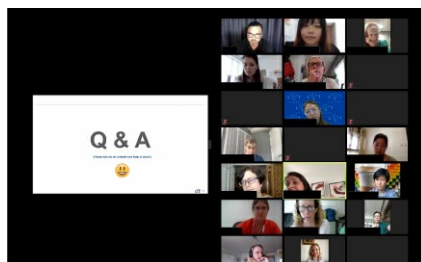
Last week, we held our last Male Allies Influencers Circle (IC) meeting of this cycle on Zoom. Male Allies have been meeting on a regular basis to discuss and share best-practices on topics like masculinity,



setting up internal male allies and mentoring and sponsoring women. They have also invited women from their companies to join these conversations to provide perspectives and ensure that they are going in the right direction.



Thank you to our IC leads who have spearheaded these groups for the past 1-2 years. Jonathan Voo, Raomal Fernandopulle, Sean Greaves, Simon Murphy, Stephen Bruce - we would not be here without your dedication and support!



### **Mentoring Programme - 3D Print Your Life**

On April 28, our Mentoring Programme mentors had an engaging virtual session on 3D Printing Your Life - The Hero's Journey of Career Change. We were delighted to have Will Ross share the pivots throughout his career journey and practical advice on making use of our unique expertise and experience to create change and pave our professional career path step by step. Thank you Will for leading the session, Christine Yu for connecting us, and all participants for joining!

## **TWF JOINT STATEMENT**

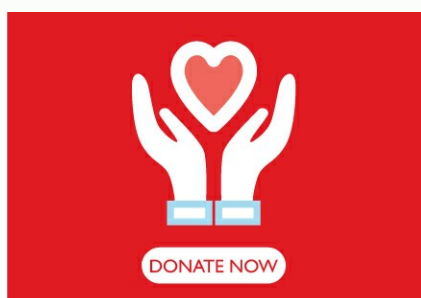


### **Urgent Prevention and Support Measures for Domestic and Sexual Violence amid COVID-19**

As the COVID-19 pandemic continues to affect Hong Kong and social distancing measures remain in place to limit its spread, Harmony House, RainLily and The Women's Foundation have released a public statement urging the Government to urgently implement prevention and support measures to support domestic and sexual violence victims during this challenging period.

[Read the full statement here](#)

## **DONATE TO TWF**



The COVID-19 pandemic is not only having a profound impact on our health, but also on our society. Women are disproportionately impacted by this crisis - from comprising the majority of health workers and undertaking the majority of care work at home without the support of schools or care centres to facing increased risks of domestic abuse and other forms of gender-based violence.

At TWF, we are committed to working with you all in forging a path forward that is equal - for men and women, boys and girls. As we continue to grapple with COVID-19, it's more vital than ever that gender equality, diversity and the needs of our most vulnerable are kept in mind. We know this next period will be a challenge for all of us and will leave our city changed in ways that are both predictable and unpredictable. Help us as we continue to empower and improve the lives of women and girls in Hong Kong. Please make a donation to support our critical work.

[Make your donation here now!](#)

## **SUPPORT TWF!**



## Shop with SENREVE to Support TWF

TWF is pleased to partner with female founded luxury handbag brand SENREVE. Shop online anytime in the month of April using code **TWF2020** to receive US\$50 off any purchase over US\$300 – and 8% of the sales will be donated to TWF’s programmes and initiatives to support women and girls in HK! Their bags are available for sale online via [this link](#).

## IN THE COMMUNITY



## Facebook's Go Digital Program for the #SMB community

As part of #SheMeansBusiness, TWF is proud to support Facebook's Go Digital Programme for female entrepreneurs. Starting with an introduction session on May 7, Go Digital will help you develop knowledge and skills around digital marketing and help your business continue in the current crisis. Delivered in **Cantonese**, you can access the programme in your own time and join live Q&A sessions with Facebook experts. Join the introduction session to find out more!

[Sign up for the introduction session here!](#)

## TWF CARE PACK – HELPING YOU NAVIGATE COVID-19

We hope to update this pack with new suggestions each week! If you have any recommendations, please send them to [Jenny.Bate@twfhk.org](mailto:Jenny.Bate@twfhk.org)

- **Prevention**
  - [How to talk to someone you believe is misinformed about the coronavirus](#) (The Conversation)
  - [Fact or fiction: how much do you know about Covid-19? Take the quiz](#) (UNICEF)
- **Work from Home & Home Schooling Tips-**
  - [Celebrities are helping the UK's schoolchildren learn during lockdown](#) (WEF)
  - [Five ways parents can support their college age children who've been forced to return home due to covid-19](#) (The Conversation)
  - [Make working from home work](#) (HKFP)
  - [A healthy and productive guide to virtual meetings](#) (Entrepreneur)
  - [This farm sanctuary will let you invite a llama or goat to your next video meeting](#) (CNN)
- **Mental Health & Well-Being**
  - [How to Communicate Your Self-Care Needs to Your Partner](#) (HBR)
  - [COVID-19: Stress and Coping](#) (CDC)
  - [Coronavirus: Five mental health tips for young people \(video\)](#) (BBC)
- **Meditation & Mindfulness**
  - [Show but don't tell: why silent Zooms are golden for focusing the mind](#) (Guardian)
  - [Twelve best mindfulness apps to keep you calm during a crisis](#) (Independent)
- **Physical Activity & Health**
  - [Get active at home: free activities and content](#) (Sport England)
  - [Move More Together: Virtual workouts, daily challenges and infographics](#) (American Heart Association)
  - [#Fridgeforaging: how to cook with what you already have during COVID-19](#) (Mercury News)
  - [Easy and affordable health eating tips during covid-19 outbreak](#) (UNICEF)
- **Activities**
  - [Stage shows, musicals and opera you can watch online now for free](#) (What's On Stage)
  - [Art recreation is the only good Instagram challenge](#) (NYT)
  - [David Walliams is releasing free children's audio stories](#) (Good Housekeeping)
  - [10 Netflix documentaries and series you can now watch for free on YouTube](#) (Vogue)
  - [Virtual train rides that you can experience right now \(video\)](#) (Travel and Leisure)
  - [Five Cirque du soleil shows you can watch for free](#) (604 now)
- **Virtual Volunteering**
  - [Volunteering while social distancing](#) (Charity Navigator)
  - [Become a volunteer in Hong Kong with the Social Career volunteer matching platform](#) (Social Career)
  - [Virtual Volunteer Opportunities: Volunteer from anywhere](#) (Volunteer Match)

In case you missed last week's selection of articles, please click [here](#).

### Gender Equality

- [Her Story: 當局外人成為改變世界的人, 沙地阿拉伯首位女性導演 Haifaa al-Mansour](#) (HOKKfabrica)
- [Trump-supporting protesters are wearing handmaid's outfits – do they not see the irony?](#) (Guardian)
- [Men Are Posting Selfies Doing Chores to Encourage Other Men to Step Up](#) (Global Citizen)
- [Education in crisis: why girls will pay the highest price in the Covid-19 pandemic](#) (The Telegraph)
- [Gen X women were already exhausted, then came a pandemic](#) (CNN)
- [The fourth man in North Korea could be a woman](#) (New Yorker)
- [Trump and the “Nasty,” “Horrid” Women Reporters](#) (Ms Magazine)
- [Women academics seem to be submitting fewer papers during coronavirus. ‘Never seen anything like it,’ says one editor.](#) (The Lily)
- [75% of the UK’s NHS workers are women. But average hospital protective-wear designed for the average man](#) (Women's Agenda)
- [Author of book about victim blaming bombarded with misogynist abuse](#) (Guardian)

### Sexual Violence & Harassment

- [「家內性侵你為何不逃？」倖存者: 我不知道外面, 會不會更好](#) (WOMANY)
- [Coronavirus: 'Revenge porn' surge hits helpline](#) (BBC)
- [Biden sexual assault allegation roils #MeToo movement](#) (Politico)

### Masculinity

- [壓力爆煲？男性勿自我標籤「強者」角色, 遇情緒困擾速求助](#) (MingPao)
- [From Trump to Erdoğan, men who behave badly make the worst leaders in a pandemic](#) (Guardian)

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