

Dear TWF friends



Support TWF!

Over the past few months, we have all become extremely reliant on technology to manage our normal routines – from work to schools, and from community initiatives to keeping in touch with friends and family. There are discussions across sectors and workplaces to how we can better integrate technology into our work and home lives. And this is beneficial for encouraging long-term flexible work policies which are particularly helpful for working parents and caregivers.

A missing element of these conversations is how we ensure everyone has equal access to technology as well as the skills and knowledge to maximise its utility. COVID-19 exposed the vast inequalities in the use of technology. Lower income families were less able to participate in online learning and working, exacerbating the already existent STEM gap for girls and women. This is why we started our #TechForGood Initiative to provide low income families with the technology they needed for their children to continue with e-classes and online school work.

However, what is equally concerning is that many parents from underprivileged backgrounds do not possess basic computer knowledge. This factor likely contributes to our research which shows that many parents, particularly those with lower levels of education, do not recognise the importance of STEM and cling to negative stereotypes that STEM subjects are more suitable for boys, which discourages their daughter's interest in these subjects.

This is why we launched our Digital Literacy Programme in November 2019 with generous support from QBE. The Programme targets disadvantaged parents and their young daughters to promote their interest in STEM and debunk negative stereotypes that STEM skills, subjects and careers are more suitable for boys. We do this through providing fundamental digital literacy skills to primary school girls together with their parents to develop their full potential in an increasingly technology-driven world. This training is coupled with relevant parenting skills to encourage their children to adopt positive and responsible attitudes towards internet usage.

Virtual IWD Lunch – Silent Auction and Pledge Now Open!

Next Thursday, June 11, during our International Women's Day Virtual Lunch, we are looking forward to welcoming one of our families who have participated in our Digital Literacy Programme so you can hear firsthand how critical these skills are.

If you are unable to join us, please know your support is still crucial to our work – now more than ever. You can participate by making a Pledge Donation to our programmes and initiatives or by bidding on an exciting selection of auction lots. There's a diverse array of prizes from luxury staycations to limited edition wines, and holistic wellness experiences to high energy fitness bundles. The silent auction and pledge website is now open and will close on June 11.



Thank you for your support and commitment in working with us to create a gender equal Hong Kong.

PS Our Lunch is currently at capacity. If you haven't yet signed up but would still like to attend, we do have a waitlist and will notify you when spaces open. Please join the waitlist here.

IWD LUNCH 2020

Virtual International Women's Day



Lunch - Waitlist Only!

On June 11, we will be hosting our first virtual IWD Lunch to celebrate the achievements of women and girls in Hong Kong.

Our Lunch is currently at capacity. If you haven't yet signed up but would still like to attend, we do have a waitlist and will notify you when spaces open. Please join the waitlist [here](#).

[More info here](#)

Silent Auction Now Live!

In partnership with our generous prize donors, we're delighted to present this incredible selection of unique auction lots. There's a huge array of prizes from luxury staycations to limited edition wines, and holistic wellness experiences to high energy fitness bundles, all while supporting our pursuit for gender equality.

[Bid now!](#)



#TECHFORGOOD



Help Us Support Underprivileged Families During COVID-19

As Hong Kong fights the pandemic with ongoing school closures and other measures, TWF is committed to assisting underprivileged girls and their families. In collaboration with Hong Kong Association for Computer Education (HKACE), we intend to donate **500** much needed second-hand portable devices to underprivileged families to enable their children to access online school work and e-classes amid school suspensions.

We need your help to make this happen. Please consider joining this vital project for our community by donating 25-50 laptops, iPads or tablets; or by helping us [cover the costs](#) for coordination of this outreach project.

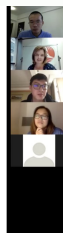
Visit [here](#) for more information. Kindly contact Connie.Cheung@twfhk.org or Deanie.Chiu@twfhk.org with any questions.

TWF PROGRAMME UPDATES

GIRLS & STEM EDUCATION

Our world is powered by innovation, which makes the fields of science, technology, engineering and math (STEM) extremely important. YET:

- Boys are **4x** more likely to pursue a STEM related career or degree than girls (and those girls that do pursue careers and degrees have higher drop out rates than boys later on)
- Gender stereotypes and biases play a major role in discouraging girls' interest in pursuing STEM studies and careers



Gender Equality Webinar Delivered to Morningside College

On Tuesday, TWF Programme & Advocacy Manager Jenny Bate delivered a webinar to students of CUHK's Morningside College covering the role of NGOs in bringing about social change, the work of The Women's Foundation and the importance of gender equality.

Support TWF's Mentoring Programme

The 12th year of our flagship Mentoring Programme for Women Leaders will start over the summer. If you think your organisation is committed to diversity, working hard to develop a pipeline of women leaders, and would be interested in becoming a corporate partner of the programme, there are limited spots left! Get in touch: mentoring@twfhk.org





RTHK Interviews TWF CEO

This Monday, TWF CEO Fiona Nott joined RTHK's programme Hong Kong Today to talk about our recent anti-sexual harassment campaign #MakePeopleCount and called for urgent changes to legislation, employment policies and the education curriculum to tackle sexual violence in Hong Kong.

[Listen to the programme here](#)



TWF CEO Speaks on BRIDGE Partnership Panel

Last Wednesday, TWF CEO Fiona Nott participated in a global panel discussion entitled "Leadership in Extraordinary Times" hosted by [BRIDGE Partnership](#). She spoke alongside NiQ Lai I HKBN, Gordon Watson I AXA Asia, and Henry De Sio I Global Champion for Changemakers, moderated by Abigail Croft I Bridge Partnership. They explored how, in these extraordinary times of change, people are being called to lead differently, and the contributions leaders want to make to the people around them, their organisations and to our shared planet.

2/16 Fiona Nott



TWF CEO on Tatler HK Women Fighting for Fairness List

TWF CEO Fiona Nott was selected as one of "16 Women Fighting for Fairness in Asia" in Tatler Hong Kong.

[Read the feature here](#)

IN THE COMMUNITY



Goldman Sachs 10,000 Women Online

Goldman Sachs 10,000 Women Online is a free-to-access online program designed to help women grow their business skills through practical education and training. The courses are suitable for any woman looking to take their business skills to the next level. This world-class collection of courses covers a full range of topics from the fundamentals of finance and marketing, to leadership style, funding, and negotiations. The course can be accessed at www.coursera.org/launch/10000women, and further detail about the 10,000 Women program can be found on the Goldman Sachs 10,000 Women webpage.

[Sign up now!](#)

IBA Webinar: Us Too? Update: How is the Legal Profession Responding to Bullying and Sexual Harassment?

TWF is pleased to be a Supporting Organisation for the International Bar Association's upcoming webinar on Us Too? Update: how is the legal profession responding to bullying and sexual harassment? IBA will reflect on developments over the past 12 months, following the publication of their landmark 2019 report which highlighted chronic

10 June 2020
1300-1415 BST

Webinar supported by:

levels of inappropriate behaviour in legal workplaces, significant under-reporting of incidents and insufficient action from employers and other stakeholders, from a global survey of 7,000 legal professionals across 135 countries.

Date: Wednesday, June 10
Time: 8.00-9.15pm (HKT)

[Register here!](#)



WHAT WE'RE READING

Gender Equality

- [「曾有人告訴我，因為我是女性，不可能當合夥人」央行總裁拉加德的故事](#) (WOMANY)
- [全聯鍋具廣告中的妻職印象：2020年，女人還被期待要「進得了廚房」](#) (WOMANY)
- [Dear white women: Here's how to step up for women of color](#) (Mashable)
- ['We have another virus to fight, and it's more important': Dispatches from women protesting in Minneapolis](#) (The Lily)
- [Women peacekeepers on the front lines of COVID-19](#) (UN Peacekeeping)
- [Menstrual Hygiene Day: Period Poverty is Getting Worse during Lockdown, Charity Warns](#) (Independent)
- [A Decade's Worth of Progress for Working Women Evaporated Overnight](#) (Bloomberg)
- [Listen to Dame Elizabeth Anionwu, former nurse, campaigner and Emeritus Professor of Nursing at UWL](#) (BBC Radio 4 Desert Island Discs)
- [If we want to 'build back better' for girls and women, the SDGs are the blueprint](#) (Equal Measures 2030)

Sexual Violence & Harassment

- [非韓國獨有「N號房」在不同地方上演 香港男Telegram出賣伴侶](#) (HK01)
- [「我被下藥並強暴」一女性暴力告白的競選影片，如何推動 #MeToo 運動的下一步？](#) (WOMANY)
- [Covid-19 has gifted us a chance to end gender-based violence. We must take it](#) (The Guardian)
- [Her name is Ruth Mataafa](#) (Women's Agenda)
- [#MeToo Founder Tarana Burke: Why Hollywood Needs More Employees Like Gabrielle Union](#) (Variety)
- ['Corona is like your wife': Minister Mahfud slammed for 'sexist' comment](#) (The Jakarta Post)
- [Romina Ashrafi: outcry in Iran over so-called 'honour killing' of 14-year-old girl](#) (The Guardian)

Board Diversity

- [Japan's all-male boards face gender reckoning](#) (FT)

9A Chun Wo Commercial Centre, 23-29 Wing Wo Street, Sheung Wan

info@twfhk.org twfhk.org 25928265

You received this e-mail because you subscribed to The Women's Foundation newsletter.
To unsubscribe, please [click here](#).