

Dear TWF friends,



Portents of Change

"Change the way you look at things and the things you look at change." - Wayne W. Dyer, author

Kung Hei Fat Choi! We hope everyone had a joyful Chinese New Year with family and friends. Stepping into the Year of the Ox, we have already begun to see promising signs that public perceptions on gender equality are moving in the right direction. Here are three highlights:

Tokyo Olympics Chief Resigns after Sexist Statement: Earlier this month, Head of the Tokyo Olympics Committee, Yoshirō Mori, made demeaning remarks about women, suggesting that they talk too much in meetings. Although the International Olympic Committee did not initially plan to fire him, an outpouring of public censure from sponsors, professional groups, public figures and Olympic volunteers led to his resignation, demonstrating the power of public opinion.

Whitney Wolfe Herd Becomes Youngest Female Self-made Billionaire: The IPO of Bumble, a female-focused dating app, made Whitney Wolfe Herd the youngest female self-made billionaire at 31 years old. Former co-founder of Tinder, she left after suing the company for sexual harassment in 2014 and was inspired to launch a dating app centred on positive, safe online dating experiences for women. The company has shown its commitment to women's empowerment by appointing a majority-female board and launched a fund for businesses founded and led by women of colour.

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UPCOMING EVENT



International Women's Day 2021 Virtual Lunch - Join Us!

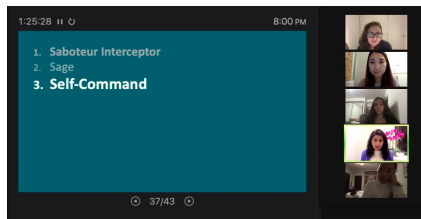
Join us on **March 5, 2021** to commemorate International Women's Day when we highlight the achievements of women and reaffirm our commitment to building a gender balanced Hong Kong.

With support from Associate Sponsors **Financial Times** and **Swire Group**, we are delighted to shine a spotlight on the film and creative industries through conversations with industry experts and trailblazers on the theme '**Scripting Our Future – A Gender Equal Narrative**'. We are thrilled to be featuring an inspiring discussion with female leaders in the film industry including **Ruby Yang** and **Jenny Suen**. The power of the film and creative industries is in their ability to both portray reality and transcend it, reshaping the story into a more profound idea of what is possible. It is precisely this imagination of possibility that is needed as we move forward.

To register for an individual ticket please click [here](#). Please note tickets are available on a first-come-first-served basis.

Please email Bernard.Lee@twfhk.org for more information on sponsorship opportunities.

PROGRAMME UPDATE



Mentoring Programme: Mental Fitness

On February 8, our Mentoring Programme participants participated in a Leadership Curriculum Session on Mental Fitness led by Divya Ahluwalia. The session covered the 3 core muscles to enhance Mental Fitness, which can help participants handle life's challenges with a positive mindset to heighten performance and sustain happiness. Thank you Divya for sharing your insights and practical tips!

SUPPORT TWF!



Sparky & Benny's Big Home Mystery

TWF is delighted to be one of the beneficiaries of 'Sparky & Benny's Big Home Mystery.' Authored by TWF Mentoring Programme alumnus, Janice Lao, and her daughter, this illustrated educational book on climate change (targeting 7-11 year olds) follows the story of two young whale friends on a mission to find out why they are losing their homes, who is responsible and how they can stop it from happening.

[Order your copy today!](#)

IN THE COMMUNITY



100WF Webinar "Do Women Get Worse Financial Advice?"

TWF is pleased to support 100WF's upcoming webinar "Do Women Get Worse Financial Advice?" featuring Professor Utpal Bhattacharya | HKUST who will share key findings from his research on this subject. He will then join a discussion with investment professionals on how to tackle the issues raised by his study featuring Edwin Cheung | Institute of Financial Planners of Hong Kong, Angelina Kwan | Hong Kong Securities and Investment Institute and Sudesh Thevasenabathy | Manulife, moderated by Karen Au | Wellington Management. Please email your questions to impacthk@100women.org by Monday, February 22 or you may submit them during the webinar.

Date: Wednesday, February 24
Time: 12.30pm
via Zoom

[Sign up here](#)

WHAT WE'RE READING

Gender Equality

- [Tokyo 2020 organisers says new head needs deep understanding of gender equality](#) (Reuters)
- [Stop Telling Women They Have Imposter Syndrome](#) (HBR)

- [For Some Single Women, Pandemic Means Rethinking Route to Motherhood](#) (Wall Street Journal)
- [To raise China's birth rate, have shared parental leave and make dads take a third of it, lobby group says](#) (SCMP)
- [Pregnant Labour MP threatens legal action over maternity leave for top ministers](#) (Guardian)
- [Research: Men Get More Actionable Feedback Than Women](#) (HBR)
- [Gender Discrimination Is Still Alive And Well In The Workplace In 2021](#) (Forbes)
- [France will soon have an age of sexual consent. Why is it 15?](#) (Fast Company)
- [Norway's \\$1.3tn oil fund calls for greater gender equality](#) (FT)
- [UK risks 'turning clock back' on gender equality in pandemic](#) (Guardian)

Sexual Violence & Harassment

- [網傳蘇屋邨色魔性侵女童片段 警方證為去年舊案 29歲男已落網](#) (HK01)
- [轉寄片段二次傷害 留底如幫兇](#) (Apple Daily)
- [Australian Prime Minister apologizes to former staffer allegedly raped in Parliament office](#) (CNN)
- [Sexual violence in the Arab world: Egypt case shows the struggle for women's rights](#) (FT)

Masculinity

- [How Discovering Healthy Masculinity Impacted My Life and Work](#) (AdWeek)
- [Dads picked up more domestic duties during COVID finds research: Will it last?](#) (Women's Agenda)
- [Male Allyship Is About Paying Attention](#) (HBR)

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