

Dear TWF friends



What Do Hong Kong's Young Men Think About Gender Equality?

At TWF, we have long recognised that we cannot achieve gender equality without all voices - including men and boys. However, there is a lack of Hong Kong specific research on male perceptions towards gender equality and gender relations.

This is why we released the first of its kind research to understand the pressures young men face on their path to masculine success and how they perceive gender roles, women's rising status and attitudes towards changing gender relations. We encourage you to read and share our summary of key findings in [Chinese](#) and [English](#). The full report can be found [here](#).

Commissioned researchers, Dr Anita Chan from The Education University of Hong Kong and Dr Adam Cheung from the Hong Kong Baptist University, conducted a study based on the views of 1,768 male university students from 11 universities, supplemented by focus group interviews.

From the findings, the researchers were able to categorise the young men into four types: Macho, Restrained, Paternalistic and Liberal, and could rank results from the most conservative to least conservative:

Macho (22%): The **most conservative** group, agreeing the most strongly with traditional women's roles. They agree strongly with rape myths, are the most negative towards Kong Nui stereotypes and have the most negative attitudes towards feminism and the women's movement. They are the only group who believe the #MeToo has had a negative effect on men.

Restrained (5%): **Conservative**, strongly agree with traditional women's roles, strongly believe in rape myths and have negative attitudes towards feminism and the women's movement.

Paternalistic (49%): **Conservative** but to a lesser degree. They strongly identify with wanting to protect others, and have a preference that their ideal romantic partner conforms to traditional women's roles such as prioritising motherhood over their own careers. They generally have positive attitudes towards feminism, the #MeToo movement and the women's movement.

Liberal (24%): The **least conservative** group - they don't believe women should conform to traditional roles and don't think that feminism, the #MeToo movement and the women's movement have had negative effects on men.

 [Read More](#)

UPCOMING EVENT



Webinar on TWF's New Masculinities Research - Join Us!

Join our webinar exploring the highlights and real-world implications of our new research on young men's masculinities in Hong Kong. Commissioned researchers, Dr Anita Chan | The Education University of Hong Kong and Dr Adam Cheung | Hong

Kong Baptist University will share key research findings. They will then be joined by Tony Law | University Student and Peter Hwang | TWF Male Ally to discuss these findings in a broader societal context.

Thursday, July 8
12.30-1.30pm
via Zoom

[Register here](#)

PROGRAMME UPDATES

30% Club Boardroom Lunch 2021

Last Friday, TWF and the 30% Club Hong Kong hosted our annual Boardroom Lunch in a virtual format. Thank you to our esteemed speakers Irene Lee | Hysan Development & 30% Club Hong Kong; Mary Huen | Standard Chartered Bank; Ann Cairns | 30% Club & Mastercard; Bonnie Chan | HKEX; and Amar Gill | BlackRock and moderator Tim Payne | Brunswick Group & 30% Club Hong Kong. They discussed board diversity, advocacy and good governance.

We are grateful to our Boardroom Series Sponsors Standard Chartered Bank, Bloomberg, KPMG and Swire Group as well as Table Hosts for their support.



Mentoring Programme Info Sessions

This July, TWF will launch the 13th year of our highly acclaimed Mentoring Programme for Women Leaders. Every year, this best in class programme matches 50 high potential, aspiring female leaders with 50 successful, senior executive women. All interested applicants **MUST** attend an Information Session to find out more about the Programme curriculum, the commitment required, and the selection and pairing process.

Attendance at one session is a compulsory component of the application process. Please register for **ONE** session only.

[Click here for the list of sessions](#)

IN THE SPOTLIGHT



Masculinities Research News Coverage

Last Friday, TWF released the first of its kind research exploring the masculinities of young men in Hong Kong. It was featured by various media outlets including [am730](#), [Dot Dot News](#), [EDigest](#), [HKQ1](#), [HKET](#), [Oriental Daily](#) and [Wen Wei Po](#).

TWF CEO Speaks at Qatar Economic Forum

TWF CEO Fiona Nott was invited to be one of the speakers at the inaugural Qatar Economic Forum, Powered by Bloomberg. At the roundtable session "Springboarding Women and Girls: Ensuring Access to Digital Opportunities", alongside seven other speakers, they discussed how to close the digital gender gap and ways to foster the next generation of women tech



leaders.

OPENINGS AT TWF

Programme Officer

TWF is seeking a full-time Programme Officer to join its rapidly growing and dynamic team to plan and manage its innovative and impactful community programmes. Applications should be received by **June 25, 2021**.

[Apply Now!](#)

Communications Officer

TWF is seeking a full-time Communications Officer to join its dynamic team to help amplify TWF's voice in the community and make an impact in Hong Kong. Applications should be received by **July 22, 2021**.

[Apply Now!](#)

Volunteer Needed

We have a vacancy for a volunteer within our Development Team to support our upcoming Gala Dinner in November 2021. If you'd like to join us, please send a copy of your CV to Lisa.Withey@twfhk.org.

WHAT WE'RE READING

Gender Equality

- [‘A huge relief’: Hong Kong’s LGBT+ community hails court ruling granting parental rights for same-sex partners](#) (HKFP)
- [Too few women get to invent – that’s a problem for women’s health](#) (The Conversation)
- [Medical Myths About Gender Roles Go Back to Ancient Greece. Women Are Still Paying the Price Today](#) (Time)
- [Gender equality and justice critical for ending AIDS](#) (UNAIDS)
- [Gender washing: seven kinds of marketing hypocrisy about empowering women](#) (The Conversation)
- [‘Diversity desert’: white male music execs outnumber Black women 18 to one in US](#) (Guardian)
- [Pandemic magnifying household gender roles in Japan](#) (Japan Times)
- [Elite male-only ‘gentlemen’s club’ in Sydney votes to continue banning female members](#) (Guardian)
- [This German non-profit is helping women break into the tech industry](#) (WEF)
- [Girls to break centuries-old German male choir school tradition](#) (BBC)

Sexual Violence & Harassment

- [Shareholder Activists Advocating For Gender Equality Focus On Tackling Sexual Harassment](#) (Forbes)

Masculinity

- [Does the ‘father’ in advertising need to be unstereotyped?](#) (The Drum)

Board Diversity

- [Smaller LSE firms lag far behind large companies on female directors, study shows](#) (Guardian)

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