

Dear TWF friends



### Does Gender Matter in the Elizabeth Holmes Trial?

Female public figures are not exempt from leaving complex – and sometimes damaging – legacies. What often differentiates them from male public figures in particular is the gender lens in which their actions are scrutinised. Recently, public attention has been focused on the court trial of Elizabeth Holmes. Once listed by Forbes as the 'youngest self-made female billionaire', she was the founder of the now-defunct Silicon Valley start-up Theranos, a health technology company that claimed to be revolutionising how to diagnose disease before being exposed as a sham. While this is only one of many high-profile white-collar crime cases, the trial raised a few complex gender-specific issues:

- **Gender, fraud and prosecution:** Ellen Pao, former CEO of Reddit, observed that there have been a number of prominent male CEOs in Silicon Valley accused of fraud who have not been criminally prosecuted. While there are differences in the degree and impact of these examples and Pao agrees with Holmes having been put on trial, she urges society to engage in a wider conversation about gender, white collar crime and accountability.
- **Victim of intimate partner abuse:** Holmes has alleged that an abusive and controlling intimate relationship with her former COO, Ramesh "Sunny" Balwani, influenced how she ran the company and decisions she made. The implications of this issue are outlined by journalist Jill Filipovic [here](#).

 [Read More](#)

## UPCOMING EVENT



### International Women's Day 2022 Virtual Lunch – You're Invited!

We are excited to be hosting our International Women's Day (IWD) Lunch in virtual format, on March 4, 2022!

We are thrilled to announce that our panel will feature **David Hanson**, CEO and Founder, Hanson Robotics, and **Sophia the Robot**. We invite you to join us as we explore the role of technology in driving gender equality through a creative and innovative lens, and celebrate the achievements of women in this sphere.

### Sponsorship Opportunities Available!

Your support is vital in supporting women and girls in Hong Kong, and a testament to your commitment to building a gender equal community. Sponsorship opportunities are strictly limited so please confirm early to avoid disappointment! For information on sponsorship opportunities, please contact [Bernard.Lee@twfhk.org](mailto:Bernard.Lee@twfhk.org).

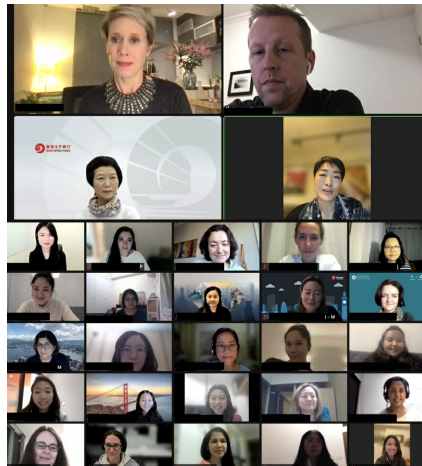


**Digital Literacy Programme 2022**

Last Saturday, 20 upper primary girls at Sau Mau Ping Catholic Primary School and their parents participated in the first virtual workshop for our Digital Literacy Programme. They learned how to design and build 3D models using the software Tinkercad. They will utilise these skills in the coming two workshops to produce their own tiger head decoration and programme lighting for it ahead of Chinese New Year. Heartfelt thanks to Two Sigma for sponsoring the Programme!

**Boardroom Series: Sustainability Peer Circle**

As part of TWF & 30% Club Hong Kong Boardroom Series, we ran our first Peer Circle last week led by one of our Women to Watch, Anne Copeland. The Peer Circles format aims to highlight key trends and future skills required for the boardroom drawing on the talent from within our Boardroom Series community. Thank you, Anne, for leading this session on the role of Sustainability and ESG in the boardroom!



**Mentoring Programme: Inclusive Leadership and Women in Hong Kong**

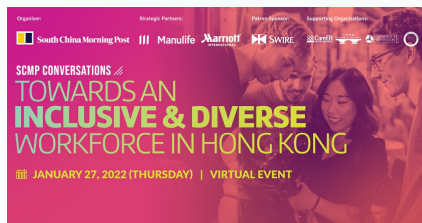
On January 13, we launched the Inclusive Leadership Curriculum for the Mentoring Programme.

The panel discussion on Inclusive Leadership and Women in Hong Kong included panellists Greg Thompson | Goldman Sachs, Ivy Au Yeung | OCBC Wing Hang Bank and Liz Weselby | Archetype, and was moderated by Tina Lee Jebely | The Roya Agency.

The panellists shared their insights on what inclusive leadership means to them, strategies that are being implemented to drive forward inclusion in their industries, and approaches we can all adopt to ensure diversity in our workplace.

A heartfelt thank you to Greg, Ivy, Liz and Tina!

**IN THE COMMUNITY**



**Towards an Inclusive & Diverse Workforce in Hong Kong**

TWF is delighted to be a Supporting Organisation for the SCMP Conversations: Towards an Inclusive & Diverse Workforce in Hong Kong, organised by the SCMP. This half-day virtual event will feature critical conversations – including with TWF’s CEO, Fiona Nott – on minorities, the disabled, and the less fortunate and discuss how our city can build a more inclusive and equitable workforce.

Date: Thursday, January 27  
Time: 9am - 1.15pm

[Register for your free pass here](#)

As the COVID-19 situation continues to evolve, TWF will be providing resources to support your mental and physical well-being. Be sure to check back each week for new tools and activities.

- Getting support: [Open Up](#)
  - Online text platform for emotional distress
  - Round-the-clock 24/7 service
- [Pathway to Happiness](#):
  - Start your journey through weekly science-based practices ([Greater Good in Action](#))
- A simple and fun way to reduce the stress: [Mindful Colouring](#)
  - Colour up anytime you want ([Between Sessions](#))

## OPENINGS AT TWF

### Assistant Events and Development Manager

TWF is seeking a full-time Assistant Events and Development Manager to join its rapidly growing and dynamic team to plan and manage the fundraising initiatives of TWF. Applications should be received by **January 29, 2022**.

[Apply now!](#)

### IWD Volunteer Needed!

We have a vacancy for a volunteer within our Development Team to support our upcoming International Women's Day Lunch on March 4, 2022. If you'd like to join us, please send a copy of your CV to [Lisa.Withey@twfhk.org](mailto:Lisa.Withey@twfhk.org).

## WHAT WE'RE READING

### Gender Equality

- [少甜女團的逆風之路](#) (Ming Pao)
- [新女性、新國潮與無尺碼內衣, 進擊的中國女性內衣產業](#) (The Initium)
- [Maya Angelou becomes first Black woman to appear on a US quarter](#) (Guardian)
- [Women take top business roles at news outlets](#) (Axios)
- [D.C. students will get free pads and tampons in school bathrooms](#) (WP)
- ['World of Women' NFTs Are Cracking Crypto's Boys-Club Image](#) (Rolling Stone)
- [Geena Davis Decries Ageism In Hollywood](#) (Deadline)

### Sexual Violence & Harassment

- [Prince Andrew to face civil sex assault case after US ruling](#) (BBC)
- [Microsoft opens a review of its sexual harassment policies.](#) (NYT)

### Masculinity

- [BOYS DO CRY - Tom Campbell at Good Oil](#) (AdNews)
- [Interview With Justin Baldoni: Redefining What It Means To Be 'Man Enough' And Enacting Social Change Through Media](#) (Forbes)

### Board Diversity

- [State Street Expects Companies to Have Women on Their Boards](#) (Bloomberg)
- [Stop gender stereotyping if you want more women to reach top jobs](#) (FT)

9A Chun Wo Commercial Centre, 23-29 Wing Wo Street, Sheung Wan

[info@twfhk.org](mailto:info@twfhk.org) [twfhk.org](https://www.twfhk.org) [25928265](tel:25928265)

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