



Dear Lisa

Congratulations to HKU for convening its recent "Hong Kong Dialogues on Gender Equity in Conversation with UN Women on HeForShe" and successfully engaging students, academics, corporates and NGOs in two days of thought provoking and candid discussions on what men can do to drive progress in gender equity.

Hosted by HKU President Peter Mathieson, the programme kicked off last Friday with a student ideation to elicit students' views and ideas for gender equity solutions. According to UN Women's Elizabeth Nyamayaro who was visiting Hong Kong, UN Women will be initiating campus ideathons across the globe to ensure HeForShe is engaging the energy and perspectives of the next generation to create a more gender equal world.

Yesterday, an audience of almost 200 attendees enjoyed a town hall discussion moderated by Peter Mathieson during which speakers from academia, corporates and NGOs shared their insights and experiences. This was followed by a panel on Dual Career Challenges moderated by Dr Staci Ford/HKU and a presentation by Dr Jane Horan/Horan & Associates on recent dual career research. Finally, attendees split into 17 micro-mentoring groups for small group discussions.

Elizabeth Nyamayaro also spoke about the successful launch of HeForShe's 10X10X10 Impact Champions at Davos earlier this year comprising 30 heads of state, university leaders and corporate CEOs who have pledged to champion change and have inspired 1.3 billion men (so far) around the world to follow their example. Congratulations to Peter Mathieson for being one of the 10 Global University Leader Impact Champions which is a also wonderful affirmation for Hong Kong's importance as a regional centre for best practice and a source for innovative ideas.

While a lot of progress has already been achieved, in a day full of memorable observations, I was particularly struck by Dr Jason Coe's comment that we don't just need men to be there at the start of the HeForShe movement, they need to still be there at the finishing line - particularly since in my micro-mentoring group, there was a strong sense that presenteeism driven organisational policies and cultures are lagging behind the inspirational rhetoric from the top. Other group members commented on the seeming lack of government and political party presence at the HKU event and questioned how we can arrive at new laws and policies to drive systemic change.

At The Women's Foundation, we have long believed in the importance of HeForShe. This is what led us to launch the Hong Kong chapter of the 30% Club in 2012 and earlier this year, the TWF Male Allies cohort. While we are encouraged by the progress we have made to enlist male leaders as champions, at the other end of the spectrum, we know from our work in schools that while girls respond very positively to our empowerment programmes and demonstrate long-lasting change in their confidence and aspirations, boys are less malleable and hold more entrenched gender stereotypical views due to a combination of factors including cultural attitudes, family expectations, peer pressure and the media's promotion of narrow and conformist definitions of masculinity. It seems more work needs to be done to help men and boys in Hong Kong feel comfortable having conversations about gender issues and to show them how they can support gender equality.

Kudos to HKU for engaging the broader community in finding solutions for Hong Kong.

Warm regards

Su-Mei Thompson
 CEO, The Women's Foundation

MENTORING PROGRAMME

2016-2017
INFO SESSIONS



Mentoring Programme 2016-2017 Info Sessions: First Session Already Full!

TWF is launching the 8th cycle of our Mentoring Programme for Women Leaders! All prospective applicants MUST attend ONE of our upcoming Info Sessions to hear from current mentors and protégés on why you should apply and what is expected of participants. **We will be running 6 sessions this year - please select one session only!** REGISTER [here](#) to join. The first session is already full and two others are close to full!

BOARDROOM LUNCH

FOURTH LUNCH OF
THE SERIES



30% Club Annual Boardroom Lunch: Tables Going Fast!

Join us for the fourth 30% Club Boardroom Lunch which brings aspiring and accomplished women directors face to face with chairmen, CEOs and advisors to Hong Kong's leading companies for simulated boardroom discussions on key issues facing boards today. This year's keynote speaker is Dr. Dame Rosanna Wong Yick-ming, DBE, JP, Executive Director of The Hong Kong Federation of Youth Groups; National Committee Member of the CPPCC; and INED of the Hongkong and Shanghai Banking Corporation, CK Hutchison Holdings Limited and The Hongkong and Shanghai Hotels, Limited among many other public and private sector appointments.

DATE: Friday, October 14, 2016

TIME: 12.30 p.m. - 2.00 p.m.

VENUE: The Asia Society Hong Kong Center, 9 Justice Drive, Admiralty

REGISTER [here](#) to join.

MENTORING ALUMNI

INTRODUCTION
TO MINDFULNESS



Introduction to Mindfulness for Mentoring Alumni

Calling all former TWF MP Mentors and Protégés - join us for a morning of mindfulness training focusing on "Working Better - Living Better". Mindfulness has been proven to have positive effects on mental health and well being, performance and ability to handle stress.

DATE: Saturday, October 15, 2016

TIME: 9.30 a.m. - 12.30 p.m.

VENUE: Bloomberg, 25/F, Cheung Kong Centre, 2 Queen's Road, Central

REGISTER [here](#) to join.

MENTORING PROGRAMME

ALUMNI REUNION



Mentoring Programme Alumni Reunion

Calling all current and former TWF MP Mentors and Protégés: please save the date for the first ever TWF MP Alumni Reunion! Celebrate this year's graduating cohort and reconnect with other alums in an exciting morning with a bit of learning and a lot of fun. More details to follow.

DATE: Saturday, November 5, 2016

TIME: 9.30 a.m. - 12.30 p.m.

VENUE: Thomson Reuters, 18/F, ICBC Tower, 3 Garden Road, Central

REGISTER [here](#) to join.

NOV 15 | TUE
SAVE THE DATE
THE WOMEN'S FOUNDATION
GALA DINNER 2016

FROM 7.00PM | JW MARRIOTT HOTEL | ONE PACIFIC PLACE, 88 QUEENSWAY

- CHALLENGING GENDER STEREOTYPES
- INSPIRATIONAL SPEAKERS
- ENTICING DRAW PRIZES
- DELECTABLE FOOD AND WINE
- EARLY BIRD TICKET PRICES

Save the Date! TWF Gala Dinner 2016

Mark your calendars for TWF's signature Gala Dinner featuring inspirational speakers, luxury prizes and live entertainment - stay tuned for more details!

DATE: Tuesday, November 15, 2016

TIME: From 7.00 p.m.

VENUE: JW Marriott Hotel, One Pacific Place, 88 Queensway

TWF PROGRAMME UPDATES



CBRE Evening Cocktails and Conversations with Clarence Yang

Last Wednesday, Clarence Yang - TWF board member and Director - Executive Office, BlackRock, gave the keynote speech on 'Every Day You Are Empowered And Expected To Be Better' at a CBRE Women's Network event. Clarence shared the benefits of diverse hiring at management level and the role of male allies in achieving gender equality.



Mentoring Programme: Leaders' Letter to My Younger Self

Last Thursday, over 100 mentors, protégés and guests attended the TWF Mentoring Programme's signature Leaders' Letters to My Younger Self event. Alla Semiletova of EY, Clarence Yang of BlackRock, and Angie Wong of Wong Global Leadership candidly shared their inspiring letters eliciting tears and laughs in equal part from the audience. Many thanks to Ingrid Child for moderating the panel and Goldman Sachs for hosting.



T.E.E.N. Programme: 6th Cohort Graduation Ceremony

Last Thursday marked the graduation of the sixth cohort of our T.E.E.N. Programme in a ceremony that celebrated the year-long life changing journey of self-discovery for our TEENS. The TEENS scripted and performed short skits in which they reflected on their growth and experiences over the past 12 months. Thank you to all the supporting partners and guests who joined this special event.

SHE OBJECTS



She Objects Community Screenings

A big thank you to HKEX, Kering and Fair Employment Foundation for organising on-site screenings of She Objects for their staff over the last few weeks. Thank you also to HKIS for holding a screening for their ELLP students. TWF is delighted to facilitate in-house/on-campus screenings and dialogues drawing on our special She Objects discussion guide. We charge a modest licence fee for community screenings with all proceeds going to support our Media Literacy Programme in local schools and universities. Please contact Sarah Abbott Ladner at Sarah.AbbottLadner@twfhk.org for more information.



Official Selection in 2016 Sundance Film Festival: Hong Kong!

We were thrilled and humbled to learn that She Objects will be part of the [Official Selection of films](#) screened at the 2016 Sundance Film Festival: Hong Kong! Catch She Objects during the Festival at The Metroplex on September 25 and 29. Nicola Fan, Director of She Objects, will join the Q&A session after both screenings. Click [here](#) for more information.



She Objects Exclusive Screening

Please join us for a special screening of She Objects followed by a panel discussion featuring Annie Ho, Clinical Psychologist, George Chen, Head of Public Policy, Hong Kong and Taiwan, Facebook and Su-Mei Thompson, CEO, TWF. Light refreshments will be served thanks to the generous support of UBS.

DATE: Tuesday, September 20, 2016

TIME: 6.45 - 8.45 p.m.

VENUE: UBS Auditorium, 52/F, 2 International

Finance Centre, Central
REGISTER [here](#). Tickets are HK\$200 per person. All proceeds will go to TWF's Media Literacy Programme in secondary schools and universities.

IN THE COMMUNITY



2016.08.28 - 中小企的數碼廣告 / 阿太當家

TWF on TVB!

TWF's Deputy CEO, Rita Ching, was interviewed by TVB's Finance Magazine on the impact of women's equal participation in decision-making and leadership. The programme also covered the Hong Kong launch of Facebook's #SheMeansBusiness including an interview with Michelle Sun, Founder of First Code Academy. The programme aired on TVB last Sunday and can be viewed [here](#).



CSR Asia Summit 2016

TWF is proud to support [CSR Asia Summit 2016](#). Attracting a mix of business, NGO's, government and academia from around the world, the Summit is the go-to regional event for anyone interested in the sustainability space or the future of business. The 2016 programme is available to view [here](#).

DATE: September 28 - 29, 2016

VENUE: Shangri-la Kowloon, Hong Kong

REGISTER [here](#)



Gender Equity – Retaining & Returning Female Talent in Hong Kong

TWF is pleased to support FLEXImums and Back to Work's HK Gender Equity Conference: Retaining & Returning Female Talent in Hong Kong. The day long conference will include panel discussions, debates and talks focusing on practical ideas businesses can implement to create a more gender inclusive workplace.

DATE: Thursday, September 29, 2016

TIME: 8.30 a.m. - 5.00 p.m.

VENUE: Butterfield's, 2/F, Dorset House, Tai Koo Place, Quarry Bay

REGISTER [here](#) to join the conference and enjoy 25% off corporate ticket prices using the promo code "TWF".



Community Business Conference 2016

TWF is pleased to support Community Business' leading [Community Business Conference 2016](#): Harnessing the Power of Business to Drive Social Change. The Conference will explore why responsible business is critical to long-term business success and examine how companies can take the lead in tackling inequality and creating inclusive workplaces in Asia.

DATE: November 15 & 16, 2016

TIME: 9.00 a.m. - 9.00 p.m.

VENUE: Regal Airport Hotel Hong Kong

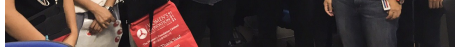
REGISTER [here](#) to join the conference and enjoy 10% off tickets prices using the promo code "CONF16distenpr".

TWF FUNDRAISING INITIATIVES - We Would Love Your Support!



Support TWF by selling Gold Flags at your office!

JLL, Mercer and Baker & McKenzie recently hosted Gold Flag sales at their offices raising over HK\$10,000 for TWF's Life Skills Programme for adolescent girls and boys at school in HK's poorest districts. A huge thank you to JLL, Mercer and Baker & McKenzie staff for their generous donations. We hope more



organisations will be inspired by their example! To hold a TWF Gold Flag sale at your offices before September 30, please contact Sarah Abbott Ladner at Sarah.AbbottLadner@twfhk.org.



TWF Mischa Pins

To raise funds for our programmes, TWF is selling pins, specially designed for TWF by Michelle Lai - MISCHA founder. The beautiful black and gold enameled pins featuring MISCHA's signature design can be purchased at TWF and partner events for HK\$50. We are looking for volunteers to help us with selling pins within their organisations and networks. Please contact Stephanie Ko at stephanie.ko@twfhk.org to find out more.

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [A Balanced View by Bob Grove - TWF Male Ally and North Asia CEO, Edelman](#) (Communication Director Magazine)
- [Trudeau: Gender Inequality and Extreme Poverty Are Indisputably Linked](#) (Huffington Post)
- [These Tech Companies Are Offering Internships For 40-Something Moms](#) (Washington Post)
- [Tides Are Turning In Favour Of Women In Tech. Here's Why.](#) (Tech In Asia)
- [How I Try To Free My Daughter From Gender Stereotypes](#) (Huffington Post)
- [She Famously Said That Women Can't Have It All. Now She Realizes That No One Can](#) (Washington Post)

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