



EVENTS | PROGRAMMES | CEO BLOG

Dear Lisa

I am delighted to share with you the happy news that The Women's Foundation's Girls' Go Tech Programme has been selected as one of eight finalists for MTR's Youth Connect "Pathways to Employment" funding contest. The initiative attracted 84 submissions in total. MTR then selected 18 idea proposers - including TWF - and worked with them to turn their proposed solutions into actionable plans. The 8 finalists were chosen by MTR with the help of experts from grant-making foundations, social enterprises, social services and the corporate sector, based on their potential in empowering young people in achieving their potential.

That's the good news so far ... **now we urgently need your help!** MTR have committed to fund the three programmes that attract the biggest number of public votes. Please vote for GGT via www.mtryouthconnect.com/en/ and encourage your networks to do the same **before July 28**. Every vote counts!

As some of you may know, GGT aims to build a pipeline of local female STEM talent and empower underprivileged girls to achieve their full potential and is the only programme of its kind created exclusively for girls in Hong Kong. GGT's tailor-made curriculum which runs across 12 months for each programme cycle includes a intensive three-day coding workshop, female role model and career talks, company visits, inter-school hackathons, coding club functions, and mentoring by corporate partner volunteers and alumni from our GirlSpark female undergraduate participants from across eight HK universities. After the workshops, our participants continue to practise their coding skills using freely available online resources with support from their teachers - the Programme also offers training for teachers on how to integrate technology in the classroom. Because of our emphasis on employability, we also involve corporate partners who each "adopt" an underprivileged school to ensure the girls' continued success. The corporate partners for our pilot programme which reached three schools, were Accenture, Barclays and Cisco. For Year 2 starting this Fall, we are looking to raise additional funding support so we can expand the reach of the Programme to more schools. **If we are successful in securing the MTR funding, we can benefit an additional 160 girls from four under-privileged schools!**

Based on the success of the current pilot year, the Programme has been endorsed by the Education Bureau and the Equal Opportunities Commission, and has attracted the support of Operation Santa Claus.

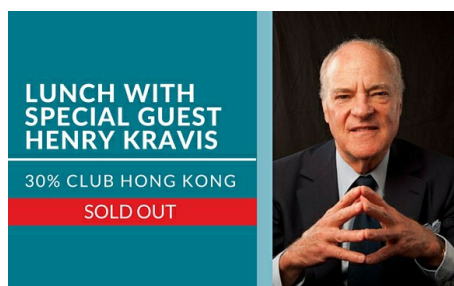
If you are active on Facebook, please feel free to share our [post](#) or create your own and tag TWFHongKong.

Thank you so much for your help in advance and please feel free to contact Lisa at lisa.moore@twfhk.org with any questions. Please be sure to cast your vote before the July 28 deadline!

Warm regards

Su-Mei Thompson
 CEO, The Women's Foundation

UPCOMING EVENTS



Lunch with Henry Kravis, Co-Chairman and Co-Chief Executive Officer, KKR

TWF and the 30% Club HK are delighted to announce that Henry Kravis, Co-Chairman and Co-CEO at KKR, will be the special guest speaker at our next 30% Club lunch. Mr Kravis will speak about the current global investing environment and D&I considerations for business.

DATE: Wednesday, July 20, 2016

TIME: 12.00 - 2.00 p.m.

VENUE: The Asia Society Hong Kong Center, 9 Justice Drive, Admiralty



Save the Date! TWF Gala Dinner 2016

Mark your calendars for TWF's signature Gala Dinner featuring inspirational speakers, luxury prizes and live entertainment - stay tuned for more details!

DATE: Tuesday, November 15, 2016

TIME: From 7.00 p.m.

VENUE: JW Marriott Hotel, One Pacific Place, 88 Queensway

TWF PROGRAMME UPDATES



#SheMeansBusiness HK Launch
 Yesterday morning at HKU, TWF Board Chair Susan Hutchison, Jayne Leung/Facebook and Annie Tam/Permanent Secretary for Labour and Welfare, welcomed a full house of around 300 audience members at the Hong Kong launch of [#SheMeansBusiness](#) - Facebook's initiative to celebrate women who have built and run businesses and to empower aspiring women entrepreneurs. This was followed by a panel discussion featuring Jo Hayes/TWF, Clair Deevy/Facebook, Prof. Paul Cheung/HKU and Michelle Sun/First Code Academy moderated by Haidi Lun/Bloomberg News.



Launch of Year 7 of the T.E.E.N. Programme
 Last Saturday, TWF kicked off the 7th cycle of our T.E.E.N Programme. Through interactive ice-breaking activities, the 45 underprivileged TEENS who come from 16 secondary schools located in the poorest districts in Hong Kong, bonded with their Big Brothers/Sisters. Over the next month, the TEENS will enjoy a summer camp, skills workshops and explore gender and diversity issues.



Life Skills Programme Career Workshop
 Last Tuesday, TWF partnered with APCO Worldwide to host a career workshop for over 170 Form 5 students from St. Catharine's School for Girls as part of our Life Skills Programme. Many thanks to the enthusiastic APCO Worldwide volunteers who helped students with their CV writing and interview skills and shared their valuable career experiences with the girls.

SHE OBJECTS UPDATE



Yesterday's SCMP included commentary by She Objects director, Nicola Fan, on whether Hongkongers are afraid to challenge stereotypes and say big can be beautiful. Read the piece [here](#). We are also delighted by the 30+ requests we have received so far for community screenings of She Objects from corporates, NGOs and schools - visit www.sheobjects.org to find out how you can organise a screening.

TWF IN THE NEWS

Why don't we have more female leaders?
Many companies are failing to achieve a gender balance in their senior ranks, but why is this and how can we change it? We asked the experts

TWF on Barriers to Women Leadership
 Click [here](#) to read last week's edition of People Management in Asia, including a debate piece with Jo Hayes, TWF Director of Pipeline Initiatives, on why we don't have more women leaders. Jo suggests business managers need to question their behaviour when it comes to recruitment, pay and promotion.

Asia 'falling behind' on female leaders
Increased awareness of the importance of gender diversity has not translated into higher numbers of women in the boardroom, say experts

TWF on the Under-representation of Women on Boards
 Last week's edition of People Management also included a piece on the under-representation of women on boards. According to Su-Mei Thompson, TWF CEO, "while there is much greater awareness

among companies of the issue of gender diversity, there is a lack of urgency when it comes to implementation." Click [here](#) to read the whole article.

IN THE COMMUNITY



CSR Asia Summit is Back in Hong Kong - Special Rate Ending Soon!

TWF is proud to support [CSR Asia Summit 2016](#). Attracting a mix of business, NGO's, government and academia from around the world, the Summit is the go-to regional event for anyone interested in the sustainability space or the future of business. The 2016 programme is available to view [here](#). There is a 15% discount if you [register](#) before July 27.



Nominations open for AmCham's Women of Influence Awards!

TWF is proud to support AmCham's Women of Influence Awards celebrating women, companies and male champions that are leading the way for gender equality. For nomination criteria and award descriptions, visit: <http://www.amcham.org.hk/events/signature-events/2016-nomination>. Nominees can be any nationality but need to have a strong connection to Hong Kong. Anyone submitting a nomination before August 15 is also eligible for early bird conference prices!

EXTERNAL EVENTS

TWF is delighted to be supporting the following events:

AUGUST 22-23: Catch TWF She Objects' theme song composer and talented young singer, Anna Lo, at [Beyond Good Music @ The Fringe](#)

TWF FUNDRAISING INITIATIVES - We Would Love Your Support!



Support TWF's First Ever Flag Day!

TWF is hosting our first-ever Flag Day and we are calling for volunteers to help in one of two ways: 1) Help with street sales of flags on Wednesday, July 20 from 7 a.m. - 12 p.m. in the New Territories or 2) Be a corporate ambassador and sell Gold flags at your office any time from now to end of August. Please click [here](#) for more information or email flagday@twfhk.org to reserve an allocation of Gold flags.



TWF Mischa Pins

To raise funds for our programmes, TWF is selling pins, specially designed for TWF by Michelle Lai - MISCHA founder. The beautiful black and gold enamelled pins featuring MISCHA's signature design can be purchased at TWF and partner events for HK\$50. We are looking for volunteers to help us with selling pins within their organisations and networks. Please contact Stephanie Ko at stephanie.ko@twfhk.org to find out more.

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [A Field Where Working Moms Aren't Punished](#) (The Atlantic)
- [Startup Sexism: Why Won't Investors Give Women Business Loans?](#) (The Guardian)
- [Financial Majors Sign Up To Link Executive Pay To Gender Diversity](#) (CNBC)
- [Female Barristers Report High Level Of Sexual Harassment At Work](#) (The Guardian)

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