

#### **EVENTS | PROGRAMMES | CEO BLOG**







Dear Lisa

This weekend, I was fortunate to have the opportunity to attend the 11th Women Ministers and Parliamentarians Conference arranged by the Asian Forum of Parliamentarians on Population and Development (AFPPD) in Bangkok.

#### 11th Women Ministers and Parliamentarians Conference

4 - 5 November 2016 | Bangkok, Thailand













I was invited to speak as part of a session on Women's Economic Participation alongside Ann Sudmalis - MP Australia, Jane Sloane - The Asia Foundation, Karen Makishima - MP Japan, Lork Kheng - MP Cambodia and Farhad Hossain - MP, Bangladesh. My presentation focused in particular on TWF's Girls Go Tech/GirlSpark programmes, our Mentoring Programme, our research on women and entrepreneurship and our efforts to mobilise male champions of change through the 30% Club and Male Allies. The session was followed by a lively Q&A and it was terrific to see the interest on the part of the audience of regional MPs in our work!

Among the many outstanding female parliamentarians who spoke at and who attended the conference, I was particularly impressed by Tonga's only female MP - Akosita H. Lavulavu, who delivered an impassioned account of why there are so few women parliamentarians and what we can do to increase the participation of women in politics. Among the chief barriers she outlined were the mindset against women being in parliament, how women are not voting for women, the need for resolute political will for greater women's political participation especially to drive quotas or reserved seats for women, and women's lack of confidence to contest elections.

Her suggested solutions included mobilising the political will to support reserved seats for women, ensuring there is sufficient budget to support the implementation of legislation and policies, having mentors for female candidates, researching the impact that women have in politics and educating the public to better understand the world of an MP's work and the importance of supporting women in parliament. I highly recommend you read her whole speech which she was kind enough to share with me <a href="here">here</a>. Enjoy!

A big thank you to the AFPPD for including TWF on this occasion!

Warm regards

Su-Mei Thompson CEO, The Women's Foundation

# **UPCOMING EVENTS**



# TWF Gala Dinner 2016 - Reserve Your Seat Now!

Tickets are now almost sold out for TWF's 2016 Gala Dinner sponsored by Bloomberg! We are delighted to have Sabrina Peng, Vice President of Ant Financial Services Group and Partner of Alibaba Group, as our keynote speaker this year. Other guest speakers include Erika Irish Brown, Global Head of Diversity & Inclusion at Bloomberg, and Shiza Shahid, Co-Founder of the Malala Fund. In keeping with the theme of celebrating women in tech, we will also share video remarks from global tech icons including Sheryl Sandberg -

COO of Facebook, Ruth Porat - CFO of Google (now Alphabet) and Jean Liu - President of Didi Chuxing, to celebrate women in tech. We are very excited to have Kering as our Event Sponsor and Facebook as our Social Media Sponsor! To find out more, please contact Claire Lim at <a href="mailto:claire.lim@twfhk.org">claire.lim@twfhk.org</a>.

**DATE:** Tuesday, November 15, 2016

**TIME:** From 7.00 p.m.

VENUE: JW Marriott Hotel, One Pacific Place,

88 Queensway **REGISTER** here to join.



# TWF/Bloomberg Leading Women in FinTech Panel & Networking Lunch

TWF and Bloomberg are delighted to present Leading Women in FinTech featuring confirmed panellists: Renu Bhatia/SuperCharger, Melissa Guzy/Arbor Ventures, Bénédicte N. Nolens/SFC and Janet Yuen/HSBC. The event will be moderated by Lu Lu Chen/Bloomberg.

DATE: Thursday, November 17, 2016

**TIME:** 12.15 - 2.00 p.m.

**VENUE:** Bloomberg Auditorium, 27/F, Cheung

Kong Center, 2 Queen's Road Central

**REGISTER** here



#### Festive, Fundraising Balloon Debate

Save-the-Date for TWF and Clifford Chance's second festive, fund-raising "Balloon Debate"! A balloon debate is a debate in which the audience is invited to imagine that the speakers are flying in a hot-air balloon, which is sinking. Someone must be thrown out, or everyone will perish! Our esteemed balloonists are to be confirmed and we will update with further details in the coming weeks. All funds raised on the night will be split between Operation Santa Claus and TWF. Drinks, canapes and merriment will be in ready supply! We do hope you can join us.

DATE: Thursday, December 1, 2016

**TIME:** 6.30 - 8.00 p.m.

VENUE: Clifford Chance's offices, 27/F, Jardine

House, Central REGISTER here

## **TWF PROGRAMME UPDATES**



# **Teachers' Seminar Co-organised with EDB**

Last Thursday, TWF and the Education Bureau co-organised a teacher seminar for more than 100 teachers on how to better prepare students for future jobs through STEM education. Many thanks to our guest speakers Jacqueline Tan/McKinsey and Florence Chow/HKT for sharing their insights on global trends in STEM and what corporates can do in partnership with schools, alongside TWF Deputy CEO, Rita Ching and Dr Mario Liong/HKU Centennial College who shared the key learnings from TWF's Girls Go Tech Pilot Programme and the programme's impact evaluation.



# Mentoring Programme 2016-2017 Launch

Last Wednesday, we launched the 8th cycle of TWF's Mentoring Programme for Women Leaders with the first Ice-Breaker on Successful Mentoring & Facilitated Networking. Many thanks to Baker and McKenzie for hosting and Brian Henderson, Co-chair of our Male Allies Initiative, for his inspiring opening remarks.



### Mentoring Programme Alumni Reunion

We were thrilled that over 100 alumni joined



Saturday's inaugural Mentoring Programme Alumni Reunion. The event offered personal reflections and takeaways on transitions and transformations, and the opportunity to catch up with old friends and make new connections. Many thanks to Thomson Reuters for hosting, the Alumni Steering Committee for organising, and all the speakers for their contributions. We look forward to many more reunions to come!



# **Gender-Inclusive Global Mobility Best Practice Guide - Call for Volunteers!**

We have been working hard to put together our latest Best Practice Guide on Gender-Inclusive Global Mobility Pogrammes. We are now looking for Global Mobility Experts to help us review the guide. If you can help, please contact <a href="mailto:jo.hayes@twfhk.org">jo.hayes@twfhk.org</a> ideally before November 11.

## **SHE OBJECTS UPDATE**



### **Community Screenings**

Yesterday, MTR hosted a screening of She Objects for their staff which was followed by a lively discussion on parental influence and media impact on gender stereotypes led by TWF Deputy CEO Rita Ching, Prof. Anthony Fung, Director of the School of Journalism and Communication, CUHK, and college student Jasmine Chan. We also held a screening last week for female business leaders in the tech, fashion and communications industries at creative co-working space HIVE STUDIOS. Director Nicola Fan and TWF's Research & Advocacy Manger Lisa Moore, joined the post-screening discussion panel.



### **Upcoming Screenings**

Zone Club HK II will host a screening of She Objects at 2pm, Saturday, Nov 19, at 1/F, Olympic House, No. 1 Stadium Path, So Kon Po, Causeway Bay. If you would like to attend, please email wong bianca@hotmail.com. To arrange a screening for your company, women's network, school or university, please email Sarah.AbbottLadner@twfhk.org.

#### TWF IN THE SPOTLIGHT





#### TWF's Super Mum, Claire Lim

Claire Lim, TWF Development Director, was featured by this week's Time Out Family issue as one of their super mums! Click <a href="here">here</a> to read the interview.

## IN THE COMMUNITY



# TWF at Thomson Reuters' Pan Asian Regulatory Summit 2016!

TWF Board member, Clarence Yang, and TWF CEO, Su-Mei Thompson, will be speaking on a panel at this week's Thomson Reuters' Pan Asian Regulatory Summit on "How will global trends in sustainability, diversion and inclusion impact Asian businesses and what can Asia learn from other regions?" Please go to the summit website for more information.



#### Diversity and Inclusion: Why it's **Business Critical**

D&I is one of the most powerful weapons available to businesses to fight for talent and market share, as well as protect and enhance reputation and brand. Su-Mei Thompson, TWF CEO, will be sharing practical tips and common pitfalls for D&I initiatives alongside Laure de Panafieu, Head of Employment and Incentives for Linklaters Asia, and Daniel Danso, Global Diversity Manager for Linklaters.

**DATE:** Monday, November 14, 2016 **TIME:** 1.00 - 2.00 p.m. (registration and lunch

from 12.30 p.m.)

VENUE: Linklaters, 10/F, Alexandra House, 18

Chater Road, Central REGISTER here to join.



## Magos Herrera: A Jazz concert in support of HeForShe

TWF is proud to support Magos Herrera's concert on November 20 in aid of UN Women's HeForShe. Click <a href="here">here</a> to book your tickets now!



HKIHRM Annual Conference & Exhibition 2016 Nov 24-25 | Hong Kong Convention and Exhibition Cen

> Transformation: People • Strategy • Organisation

#### TWF Panel at the HKIHRM Conference

TWF will share best practices for developing the female talent pipeline at the 2016 HKIHRM Annual Conference on November 25. Panellists include TWF HR Advisory Council Chair - Zoe Henham, Kimberley Cole/Thomson Reuters, Selina Ko/Manulife, Margaret Lyng/BAML and Jo Hayes/TWF. For more information, please click here.

Organizational Consulting Project



### CityU's Organisational Consulting **Project**

Last year, TWF benefited from having two CityU student teams help us with various strategic planning projects. If you are looking for pro bono consulting support and can give students an opportunity to apply their skills in a real setting, please visit CityU's Organisational Consulting Project or email mghempel@cityu.edu.hk.

# **TWF FUNDRAISING INITIATIVES - We Would Love Your Support!**



#### Meet the Designer: YEPREM in Hong Kona

Hong Kong-based fine jewellery retailer & etailer Plukka will welcome noted designer Yeprem to Hong Kong on November 14. Please join us for an exclusive private sale over afternoon tea from 3-5pm with John Chakardemian of Yeprem at the Kee Club. A portion of the proceeds will go to TWF's programmes. RSVP to <a href="mailto:hongkong@plukka.com">hongkong@plukka.com</a>.



### **TWF Mischa Pins**

To raise funds for our programmes, TWF is selling pins, specially designed for TWF by Michelle Lai - MISCHA founder. The beautiful black and gold enamelled pins featuring MISCHA's signature design can be purchased at TWF and partner events for HK\$50. We are looking for volunteers to help us with selling pins within their organisations and networks. Please contact Stephanie Ko at stephanie.ko@twfhk.org to find out more.

# WHAT WE'RE READING

### Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- Where Are The Women? (Harvard Business Review)
  The Sexism Most Men Can't See (Huffington Post)
  Emasculated Men Refuse To Do Chores—Except Cooking (The Atlantic)
- Smashing The Silicon Valley Patriarchy: Anti-Lean In Strategy Puts Onus On Men (The Guardian)
- <u>'It Really Does Get Into Your Head.' The Election, Through the Eyes of Teenage Girls.</u> (New York Times)
- China's Population Gender Equality In China Would Bring Huge Economic Benefits (SCMP)

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