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## 2022 Highlights



Dear TWF Friends,

As we come to the end of 2022, it is fitting that we take a moment to pause and reflect on where we have been able to make impact, together, to improve the lives of women and girls in Hong Kong.

Here are five highlights:

**Amplifying community care in challenging times:** At the height of the 5th wave of COVID-19, in collaboration with our school and community partners, we served over 4,500 underprivileged families with 45,000 rapid antigen tests. Our 41 school and NGO partners represented a broad cross-section of the rich diversity in Hong Kong and the many groups of marginalised women and families that were particularly vulnerable over this period, including ethnic minorities, those with disabilities, single parents, the elderly, students, and many of our underprivileged programme participants. We also expanded our #TEENforGood initiative to 25 pairs with our T.E.E.N. Programme alumni supporting the learning needs of unprivileged students at risk of falling behind academically due to the pandemic

**Growing the pipeline of women in STEM:** This year, the Girls Go Tech (GGT) Programme passed significant milestones in continuing to support the pipeline of young women, particularly from underserved communities, being able to acquire skills, confidence and knowledge around STEM for the jobs of the future. Now with over 1,000 participants the GGT Programme added a work shadowing element to its career hub, hosted a video tutorial competition and launched a scholarship scheme to provide financial assistance to GGT participants who are interested in pursuing a STEM degree at a Hong Kong university.

**Spreading the message of gender equality in new spaces:** We were thrilled to launch our first ever NFT project, created in collaboration with Hanson Robotics' AI Robot Sophia, the world's first robot citizen, and Hong Kong artist Sophia Hotung. The NFT project, "Future Values: Imagining Digital Gender Equality", aimed to encourage greater diversity and inclusivity within the tech and crypto industries, as well as promote greater gender equality through technology.

[Read More](#)

## UPCOMING EVENT



### International Women's Day Lunch 2023 – Save the Date!

We are excited to be hosting our in person International Women's Day (IWD) Lunch on March 3, 2023!

We invite you to join us at The Ritz-Carlton Hong Kong to hear first-hand how your support impacts the lives of women and girls in Hong Kong. We will bring you an exciting programme with inspiring speakers, fabulous food and wine, and heart-warming stories from programme participants.

More details to follow!

For information on sponsorship opportunities, please contact [Phoebe.Ho@twfhk.org](mailto:Phoebe.Ho@twfhk.org) or [Development@twfhk.org](mailto:Development@twfhk.org).

## PROGRAMME UPDATES

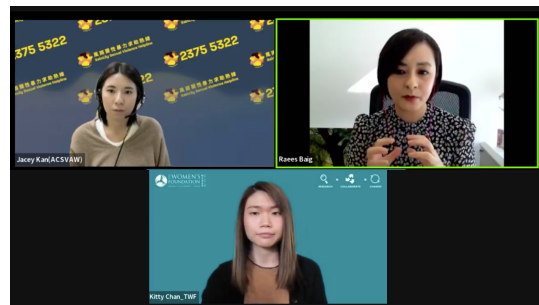


### #TEENforGood

On December 2, a group of TEEN tutors and their students visited Manulife's office. They were excited to see the friendly office environment and were deeply inspired by Manulife's senior executives, Pankaj Banerjee | Chief Distribution Officer, Asia & Interim CEO, Hong Kong and Macau; Candy Au Yeung | COO, Hong Kong; Hyounjoo Choe | VP Chief Customer Officer, Hong Kong and Macau; and Carrie Tong | Chief Strategy Officer Hong Kong and Macau & Head of Macau Branch, who shared stories about their successful career journeys. Huge thanks to Manulife for supporting our Initiative and hosting the visit.

### Gender-Based Violence: From Prevention to Solutions

On December 10, we hosted a virtual panel discussion on gender-based violence (GBV). Moderated by Kitty Chan | TWF, panellists Dr Raees Baig | CUHK and Jacey Kan | ACSVAW shared their insights on the situation of GBV in Hong Kong from their frontline observations and research. They then dissected intersectional layers of challenges for victims and discussed how to support them as well as the prevention of GBV from both personal and public levels. Let's examine our gender biases and assumptions, normalise conversations around this issue, and create a gender equal and safe city for all.



Watch the replay [here](#) (Cantonese only)

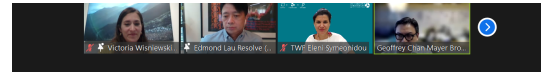


## GEIWG Session 2 - Visibility

Today, we had a wonderful Wednesday afternoon discussion on visibility. It was inspiring hearing from Jardine Matheson's sharing about their policy and programme interventions in shaping social inclusion and for hosting in their head office. At our group discussion, participants talked about how the trio of policy, measurements and rewards are needed to drive meaningful change in giving visibility to women. Bringing female talent and leadership to the forefront is an important and necessary step to strengthen each organisation's commitment to equality and diversity.

## Male Allies: 'Active Bystanding' Deep Dive

We were delighted to partner with Resolve Foundation to run the first Deep Dive of our 22-23 Male Allies programme on Active Bystanding. Through this interactive workshop, our Allies learned how to better challenge unacceptable behaviour they encounter in everyday life. They looked at the '5 Ds' of active bystander intervention, explored real-world mock scenarios, and developed their own intervention strategies. A huge thank you to the Resolve team for leading this insightful session!



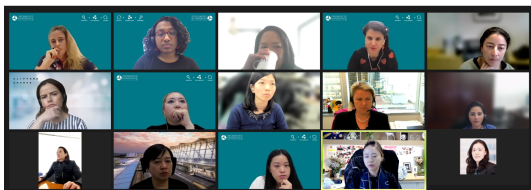
### YOUR INTERVENTION STRATEGY

I am good at [blank]. I have privilege when it comes to [blank]. I can be an active bystander by using these to [blank] next time I see discrimination or harassment.

Please fill in the sentence and share it in the chat.

RES•LIVE

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## Male Allies: Female Allies Check-in

Our Female Allies came together to share their experiences and ideas on the Male Allies 22-23 Programme. The enlightening discussion included tips for reaching colleagues outside the Programme itself and taking a holistic approach to embedding the Male Allies Programme within organisations.

## Reverse Mentoring 2022: Closing Event

We wrapped up the 2022 Reverse Mentoring Programme with a challenging and entertaining quiz. Congratulations to the winners 'Team Awesome' whose expert knowledge of empowering and inspiring women in Hong Kong and beyond was outstanding!



## Boardroom Series - Fireside Chat with Edith Shih

On December 8, we had a brilliant evening discussion with Edith Shih, Executive Director & Company Secretary CK Hutchison Holdings, on her career journey and various boardroom positions. Her profound and impactful insights on leading through example, never stop educating yourself and passion is key touched the hearts of many that evening. Thank you, Edith, for being a part of our community, and thank you DLA Piper for hosting.



### TWF CEO Wins Front & Female Awards

We are immensely proud to announce that our CEO Fiona Nott has been named among the winners of the Tatler Front & Female Awards 2022 by Tatler Hong Kong. Receiving this accolade is a testament to TWF and Fiona's commitment to advancing gender equality and driving the progress of women and girls in Hong Kong. Congrats to the fellow winners of the Awards: Alicia Lui, Bowie Lam, Jennifer Yu Cheng, Kay McArdle and Manisha Wijesinghe!

### Vogue Features TWF Gala Dinner 2022

Vogue Hong Kong published a photo-led story of our Gala Dinner 2022 in its December issue. A big thank you to Vogue Hong Kong for featuring us.

[Read more](#)



### TWF Speaks on Meta Good Causes Day Panel

Last Friday, TWF Programme Director Connie Cheung was joined by two community programme participants Priscilla and Susanna for a panel discussion hosted by Meta for their Good Cause Day 2022. Connie noted our collaboration with Meta aimed to equip students with STEM-related skills and knowledge while a workshop with women looked to enhance their tech knowledge to realise their potential. Participants also shared how social media platforms empowered them to innovate.

## SUPPORT TWF!



### Festive Fundraising

During this festive season, consider giving a gift to those who need it most in Hong Kong by raising funds for a cause you care about. If you're passionate about improving the lives of women and girls, take inspiration from our fundraising guide designed to help you run a successful fundraising campaign and have fun in the process.

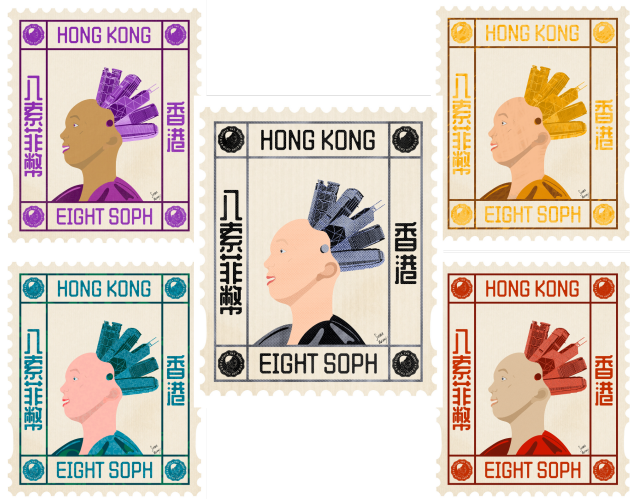
[Check it out here](#)

## "Stamp Beauty" NFT Sales in Support of TWF

Created by Hong Kong artist Sophia Hotung, the "Stamp Beauty" colourways collection features Sophia the Robot and the iconic Hong Kong skyline, and forms the foundation for the "Future Values: Imagining Digital Gender Equality " NFT collaboration.

"Stamp Beauty" is available in five colours – Lilac, Mustard, Teal, Vermillion, and the exclusive collectors' piece in Charcoal. Lilac, Mustard, Teal and Vermillion are available for sale at HK\$500 per piece in up to 100 issues of each colour.

The Charcoal Edition will be gifted as an exclusive collector's item to the **first 25 collectors** who purchase the four other colours (Lilac, Mustard, Teal, and Vermillion). A portion of the proceeds raised will go towards TWF's programmes, research and advocacy for women and girls in Hong Kong.



Consider supporting us and owning your own uniquely Hong Kong, future forward, and gender equality promoting NFT!

[Buy Lilac "Stamp Beauty"](#)

[Buy Mustard "Stamp Beauty"](#)

[Buy Teal "Stamp Beauty"](#)

[Buy Vermillion "Stamp Beauty"](#)

## ON OUR RADAR

### The Good

- [World Cup 2022: All-female on-field referee team to take charge at men's tournament for first time \(BBC\)](#)

### The Challenging

- [When Masculine Norms Shape Leadership Norms - Why That Leads To Workplace Inequity \(Forbes\)](#)

### The Unexpected

- [Sarah Tong is Inspiring the Next Generation, Wherever and Whoever They Are, To Love Science \(Tatler\)](#)

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